

# Human-Computer Interaction



Eric Paulos

University of California, Berkeley  
EECS, Computer Science Division  
CS10, Spring 2013

MY **BACKGROUND** • UCB • INTEL RESEARCH • CMU • UCB



eric paulos

berkeley center for new media • electrical engineering and computer science • ucb



Top

Secret

ERIC'S

Plans

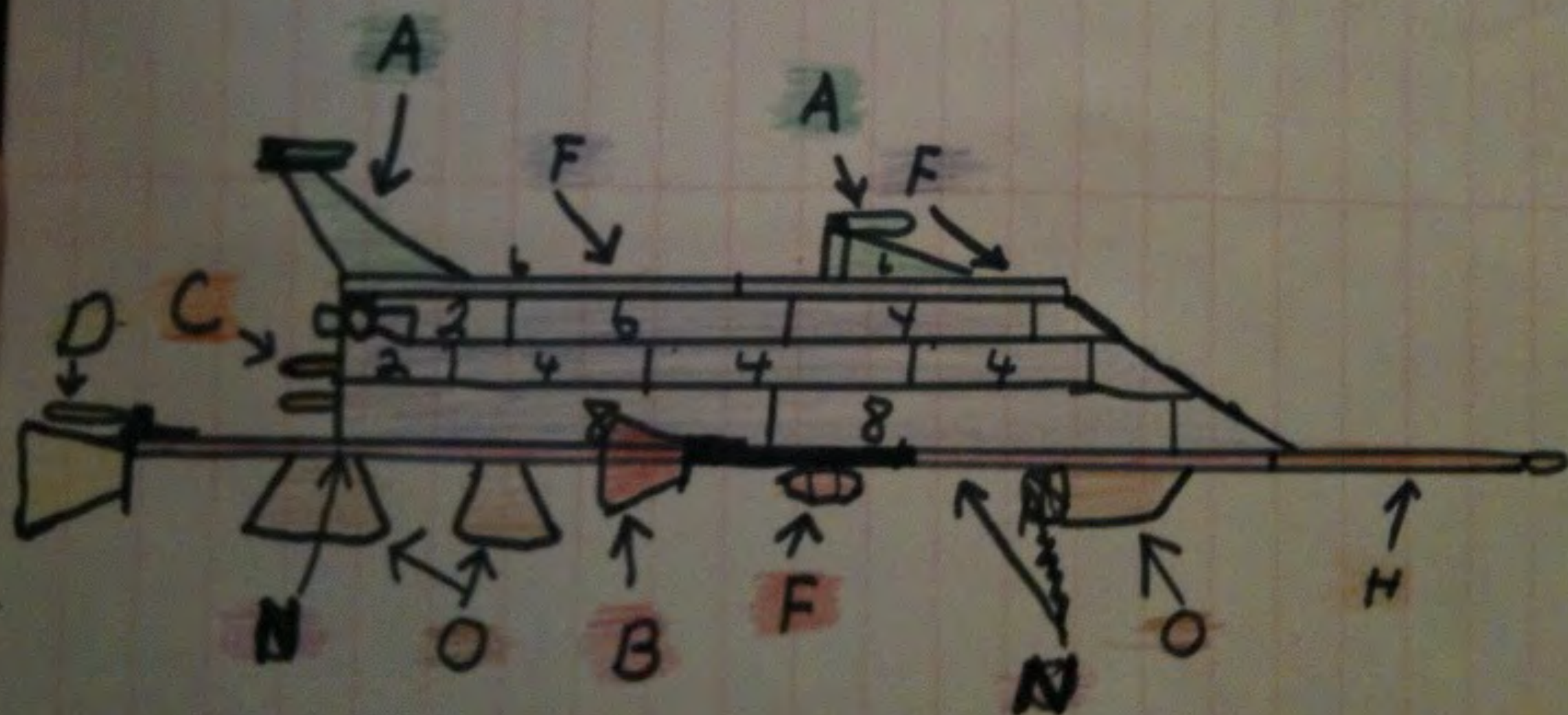
Do not

open

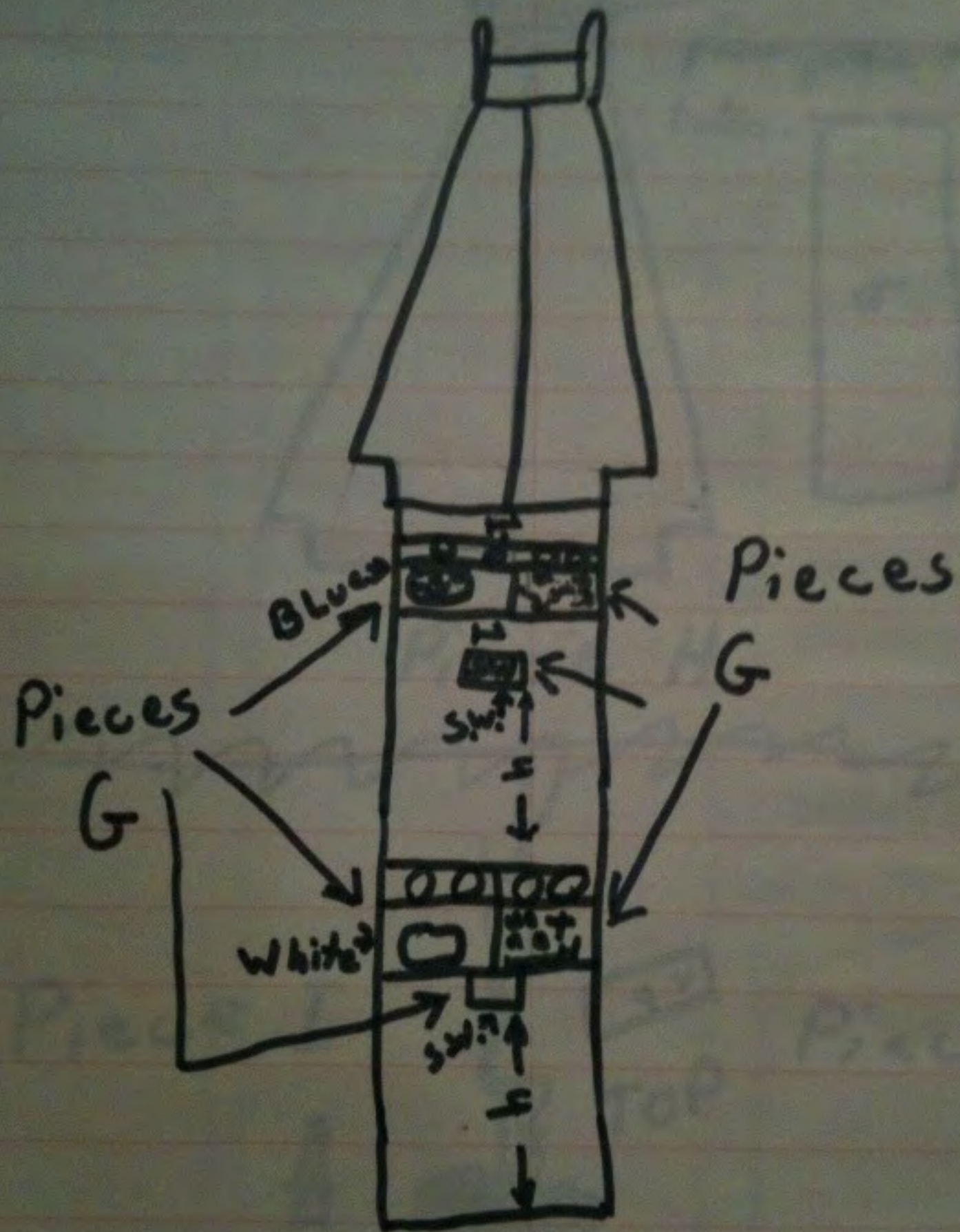
UNLESS

AUTHORIZED

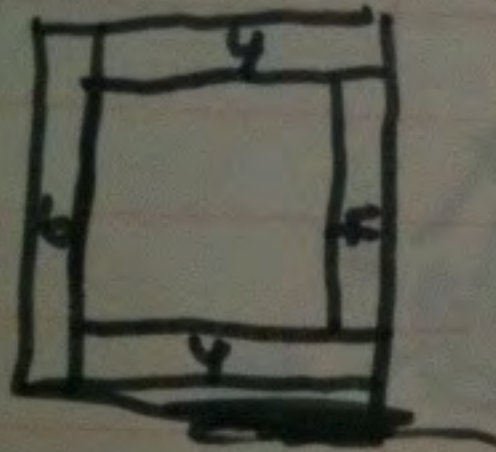




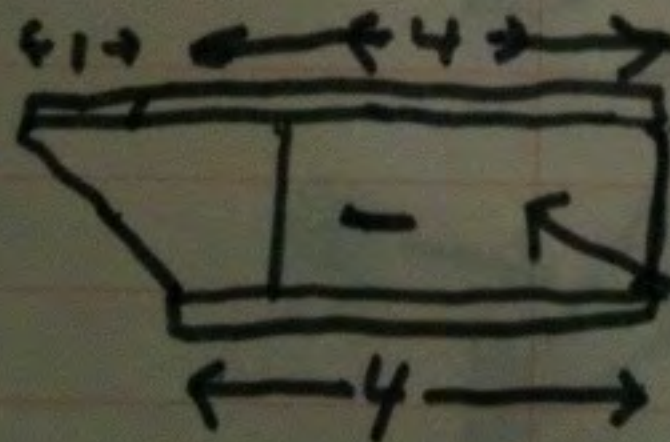




Part 0



Top



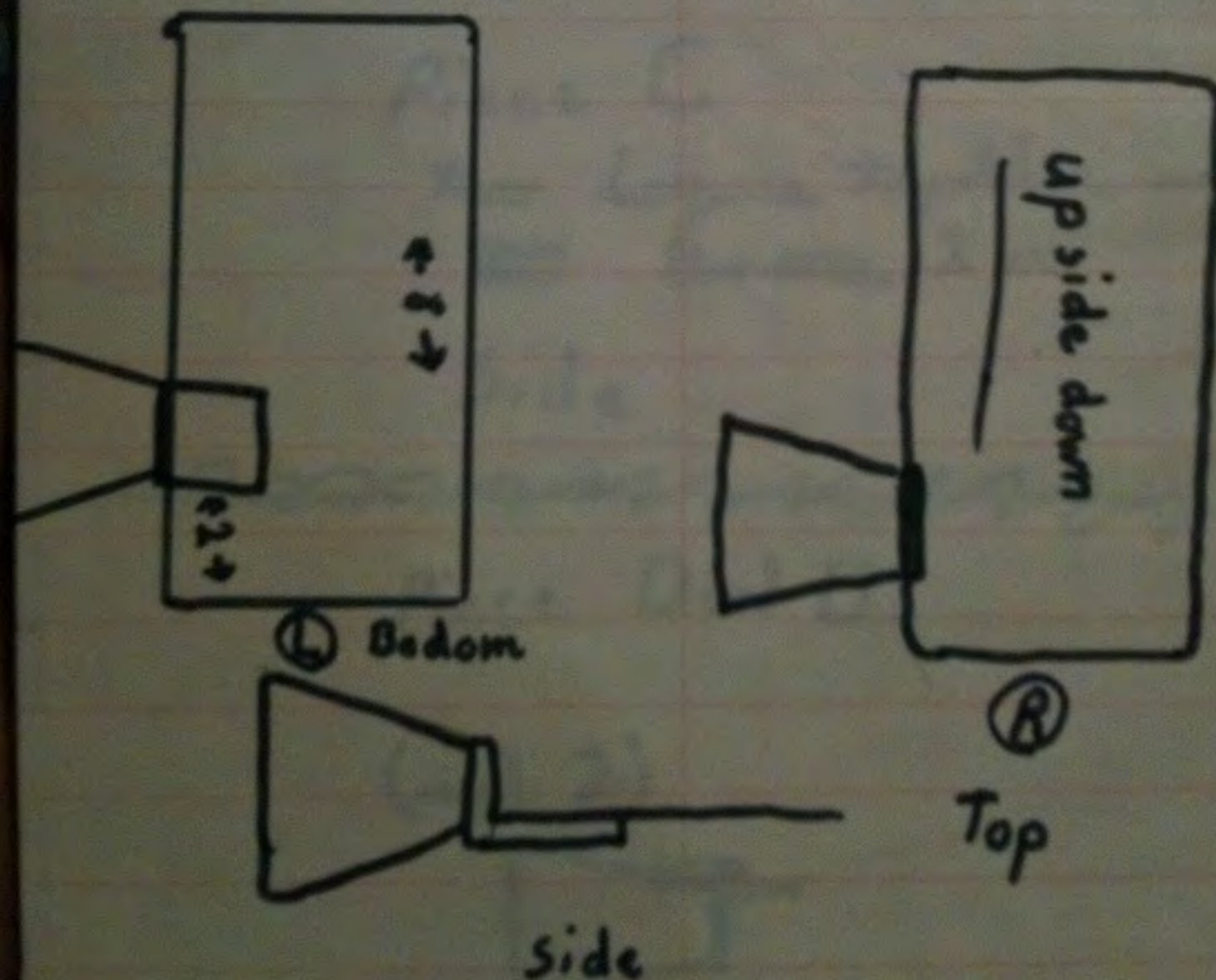
put a  
door on  
each side

SIDE



Piece B and B<sub>1</sub>  
...

Engine and engine holder need  
to be reversed for right and  
left side







#nwmediarobots

APRIL 4  
2014 / 9AM - 5PM

BANATAO AUDITORIUM  
SUTARDJA DAI HALL  
UC BERKELEY

For decades robots have diligently been tasked to perform a range of duties largely scoped within industrial manufacturing. More recently, we have seen the emergence of a new landscape of more social, personal, expressive, nurturing, and emotional robotic platforms. Increasingly, robots play a critical new role as extensions of ourselves, enabling our creativity, creating new objects, serving as companions, expressing emotions, empowering communities, and challenging our civil rights. What are the exciting opportunities as well as new legal, philosophical, and ethical dilemmas within this important cultural and technological milieu?

Join us as we deconstruct, debate, and explore this concept of *Robots and New Media*.



Berkeley Center  
for New Media



REGISTER AT  
ROBOTSANDNEWMEDIA.COM

*Robotics is the moral degradation of the machine.*

— JG Ballard

THE DOREEN & TOWNSEND  
CENTER FOR THE HUMANITIES

ITRIS  
Center for Information Technology  
Research in the Institute of Learning



