



## The Potential of Cloud Computing: Challenges, Opportunities, Impact



Armando Fox, UC Berkeley

Adapted from NAE Gilbreth Lecture, October 2011

Image: John Curley [http://flickr.com/photos/jay\\_que/1834540/](http://flickr.com/photos/jay_que/1834540/)


Get Your Own Supercomputer


- 41.8 Teraflops on LINPACK benchmark
  - #451 on current Top500 list of supercomputers
- No batch queues—start your job in minutes
- No grantwriting—just a credit card (from \$1300/hour, 1 hour minimum purchase)
- No need to predict usage—pay for what you use, add capacity on demand
- Lease several simultaneously, to run multiple experiments in parallel
- Matlab, Mathematica, other packages available


Warehouse Scale Computers


- Built to support consumer demand of Web services (email, social networking, etc.)
  - “Private clouds” of Google, Microsoft, Amazon, ....
- “Warehouse scale” buying power = 5-7x cheaper hardware, networking, administration cost



photos: Cnet News, Sun Microsystems (Oracle), datacenterknowledge.com



- The first demonstration of how to build really large Internet sites out of *clusters of commodity* computers was done by:
  - (a) Stanford
  - (b) Berkeley
  - (c) Yahoo!
  - (d) Google
  - (e) IBM



2008: Public Cloud Computing Arrives

Type & Price/Hour	1GHz core eqv.	RAM	Disk and/or I/O
Small - \$0.085	1	1.7 GB	160 GB
Large - \$0.34	4	7.5 GB	850 GB, 2 spindles
XLarge - \$0.68	8	15 GB	1690 GB, 3 spindles
Cluster (“HPC”) - \$1.60	32*	23 GB	1690 GB + 10Gig Ethernet + optional 2x NVidia GPU

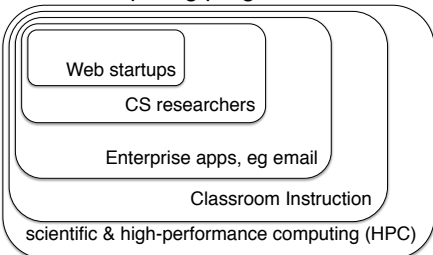
- Virtual machines from \$0.085/hr to \$2.10/hr
  - Pay as you go with credit card, 1 hr. minimum
  - Cheaper if willing to share or risk getting kicked off
  - Machines provisioned & booted in a few minutes

1,000 machines for 1 hr = 1 machine × 1,000 hrs

\* 2x quad-core Intel Xeon (Nehalem)


What’s In It For You?

Cloud Computing progress 2008-2011



What are the challenges to adoption?

**Trivial Fact**

- The first full Web browser running on a mobile device was developed by:

- Apple
- Stanford
- Berkeley
- Nokia
- Motorola

7

**Hiding the Cloud's Complexity**

- Sophisticated software can **hide complexity & mask unreliability** of cloud hardware
- Example: **MapReduce (2004)**
  - e.g.: "Apply f(x) over all these x, keep K max values"
  - Google's MapReduce software automatically masks failures and stewards cloud resources
  - Hadoop (open source version) followed soon after

*"Warehouse scale" software engineering issues hidden from application programmer*

**MapReduce in Practice**

- Example: classifying Twitter spam
  - training:  $10^7$  samples x 64KB data each = 640GB data
  - One heavy-duty server: ~270 hours
  - 100 servers in cloud: ~3 hours (~\$250)
- Rapid uptake in other scientific research
  - "top 5 pharma" molecular modeling: 3809 machines on Amazon cloud, **30K** cores, \$1279/hr\* (Sep 2011)
  - Large-population genetic risk analysis & simulation (Harvard Medical School)
  - Genome sequencing (UNC Chapel Hill Cancer Ctr)
  - Compact Muon Solenoid Expt. (U. Nebraska Lincoln)
- What's the downside?

\* ArsTechnica, 9/20/11, <http://arst.ch/ty8>

**Challenge: Cloud Programming**

- Programmers must (re)express problems to **expose parallelism**
  - parallel software hard to debug & operate, so build on existing successes
    - Pig (Yahoo! Research) & Hive (Apache Foundation) – transform database queries to MapReduce
    - Rhipe—include MapReduce operations in R programs
  - one abstraction doesn't fit all
    - e.g., clustering algorithms work poorly on MapReduce
    - Opportunity:** common front-end to cloud & parallel programming tools ([sejits.eecs.berkeley.edu](http://sejits.eecs.berkeley.edu))

**Challenge: "non-cloudy" scientific codes**

- Existing scientific codes "supercomputer-centric"
  - reliability, static configuration, exclusive resource use...
- Time-to-answer may still be faster, since no wait!
- Opportunity:** software that shares cloud among multiple frameworks ([mesos.berkeley.edu](http://mesos.berkeley.edu))
- Opportunity:** Vendors listening to HPC customers
  - Hardware: cloud-based "supercomputer" makes Top500 list (July 2010)
  - Software: MathWorks, Mathematica now support sending (parallel) computations to Amazon cloud

