The Global Network Initiative (founders of a “code of conduct” online free speech initiative) “has failed to attract any corporate members aside from the original (American) three: Google, MS, Yahoo”. No Twitter, no Facebook, nobody else. It was founded 3 yrs ago just after the big China censorship debate with Google. Yahoo had turned over data that helped imprison Chinese activists, MS shut down a blog, Google introduced a censored search engine to comply with China’s laws.

www.nytimes.com/2011/03/07/technology/07rights.html
Overview

- Privacy
  - Examples of media stories and lessons learned
- Intellectual Property
- E-Voting
How much of your personal life do you reveal online?

a) Nothing. I have no online footprint. Google’d find nada.
b) You might find a photo or two of me, not much else.
c) You would find photos & blogs & videos of me if you were my friends or family, not much else.
d) You’d find photos & blogs & videos & tweets, but nothing embarrassing. I filter what I put up.
e) My entire life is visible to the world. I hold nothing back. Location, videos, etc. JennyCam has nothing on me.
Tyler Clementi, RIP

- Student at Rutgers who was cyber-bullied in Sep
  - Filmed by roommate in a sexual encounter (twice)
  - After he found out and complained, and found out it had happened again, he committed suicide
  - The same month, four other teens committed suicide after “bullying”
  - Internet amplification of invasion of privacy

[en.wikipedia.org/wiki/Suicide_of_Tyler_Clementi](en.wikipedia.org/wiki/Suicide_of_Tyler_Clementi)
Karen Owen’s Powerpoint

- Student at Duke who documented sexual encounters in PPT
  - 41 pages, photos and tables and graphs
  - Men are ranked, physical details shared
  - Shared with 3 others
  - Went Viral
- If Karen were a man?
- Lesson
  - Anything can go viral

An education beyond the classroom: excelling in the realm of horizontal academics

Karen F. Owen
Senior Honors Thesis
Duke University
Submitted to the Department of Late Night Entertainment
in partial fulfillment of the requirements for a Degree in Tempestuous Frothing (D.T.F.)
May, 2010

Garcia, Spring 2011
Robbins v Lower Merion School District

- Details
  - In 2009-2010 Lower Merion (near Philly) issued MacBooks to each of 2,306 HS kids
  - The schools elected to use TheftTrack to allow school district employees to remotely activate webcam
  - Classic case of spyware
- $610k settlement
Peer Instruction (thanks to BH)

Music on your portable player: Where do you get it?

a) I paid to download everything on my iPod
b) I bought everything, either as a download or ripped from CD/DVD
c) I bought most of my music but there are few exceptions
d) I bought a little of my music, but most of it I didn’t buy
e) It’s all from Limewire / BitTorrent / friends / etc
We're going to make a bargain with creators. We're going to give you a limited time monopoly to profit from your idea in return for sharing your idea with us. ... Congress keeps extending the duration of copyright

"The Congress shall have power... to promote the Progress of Science and useful Arts, by securing for limited Times to Authors and Inventions the exclusive Right to their respective Writings and Discoveries."

Logo for opposition to CTEA
Creative Commons

- A GREAT way to share / remix / reuse content
  - Legal!
  - Infrastructure that makes it possible

- UC Online
  - This issue has come up; they have to find the right one...
Peer Instruction

“I trust electronic voting machines & infrastructure.”

a) I strongly disagree
b) I disagree
c) Neutral
d) I agree
e) I strongly agree
E-Voting

- "Hacking Democracy" is an Emmy-nominated documentary
- Harri Hursti demonstrates "Hursti Hack" on Diebold machines thought safe
- Senate Ok's online vote only for military in Washington state
  - Bill goes to House
- It's really scary, folks
Summary

- Be cautious about your online exposure
- Fight for your privacy
- Use Creative Commons to share / remix / reuse content
- Pay for your music
  - or use Pandora, which does it for you
- Fight online voting
- CS195 to learn more

(Credit: Geekologie)