Department of the Humanities

# STRATAGEMS

## IDENTIFY

the core metaphors of a field

## RECOGNIZE

what the metaphors **exclude** or **marginalize**

## INVERT

the metaphor to bring the marginalized to the center

## BUILD

a new alternative that embodies the inversion





processor: **Intel Pentium (66 MHz)**

browser: **Mosaic**

search engine: **Alta Vista**

social networking: **The Well / Usenet**

mobile platform: **Palm Pilot**

```
00fe7  info-cpm at BRL, AUTREY-HUNLEY a    fa.info-cpm    17-Jul-82 07:25
00fe8  Help with hard disk and SDS syst    fa.info-cpm    17-Jul-82 10:30
00fe9  Cursor movement                     fa.editor-p    17-Jul-82 10:42
00fea  Rings and food                      net.games.rogue 17-Jul-82 10:45
00feb  Super natural Bug?                  net.games.rogue 17-Jul-82 10:57
00fec  VW Joke                             net.auto.vw     17-Jul-82 11:50
00fed  Did you hear about                  net.jokes       17-Jul-82 12:29
00fee  Re: VAX UNIX magtape lockout - (    net.unix-wizar 17-Jul-82 12:36
00fef  SF-LOVERS Digest V6 #17             fa.sf-lovers    17-Jul-82 13:13
00ff0  IT                                   1 net.nlang     17-Jul-82 13:53
00ff1  Public domain programs in commer    fa.info-cpm    17-Jul-82 15:12
00ff2  6502 simulator                      fa.info-cpm    17-Jul-82 15:19
00ff3  Who's Crazier? (Take 2)              net.misc        17-Jul-82 17:20
