### CS10 The Beauty and Joy of Computing

#### Lecture #3 : Video Games

2010-09-08

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### **GAMIFICATION OF BUSINESS!**

Channeling the "gamer addiction" to earn virtual points, companies are now adding badges and rewards to things. E.g., Nike + (exercise game), Mint.com (encouraging savings), Foursquare (location-based social network), etc...





tech.fortune.cnn.com/2010/09/03/the-game-based-economy/



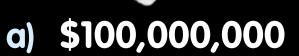




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- \$100,000,000,000 **d**) \$1,000,000,000,000 e)
- \$10,000,000,000 C)
- b) \$1,000,000,000
- a) \$100,000,000

iclicker





# How big is US video game market?

www.theesa.com/facts

### **Video Games : Overview**

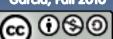
#### History

- Inventors & Games
- How
  - Design
  - 2D & 3D graphics
  - Motion Capture
  - Artificial Intelligence (AI)
- Good, Bad, Ugly
  - GWAP, RSI, Violence
- Future









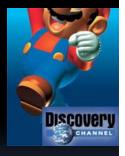
# **Documentaries on Video Games**

- History: Video Games: Behind the Fun (2000)
  - Available on Netflix
- PBS: The Video Game Revolution (2004)
  - video.google.com/videoplay?docid=-4729348985218842392
- Discovery: History of Video Games (2006)
  - video.google.com/videoplay?docid=3637639460474263178
- ON Networks : Play Value (2009)
  - www.onnetworks.com/videos/play-value
- History of Video Games (WWW)
  - en.wikipedia.org/wiki/History\_of\_video\_games

en.wikipedia.org/wiki/
List\_of\_films\_based\_on\_video\_games#
Documentaries\_on\_video\_games











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# The Beginning : Spacewar!

#### First to gain recognition

- Others had games before
- "Conceived in 1961 by Martin Graetz, Stephen
   Russell, & Wayne Wiitanen"
- Written for PDP-1 @ MIT
- Inspired lots, widely ported

#### Can still play this!

- I Working PDP-1 ... in CHM
- Java version available



www3.sympatico.ca/maury/games/space/spacewar.html

en.wikipedia.org/wiki/Spacewar!

www.computerhistory.org

spacewar.oversigma.com

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# The Founding Fathers

#### Ralph Baer



#### Nolan Bushnell









www.onnetworks.com/videos/play-value/the-founding-fathers (also on iTunes in HD 720p)

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# Shigeru Miyamoto

- The "Walt Disney" of computing gaming
  - Chief Game designer at Nintendo
  - Ist elected to Hall of Fame

#### Designed (among others):

- Donkey Kong
- Super Mario Bros
- The Legend of Zelda
- Super Mario 64
- Nintendo DS, Wii



www.onnetworks.com/videos/play-value/shigeru-miyamoto
www.time.com/time/asia/2006/heroes/bl\_miyamoto.html
 en.wikipedia.org/wiki/Shigeru\_Miyamoto





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# History of Video Games : 1970s

- Golden age of video arcades
  - Pong, Space Invaders, Asteroids, Pac Man

#### 1<sup>st</sup> gen consoles (1972–1976)

- Magnavox Odyssey
- Mainframe computers
  - Hunt the Wumpus, Rogue
- Home computers
  - Type the program in!
  - Floppies, Tapes. Zork, others.
- 2<sup>nd</sup> gen consoles (1977–1984)
  - Atari 2600, Intellivision, Colecovision, Activision





en.wikipedia.org/wiki/History\_of\_video\_games

www.thegameconsole.com

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# History of Video Games : 1980s

- Genre innovation
- Gaming computers
  - Apple II, Commodore 64, Atari 800
- Early online gaming
  - Mostly text only, MUDs
- Handheld LCD games
- Video game crash of 1983
  - Atari buried millions of ETs in dump
- 3<sup>rd</sup> gen consoles (1985–1989)
  - Nintendo Ent. System (NES)
    - Super Mario Bros, Zelda, FF I
    - Gamepad introduced





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# History of Video Games : 1990s

- Decline of arcades
- Handhelds come of age
  - GameBoy, Sega Game Gear
- Mobile phone gaming
- Fourth generation consoles (1990–1994)
  - Sega Genesis, Super NES
- Fifth generation consoles (1995–2000)
  - Playstation, Nintendo 64 (with Super Mario 64)
- Transition to 3D, CDs
  - Crash Bandicoot, Tomb Raider

