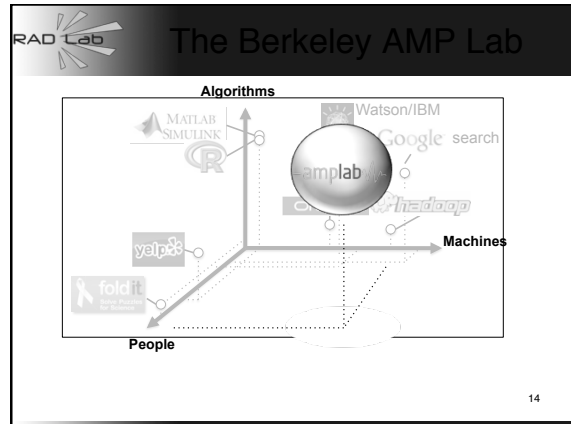
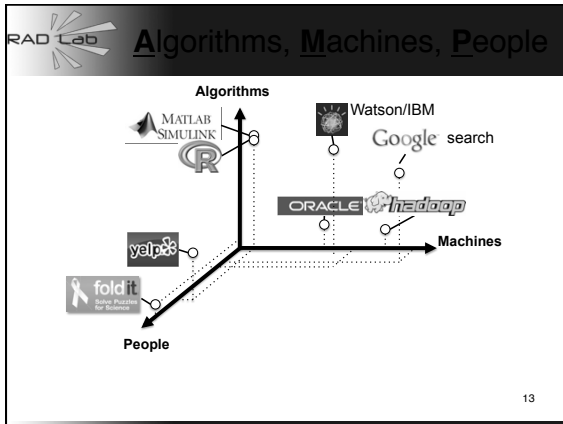
11

**Challenge: Big Data**

Application	Data generated per day* (1 TB = $10^{12}$ bytes)
Genome Sequencing	1 TB (Illumina HiSeq machine) Cancer Genome Atlas: 5PB online by end of 2011
Large Synoptic Survey Telescope	30 TB 400 Mbps sustained xfer between Chile & NCSA
Large Hadron Collider	60 TB

- How to copy 8 TB ( $8 \times 10^{12}$  bytes) from cloud?**
  - 2009: Download at ~20 Mbps → 35 days, \$800
  - 2010: Ship drive to Amazon → 1 day, \$150
  - 2011: Pay-as-you-go fast network → <1 day, \$165
    - (~18 hours at 1 Gbps, 0.30/hr. + 0.02/GByte)

\* Source: Ed Lazowska, eScience 2010, Microsoft Cloud Futures Workshop, [lazowska.cs.washington.edu/cloud2010.pdf](http://lazowska.cs.washington.edu/cloud2010.pdf)



### Trivia fact

- The percentage of Americans who will face cancer in their lifetimes is approximately:

- (a) 1%
- (b) 5%
- (c) 10%
- (d) 20%
- (e) 30%

### Trivia fact

- By next year, the “wet lab” cost of sequencing a human genome is expected to be about:

- (a) \$1,000,000
- (b) \$100,000
- (c) \$10,000
- (d) \$1,000
- (e) None of the above

### Opportunity: Application-Driven CS research

**By working with domain experts, we will create better tools to support big-data applications on cloud computing**

### Cloud & UCB EECS

- Berkeley research culture: integrate leading research into teaching at all levels
- RAD Lab need for “killer apps” to show off infrastructure

Current efforts (student counts approximate):

- Great Ideas in Computer Architecture (reinvented Fall 2010): 190 students
- Software Engineering for SaaS (Spr’ 12 = 5<sup>th</sup> iteration): 50+50+50+70+100 students
- Operating Systems: 70 students
- Intro. Data Science: 30
- Adv. topics in HCI: 20 students
- Natural language processing: 20 students

**RAD Lab** *An Analogy: Networks of Workstations (NOW), c. 1995*

- Clusters of Commodity PC's vs. symmetric multiprocessors
- *Potential* advantages: incremental scaling, absolute capacity, commodity price
- 1995: Web software architecture was SMP-centric
- 2010: Berkeley undergrads prototype Web apps in 6–8 weeks and deploy on cloud computing
- 2015: scientists routinely do 1000-machine e-science experiments using cloud computing

**RAD Lab** *Conclusion*

- Democratization of supercomputing capability
  - Time to answer may be faster even if hardware isn't
  - Writing a grant proposal around a supercomputer?
- Software & hardware for science-on-cloud improving at “commodity speed”
- Part of Computer Science “coming of age” with increasingly outward-looking research

***Potential democratizing impact comparable to the microprocessor***

**RAD Lab** *Acknowledgments*

- Colleagues at UC Berkeley RAD Lab
  - Co-authors of *Above The Clouds*: Michael Armbrust, Rean Griffith, Anthony D. Joseph, Randy Katz, Andy Konwinski, Gunho Lee, David Patterson, Ariel Rabkin, Ion Stoica, Matei Zaharia
  - And everyone else in the RAD Lab & AMP Lab
- RAD Lab industrial supporters & collaborators

**RAD Lab**  
UC Berkeley

Thank you!