00ff4  Bladerunner and The Bradbury         net.movies      17-Jul-82 17:33
00ff5  bad saves                           net.games.rogue 17-Jul-82 18:32
00ff6  CP/M ED.COM 1.4                      fa.info-cpm    17-Jul-82 19:21
00ff7  Number theory problem                net.general     17-Jul-82 19:37
00ff8  kids...                             net.jokes       17-Jul-82 19:38
00ff9  CP/M ED 1.4                          fa.info-cpm    17-Jul-82 20:19
00ffa  Epson Modification                   net.micro       17-Jul-82 20:30
00ffb  Netnews spreads to BTL Indian Hi    net.news.newsite 17-Jul-82 21:02
00ffc  x**x**x**x... : Where did I go w   1 net.math      17-Jul-82 21:09
00ffd  [Steven E. Hills: Epson Modific    fa.info-terms   17-Jul-82 21:21
news>
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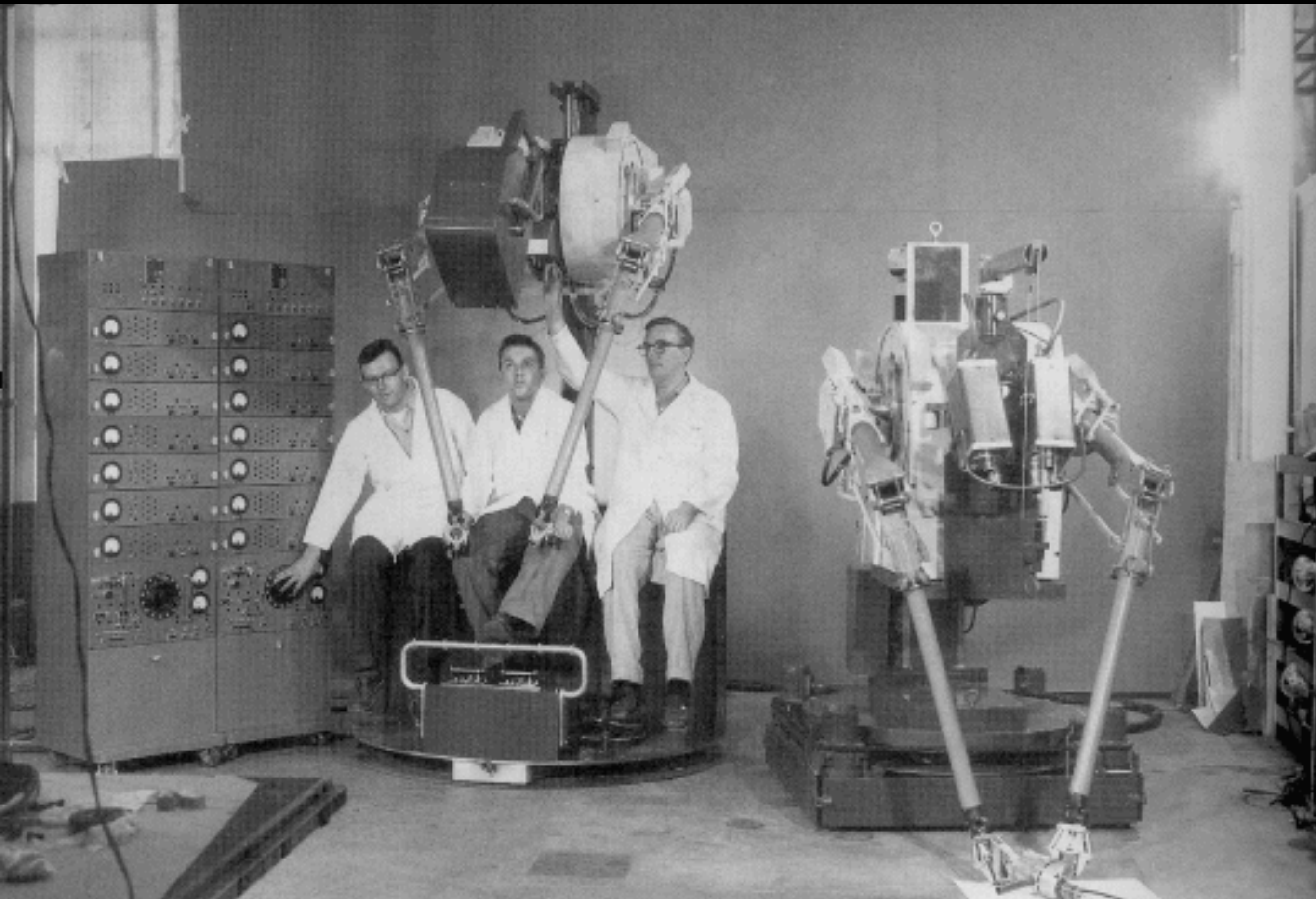




**HIGH COST**



# HIGHLY TRAINED OPERATOR



# REPAIR AND INSPECTION TASKS





# TELEPRESENCE

**HIGH COST**

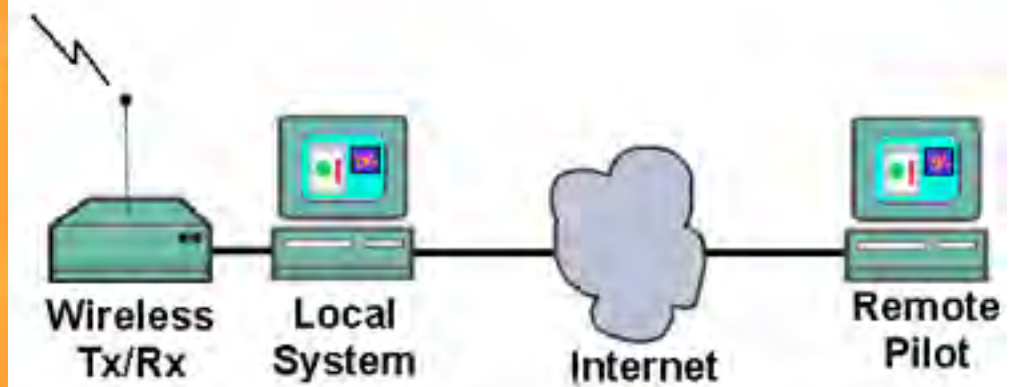
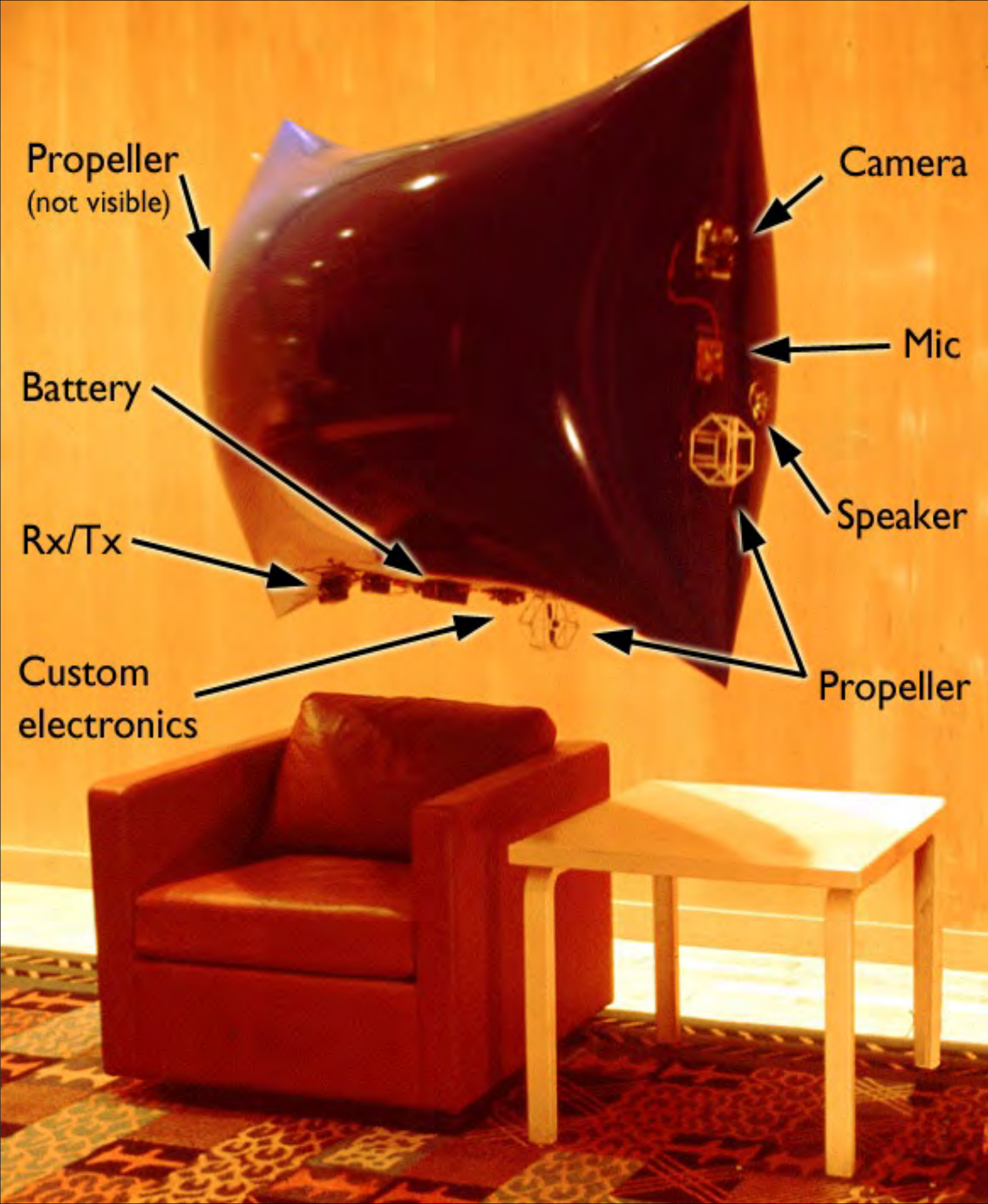
**LOW COST**

**EXPERT OPERATOR**

**NO TRAINING**

**REPAIR & INSPECTION**

**HANGING OUT**







**Eye/Head  
Camera**

**LCD  
Screen**

**Speaker**

**Drive  
Base**

**Microphone**

**Hand/Arm  
Pointer**

**PC  
Electronics  
Batteries**



















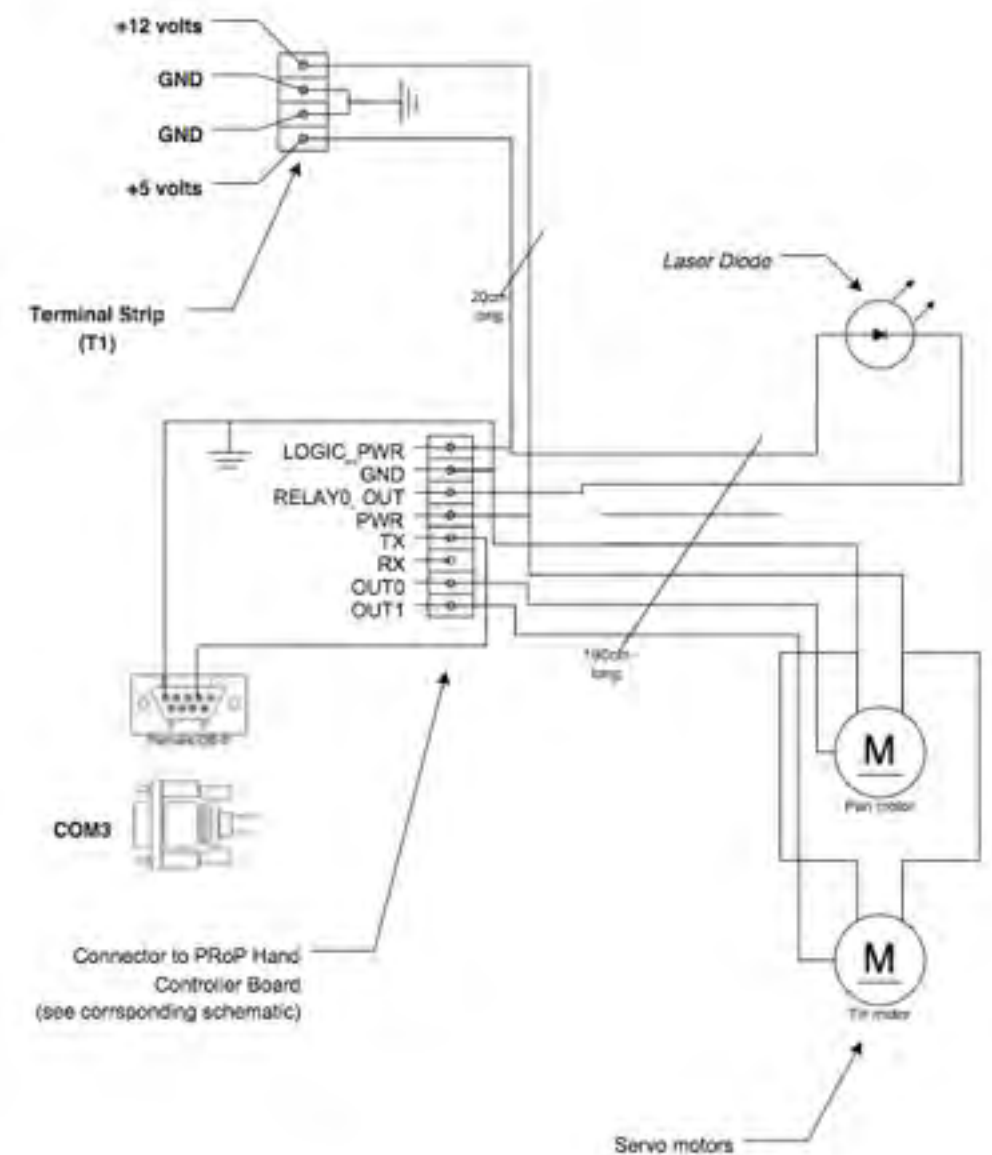
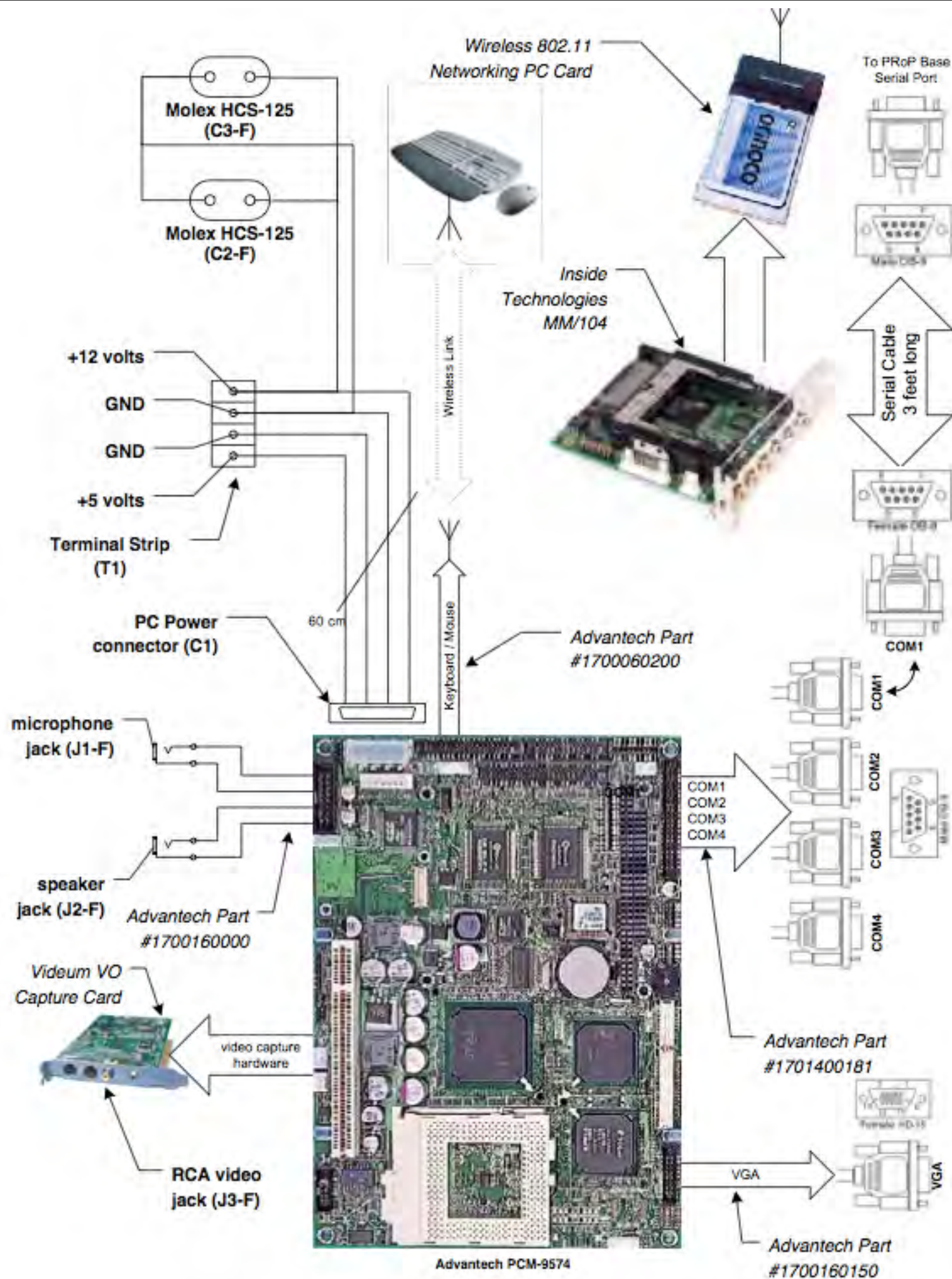