# History of Video Games : 2000s

- Mobile games
  - iPhone (games ½ apps)
- Sixth generation consoles (since 2001)
  - PS2, Xbox, GameCube
  - Return of alternate controllers (DDR, guitars)
- Online gaming rises to prominence
  - WoW, Ultima Online
- Rise of casual PC games
  - Bejeweled, The Sims















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### History of Video Games : 2005+

- Seventh generation consoles (since 2005)
  - Portables
    - Nintendo DS, PSP, iPhone
  - Consoles
    - PS3, Xbox 360, Wii
  - Increases in development budgets
  - Motion control revolutionizes play
    - Wii controller, iPhone













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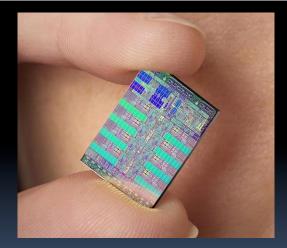
### **Example: Playstation 3 Hardware**

- State-of-the-art system
  - But SW determines success!
  - (also, cool controllers helps)

### 9 3.2GHz Cores (1PPE, 8SPE)

- Power Processing Elt (PPE)
  - Supervises activities, allocates work
- Synergystic Processing Elt (SPE)
  - Where work gets done
  - During testing, one "locked out"
    - I.e., it didn't work; shut down







en.wikipedia.org/wiki/PlayStation\_3
 www.us.playstation.com

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# Design of a Casual Video Game

#### Staff requirements

- Can be done by one person, ala days of old
- Bigger teams also (< 10)</li>
- Lots of new developers

#### Phones great platforms

- iPhone dominates field
- Students are signing up!

#### Time to completion

Often only a few months!



www.apple.com/iphone/apps-for-everything/fun-and-games.html blog.entertonement.com/2009/07/7-addicting-casual-games



en.wikipedia.org/wiki/Casual\_game

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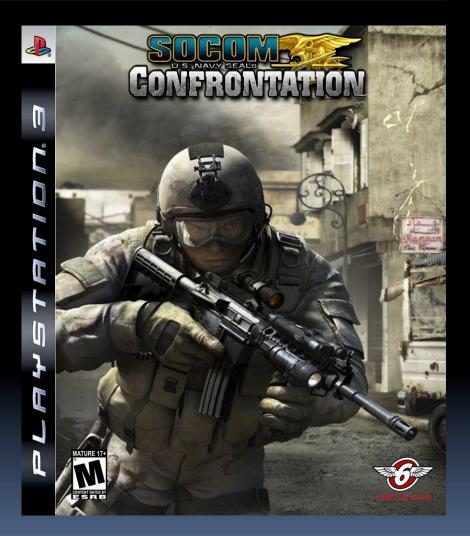
# Design of a *Core* Video Game

#### Staff requirements

- Cross-disciplinary
- Producer, programmers, game, graphic & sound designers, musicians, testers, ...
- 100+ person teams

#### Similar to film

- Often, games->film, and film->games
- Lucasfilm, etc. want to tie assets together





en.wikipedia.org/wiki/Video games

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# % of Parents "Games positive for kids"





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### How: 3D Computer Graphics

### Similar to making a 3D animated film...

- Model characters, environment in 3D
- Add shading + lights + effects + behavior
- Let 3D *rendering* engine (on graphics card) do the work of figuring out 2D scene from 3D

### Limitations

- Many things are too
   "expensive" to do in
   30 frames per second
- Research breakthroughs!





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# How : Motion Capture

- Actors in MoCap suits
- Motions recorded, put in "motion libraries"
  - E.g., running, throwing, passing, tackling
  - Can be edited/cleaned
  - Motion synthesis also
- Challenges
  - Motion "blending"
  - Non-"sliding" feet
  - UC Berkeley Research!









en.wikipedia.org/wiki/Motion\_capture

www.phasespace.com

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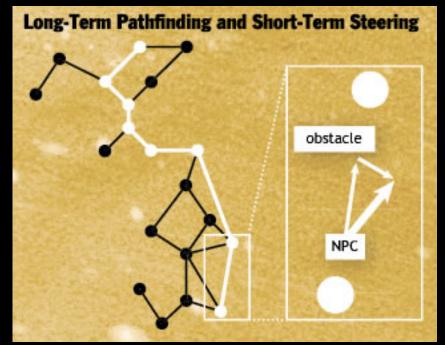
# How : Artificial Intelligence