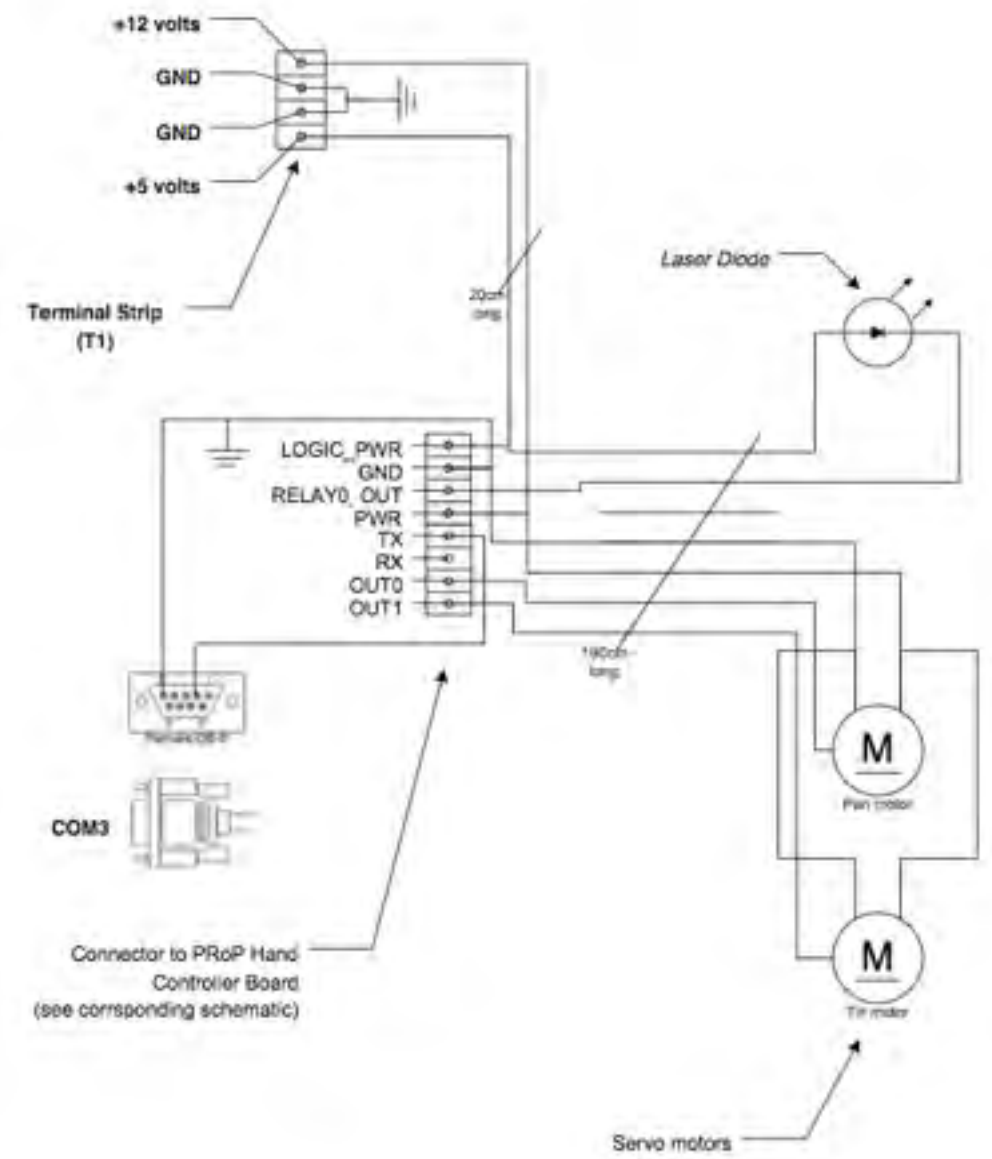




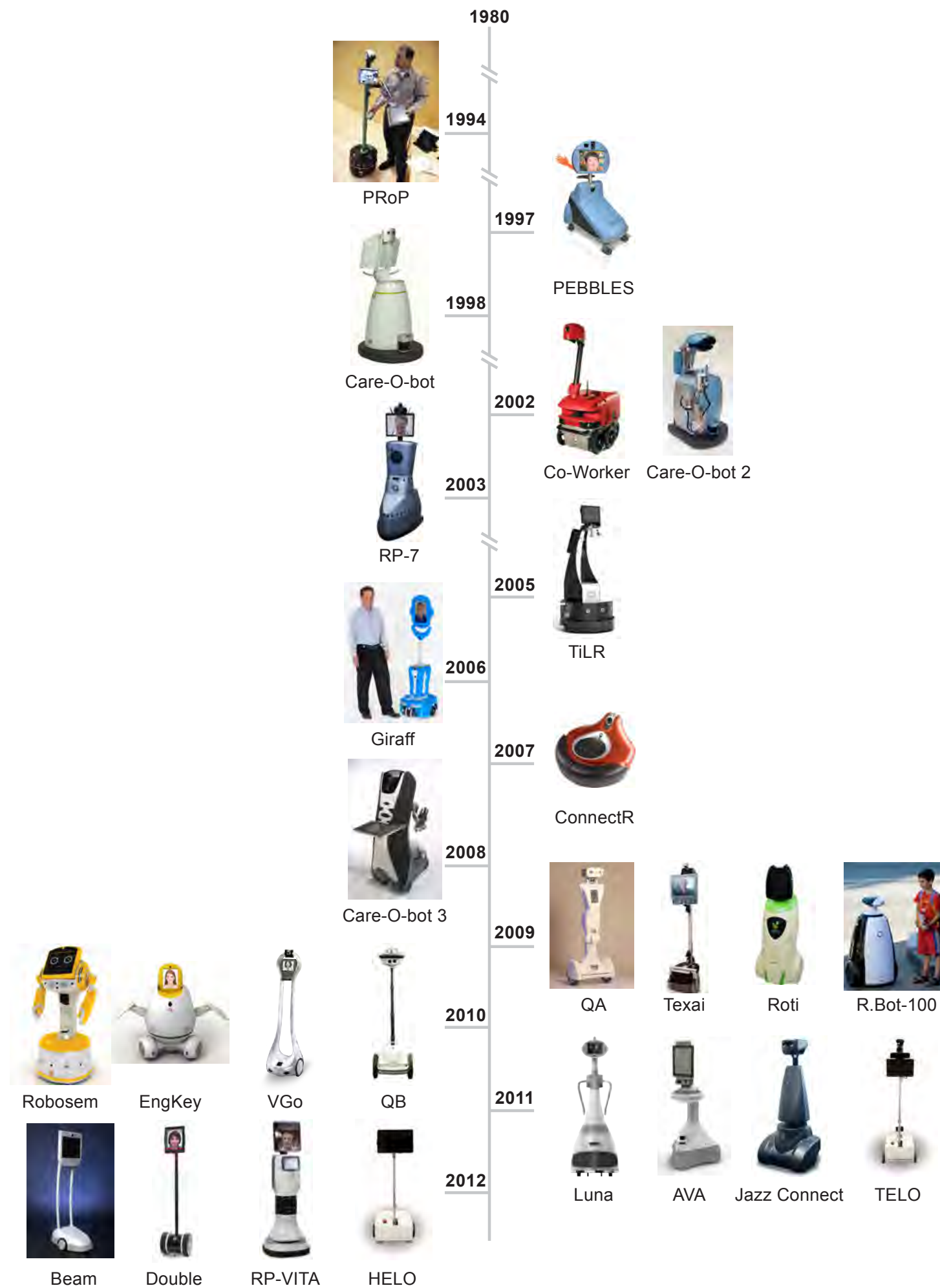












# | What is HCI?



# Human-Computer Interaction (HCI)

## Human

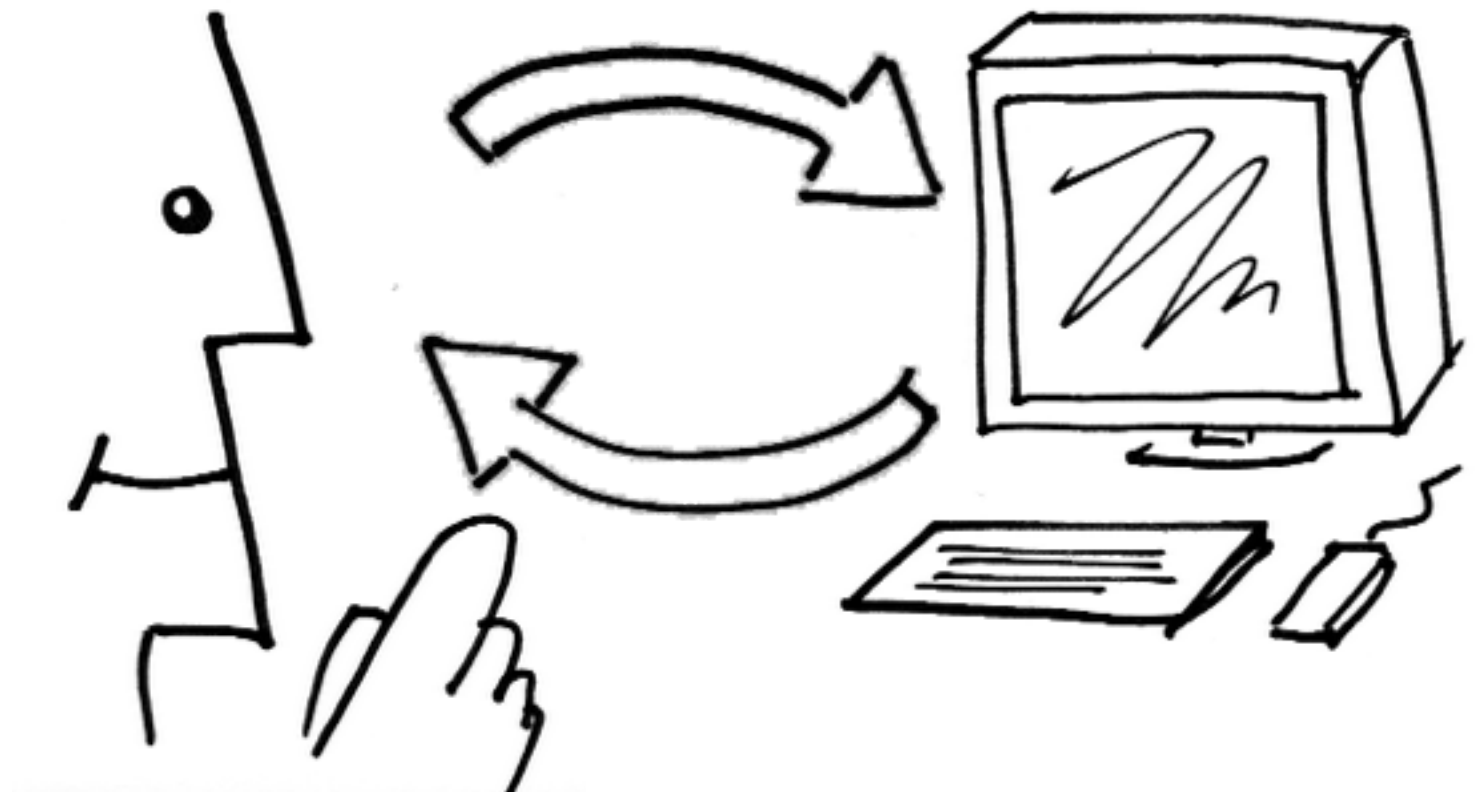
- End-user of program
- Others (friends, collaborators, coworkers)

## Computer

- Machine program runs on
- Often split: clients & servers

## Interaction

- User tells the computer what they want
- Computer communicates results



# User Interfaces (UIs)

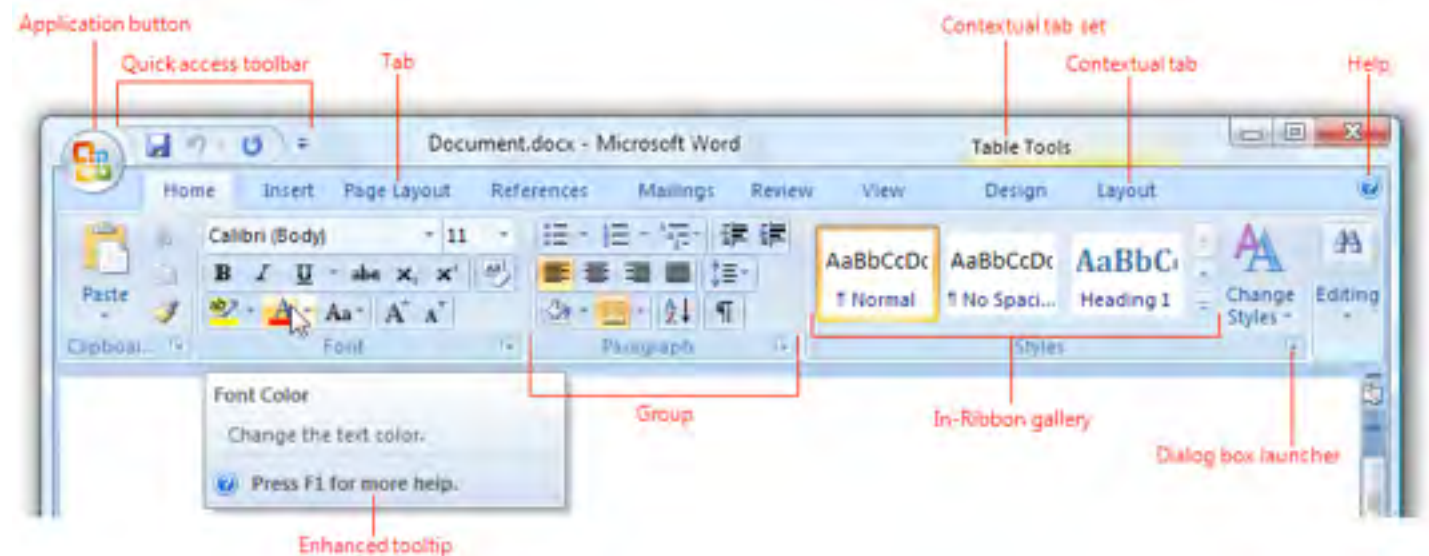
Part of application that allows

- People to interact with computer
- Computer to communicate results

Can include hardware design

- Buttons, sliders, other sensors

**HCI =**  
**design, prototyping,**  
**implementation &**  
**evaluation of UIs**



<http://www.reactable.com>





**Design**

**Computer Science**

**Applied Psychology**



← 600  
TECHNOLOGY  
← 1500  
LIBERAL ARTS



artist



scientist



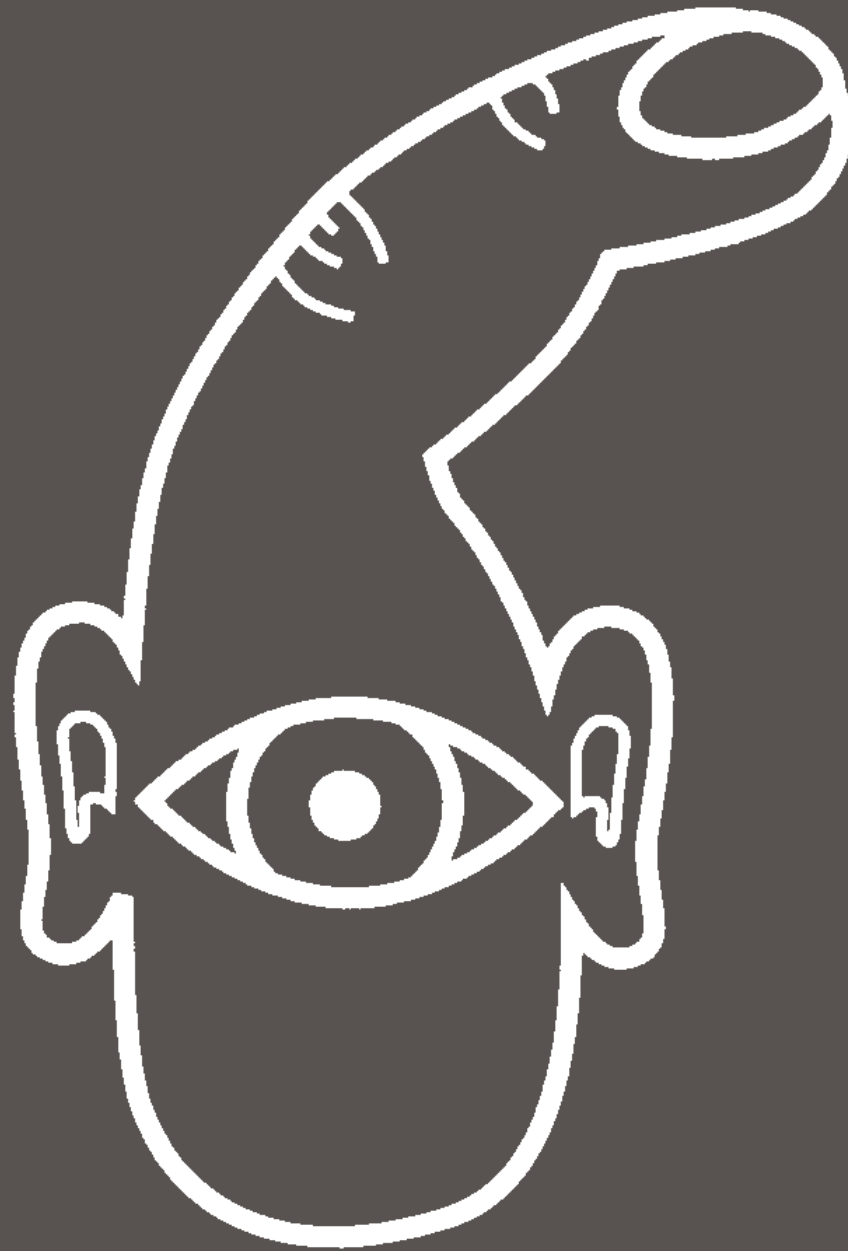
designer



engineer



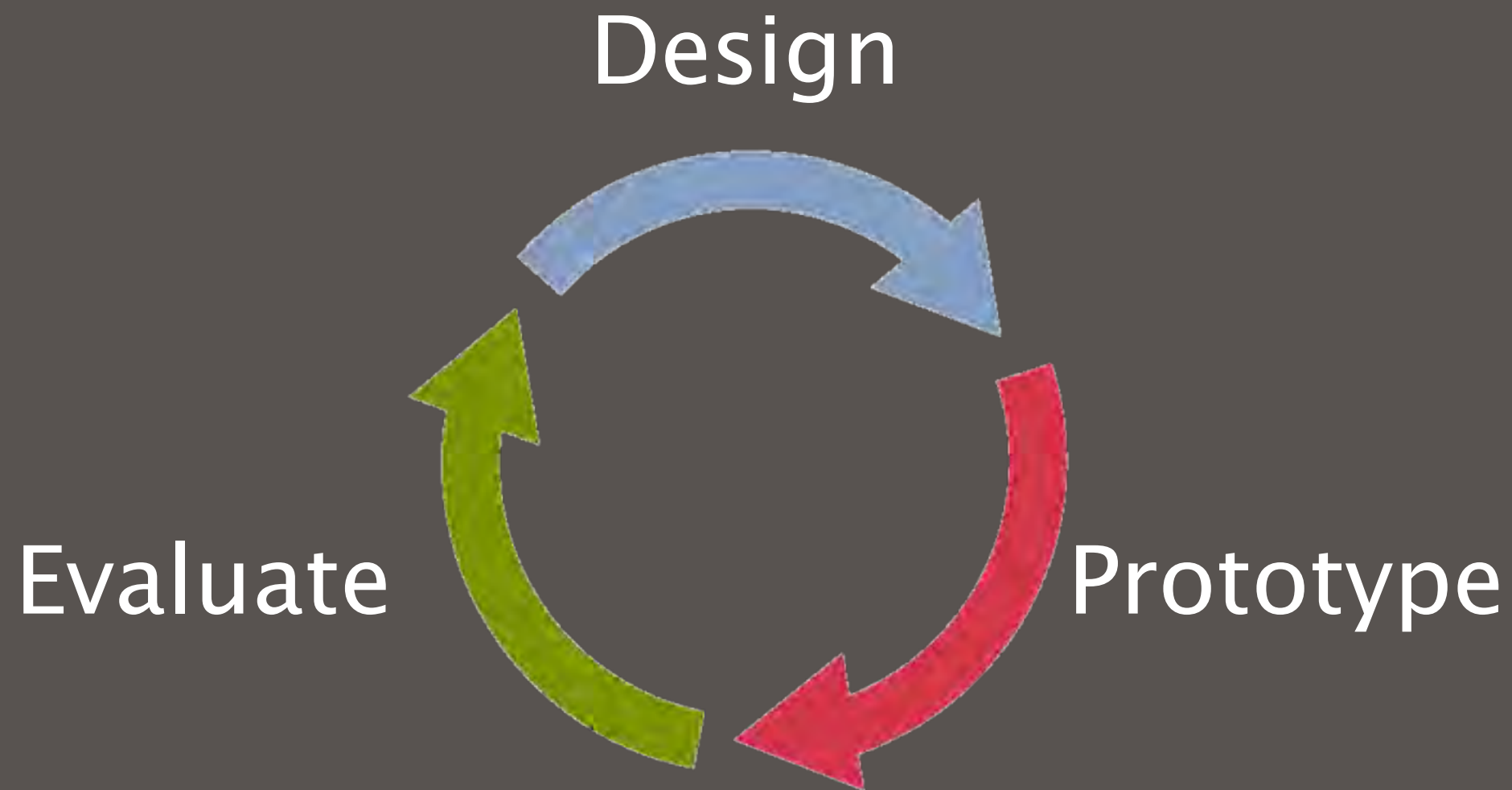
Rich Gold, *The Plenitude*, MIT Press



(c) Dan O'Sullivan



# | Iterative Design Cycle



Getting it right the first time is hard!

# | Understanding Users

Observe existing practices

Create scenarios of actual use

Build models to gain insight into work processes



CS247, Stanford, 2006



<http://www-personal.umich.edu/~chrisli/m2.html>



# Prototyping Interfaces

Rapidly build a mockup  
of your UI

Low-fidelity techniques:

Paper prototyping

Video prototypes

Interactive prototypes:

HTML, Javascript, Flash, ...

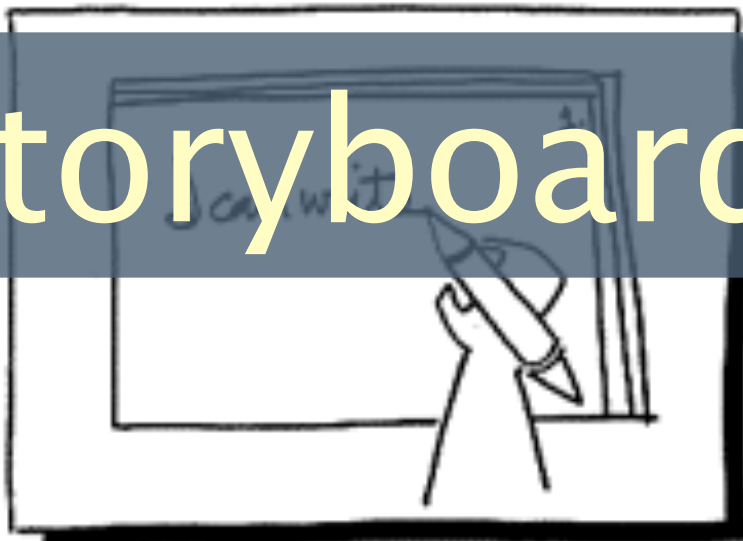


Moggridge, Designing Interactions, p.704



<http://www.balsamiq.com/products/mockups/examples#wiki>

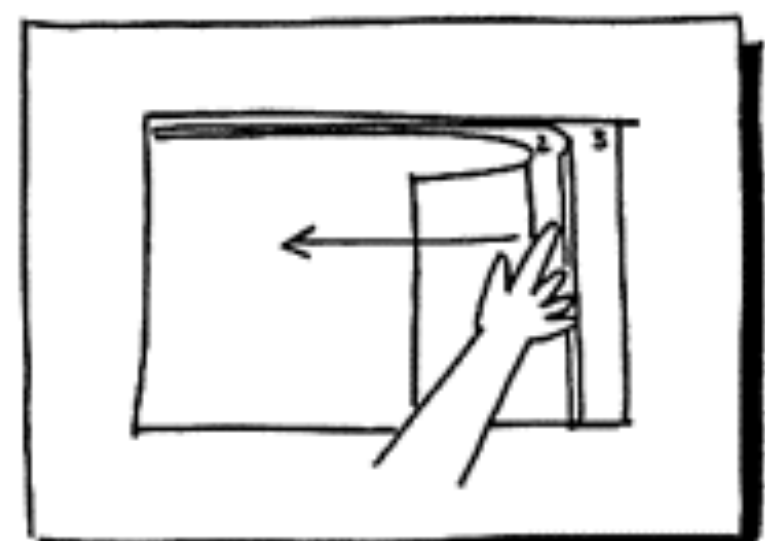
# Storyboarding



L. can write into her notebook.



She can flip over her pen and erase.



L. can flip to the next page.



L. marks her place.



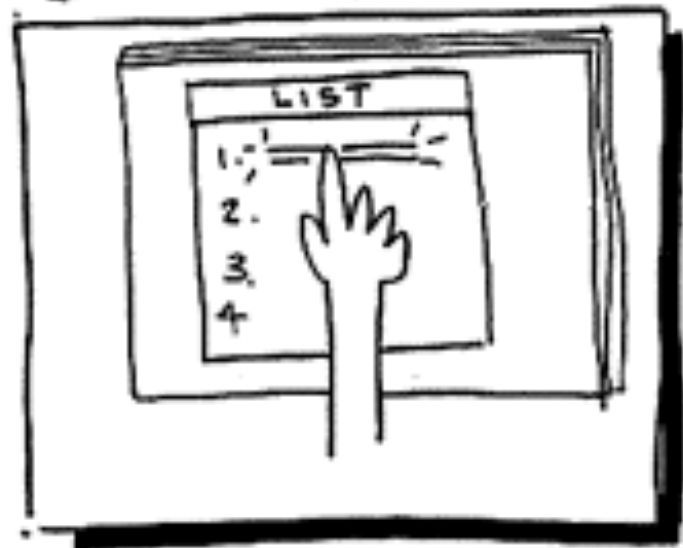
L. marks a phone number.



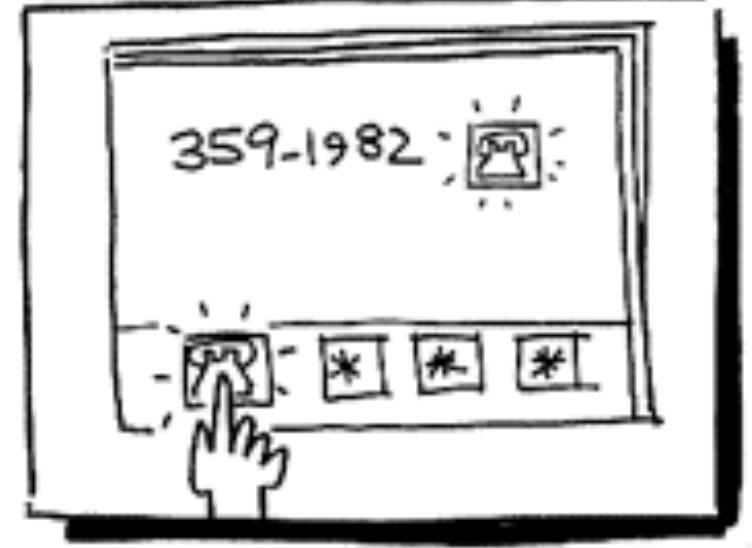
L. shifts to the InBox Section.



L. adds comments



L. brings up a list.



L. looks for phone numbers.





# | Evaluation

## **Formative**

Are we building the right thing?

What should be different in the next iteration?

## **Summative**

Does it work? Is it better than existing solutions?

Can this teach us something about how people or the world work?





<http://www.laurasmith.info/UsabilityTest.jpg>

# Techniques

Analytically, expert walkthroughs, laboratory studies,...

# | Why study user interfaces?

How much of an application's source is devoted to user interface code?

A. 10%

B. 20%

C. 35%

D. 50%

E. 75%



# | Why study user interfaces?

“The results show that in today’s applications, an average of 48% of the code is devoted to the user interface portion.

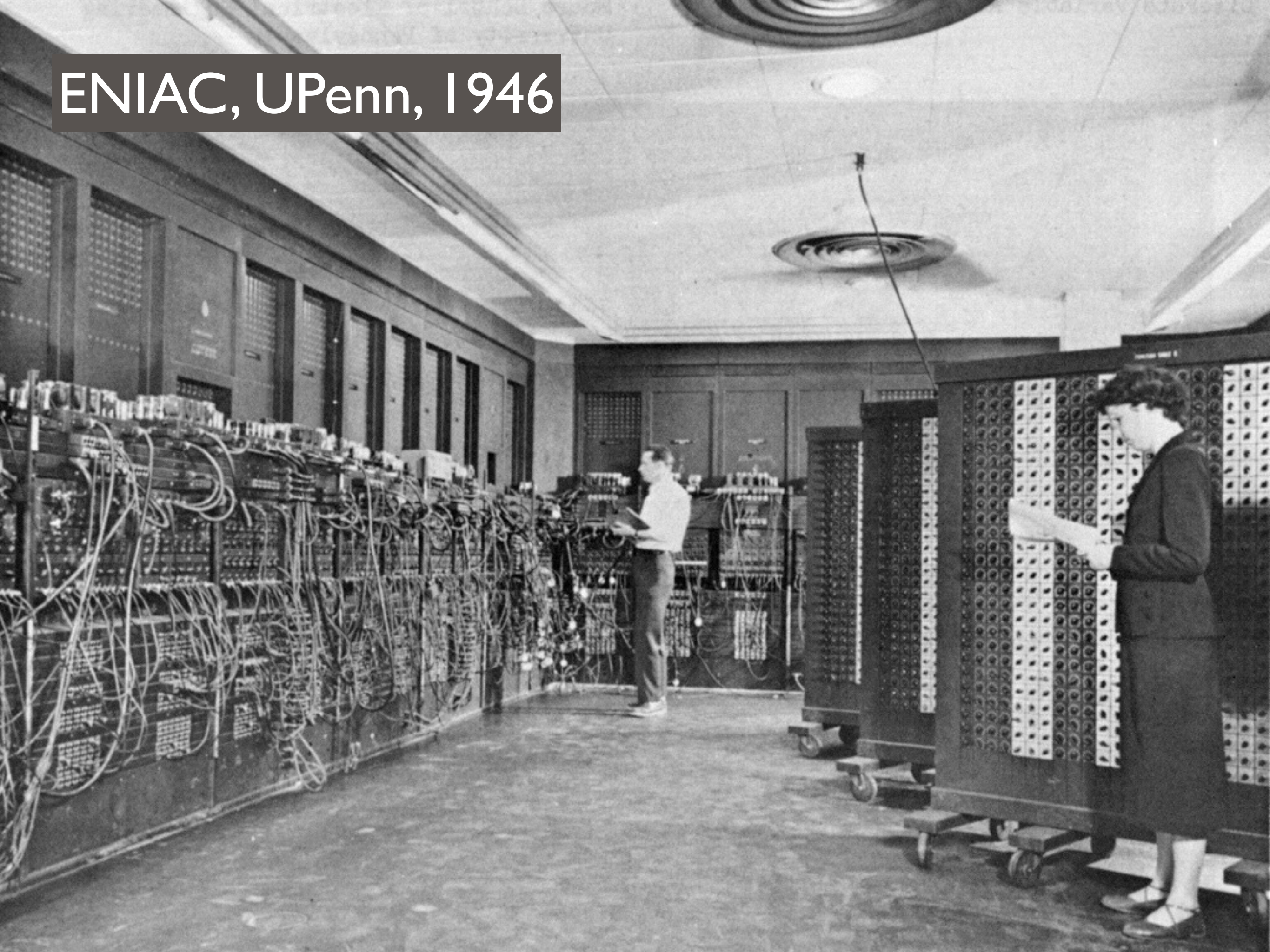