#### Range of intelligence

- Low: simple heuristics
- High: Learns from player

### Dynamic difficulty

- Must hold interest
- "Simple to learn, difficult to master is the holy grail of game design."
- Cheating AI (e.g., racing)



www.businessweek.com/innovate/content/aug2008/id20080820\_123140.htm en.wikipedia.org/wiki/Dynamic\_game\_difficulty\_balancing en.wikipedia.org/wiki/Game\_artificial\_intelligence queue.acm.org/detail.cfm?id=971593 Garcia, Fo



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# Glenn Sugden : My Story

#### Started game development in 1991

- Worked until 1999 for Presage
- Design and developed games for LucasArts, Interplay, Sierra Dynamics, Brødurbund,
  - The Incredible Machine for mac
  - Quake 2 for mac

#### Started own game development company...







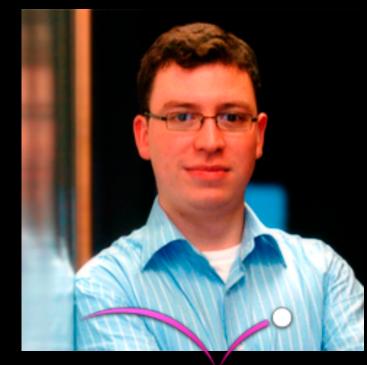
### Video Games : Good (Serious Games)

#### Simulations for training

 Flight simulations, combat, medical training

#### Games w/a Purpose

- A game to do useful stuff, hard for computers
- Luis von Ahn … gwap
  - ESP : Label images fastest
  - Gender Guesser
  - Popvideo : label video
  - Matchin : Pick best images



gwap



en.wikipedia.org/wiki/Serious\_games en.wikipedia.org/wiki/Game\_based\_learning gwap.com

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### Video Games : Bad (RSI, addiction)

#### Gamers Thumb

- Caused with too much use of gamepad
- I suffered this in 1980s!
- Solutions?
  - Break timers, rest

#### Video game addiction

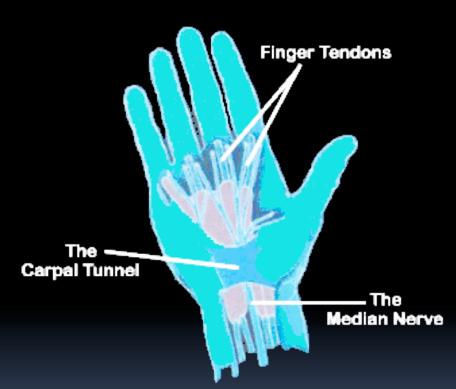
- Impulse control disorder
- Stanford: yes, addictive!
- "Gamers Wife"
- Online gamers anon



en.wikipedia.org/wiki/Video\_game\_addiction en.wikipedia.org/wiki/Repetitive\_strain\_injury

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# Video Games : Ugly (Violence)

#### Violent video games

- Increase aggression, decrease "helping"
- Others found no link

### High-profile incidents

- Columbine kids loved the Doom video game
- Ratings help
- Games "folk devil"
  - Billions \$, kids at stake



en.wikipedia.org/wiki/Video\_game\_controversy
www.apa.org/science/psa/sb-anderson.html

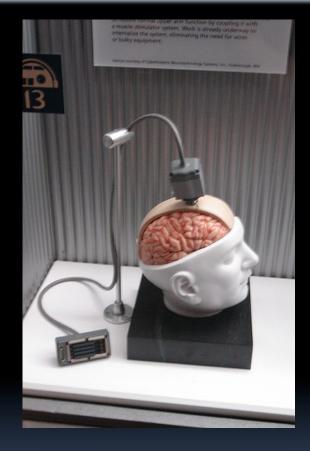


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### Future of Video Games

- Media producers connecting assets
  - Disney, Lucas big players
- Controllers and sensors expand
- Games on Demand
  - OnLive
- Brain-Computer Interface (BCI)
  - Invasive and Non-



www.pbs.org/kcts/videogamerevolution/impact/future.html
 en.wikipedia.org/wiki/Brain-computer interface



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