The average time spent on the user interface portion is 45% during the design phase, 50% during the implementation phase, and 37% during the maintenance phase.”

– Myers & Rosson, CHI’92

# | History



# ENIAC, UPenn, 1946





# | When was the mouse invented?

- A. 1948
- B. 1963
- C. 1978
- D. 1984
- E. 1991







Doug Engelbart &  
Bill English, SRI, 1963





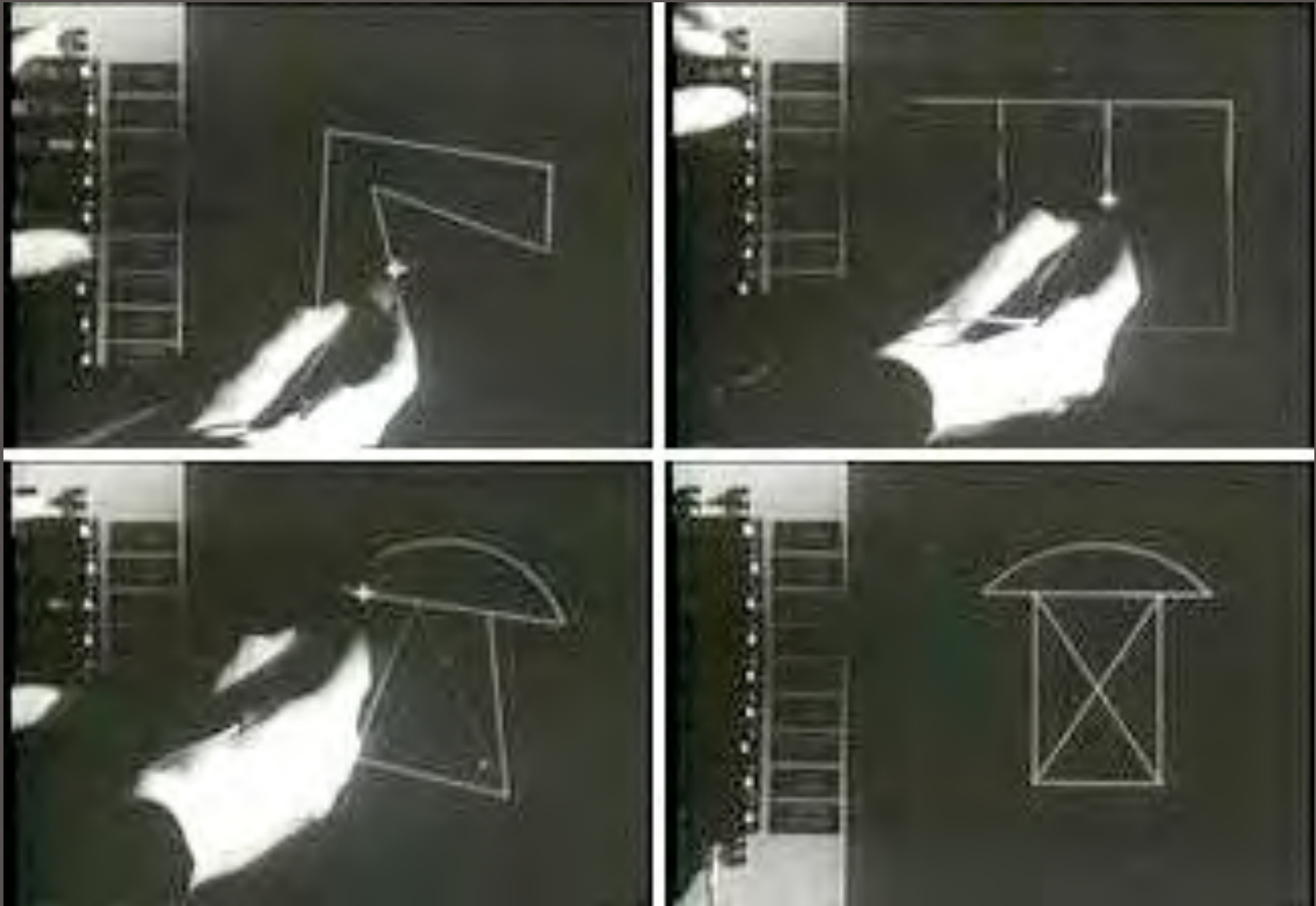
(cc) Flickr user John Chuang  
<http://www.flickr.com/photos/13184584@N08/1362760884/>



# | When was pen input invented?

- A. 1964
- B. 1973
- C. 1986
- D. 1995
- E. 2001





Ivan Sutherland, Sketchpad, MIT, 1963/64



INK





digibarn.com



# The new iPad



| Which company introduced the touch screen phone?

A. Nokia

B. Apple

C. Microsoft

D. IBM

E. Samsung





IBM Simon  
1992

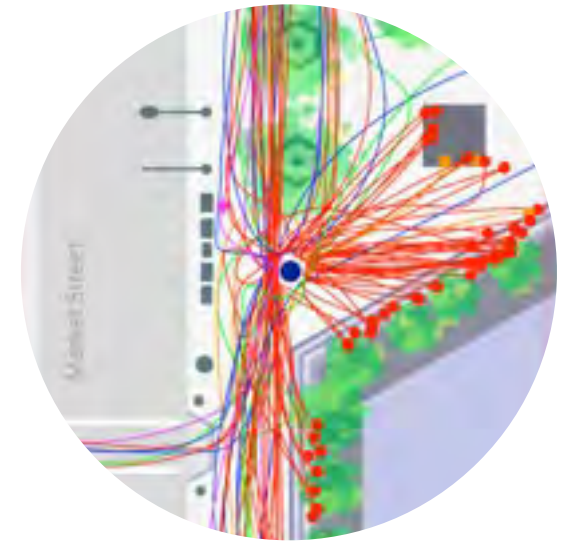


# URBAN ATMOSPHERES

Eric Paulos  
Chris Beckmann  
Elizabeth Goodman  
RJ Honicky  
Ben Hooker  
Tom Jenkins  
August Joki  
Chris Myers  
Ian Smith  
Parul Vora









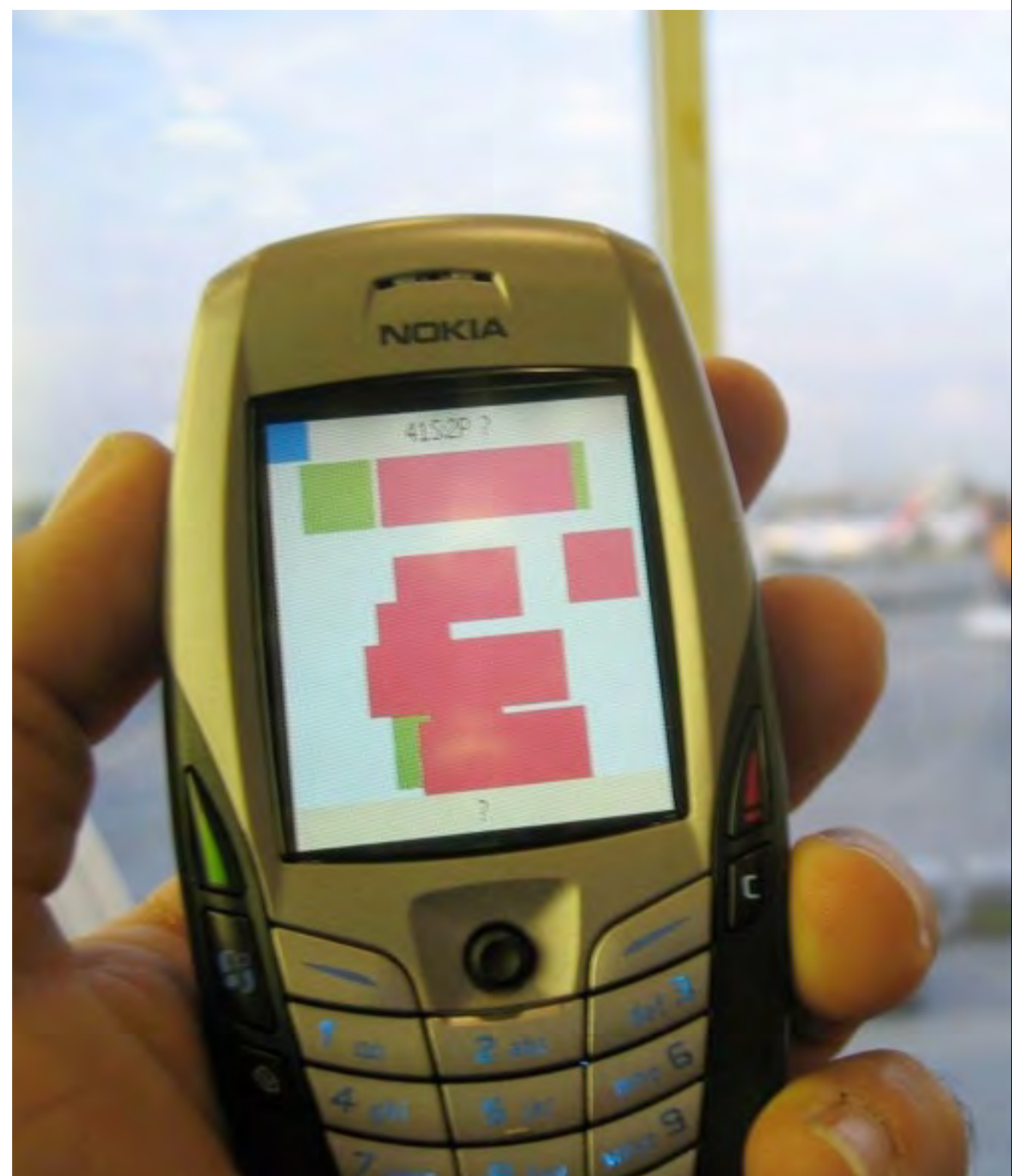
# JABBERWOCKY

encountering our familiar strangers



The Familiar Stranger: Anxiety, Comfort, and Play in Public Places, ACM SIGCHI 2004  
Eric Paulos and Elizabeth Goodman







“The Familiar Stranger research was a major inspiration for helping me think about and create dodgeball and foursquare”

- Dennis Crowley, founder of Foursquare





Stanley Milgram

1971



Vito Acconci

Following Piece

1969





Aspen Movie Map  
Michael Naimark  
1978



Street View  
Google  
2007

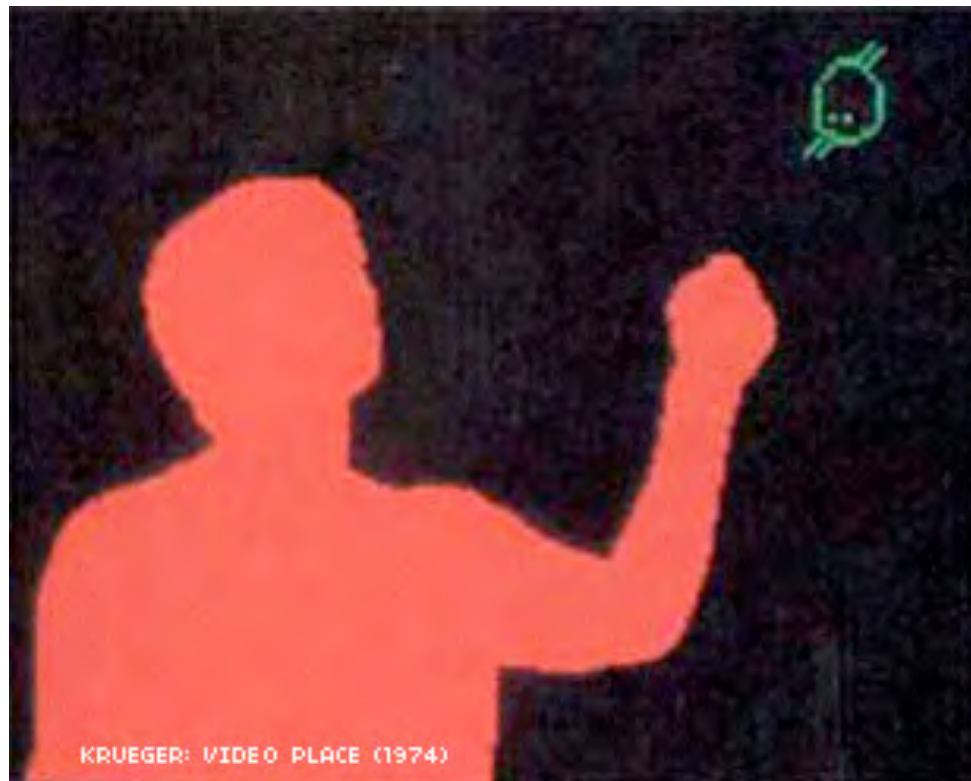


Michael Naimark & MIT Arch Machine Group  
Aspen Movie Map  
1978-1980



Google StreetView  
2007





Videoplace  
Myron Krueger  
1974



Kinect  
Microsoft  
2010





GraffitiWriter & Streetwriter  
Institute for Applied Autonomy  
1998-2004

Nike Chalkbot  
2009





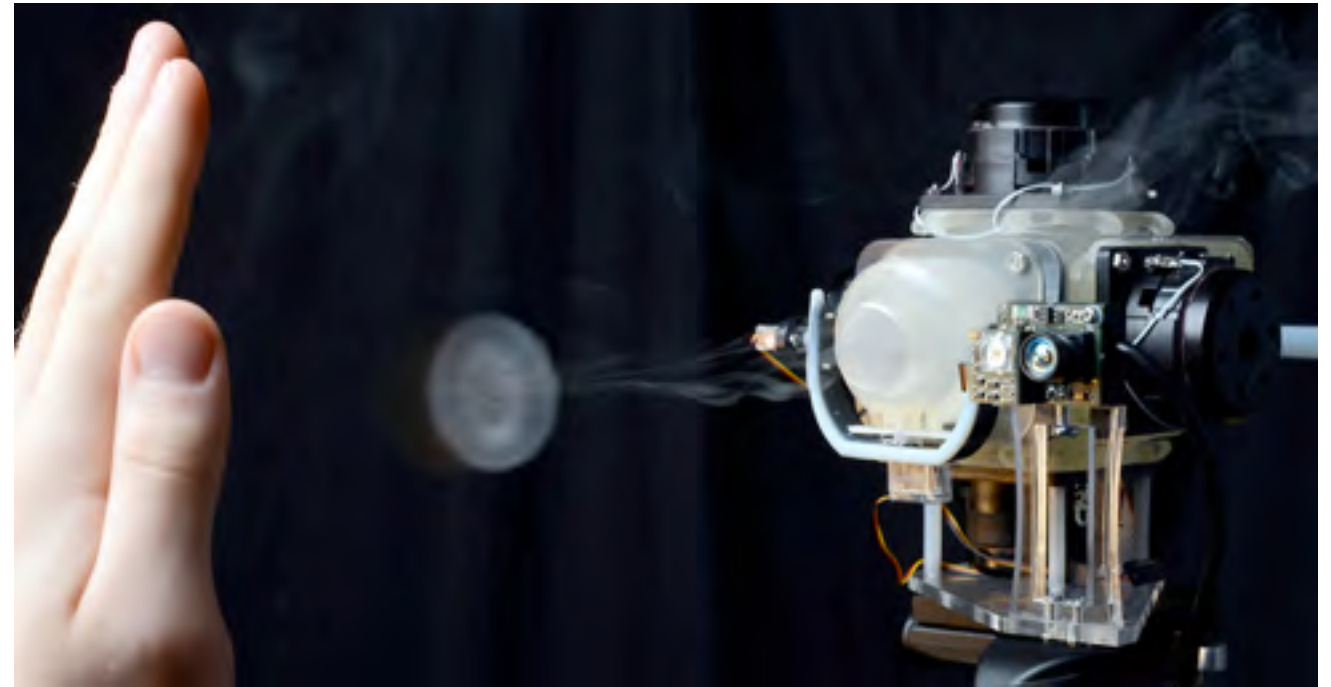
The Telegarden  
Ken Goldberg  
1995



FarmVille  
Zynga  
2009



Shockwave Vortex Cannon  
Survival Research Labs  
1984



Aireal  
Disney Research  
2013





**TXTmob**  
"nw mor thn evr"

[www.txtmob.com](http://www.txtmob.com)

TXTMob  
Institute for Applied Autonomy  
2004



Twitter  
2006



“TXTmob predates twitter and was very explicitly talked about as a model to be copied and learned from in the creation of twitter”

- Evan Henshaw-Plath first employee at Odeo and co-creator of Twitter



*Homage to New York*  
Jean Tinguely 1960

...with Billy Klüver



The clashing point of two subjects, two disciplines, two cultures, of two galaxies, ought to produce creative chances.

- C.P. Snow *The Two Cultures* (1959)





# **Building Invisible Interfaces**

Mark Weiser  
Computer Science Lab  
Xerox PARC  
November 2, 1994



## **How to Build Invisible Technologies?**

**start from arts and humanities:** Philosophy, Phenomenology, Anthropology, Psychology, Post-Modernism, Sociology of Science, Feminist Criticism, Your own experience...

**This is the most important part of the talk.**

**You may not get it on first hearing. Patience.**

**When I am done you'll know what is wrong with:**  
*creating an entertaining and dramatic user interface*  
*computers magically meeting our desires*  
*a computer idealized as an assistant*  
*virtual reality as the ultimate user interface*

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*virtual reality as the ultimate user interface*





If a major project is truly innovative, you cannot possibly know its exact cost and its exact schedule at the beginning.

And if in fact you do know the exact cost and the exact schedule, chances are that the technology is obsolete.

- Joseph G. Gavin, Jr.,

*discussing the design of the Grumman lunar module that landed NASA astronauts Neil Armstrong and Buzz Aldrin on the moon on July 20, 1969*



The world doesn't need more people with good grades. The world needs people who see the really tough problems as puzzles, and have the tenacity and **creative capacity** to solve them

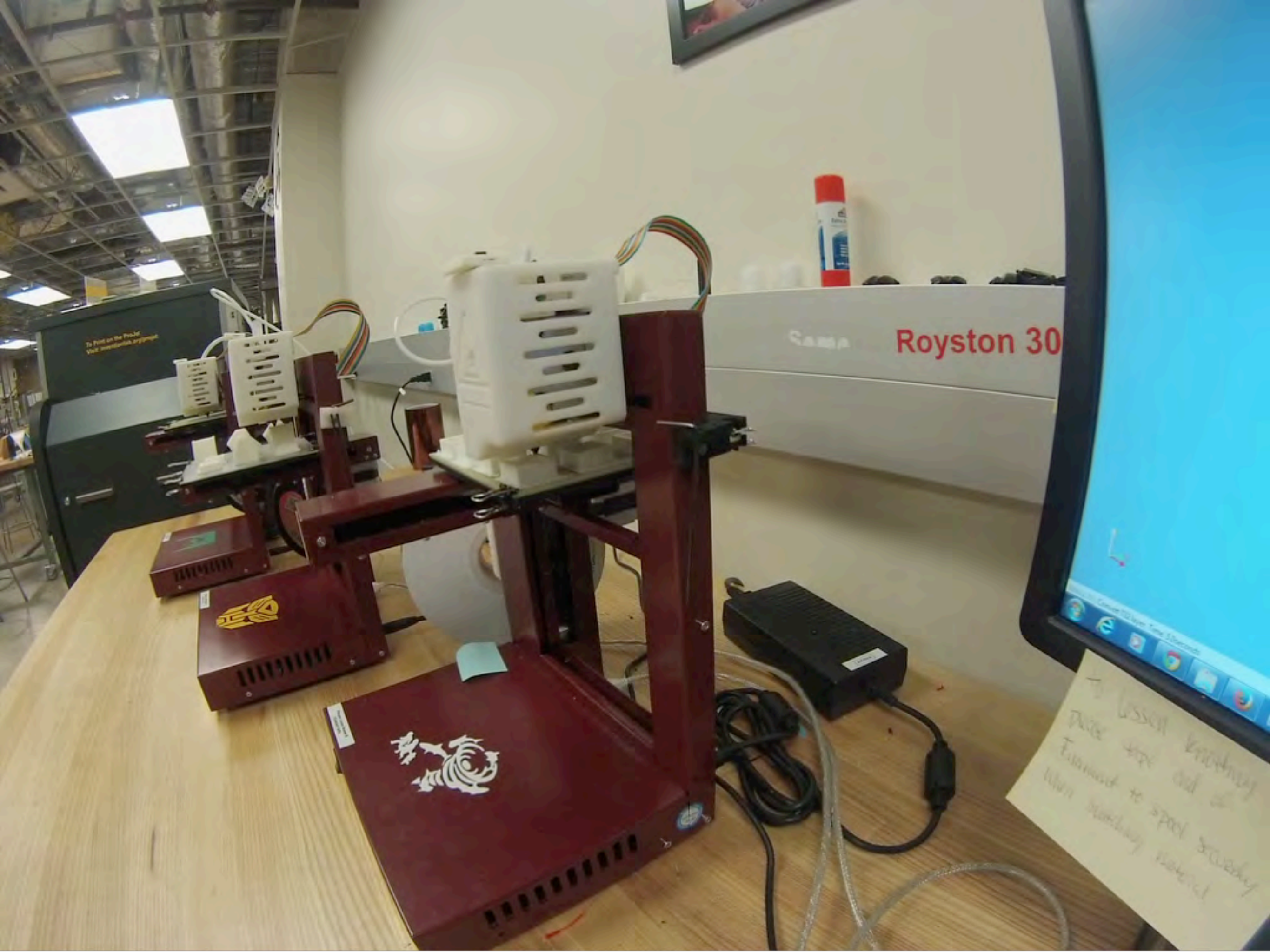
Gever Tulley, TEDxKids, 2011



# CRITICAL MAKING







To Print on the Printer  
Visit: [formlabs.com](https://www.formlabs.com)

Camp

Royston 30

To lesson knowledge  
Dive into and  
Furnished to speed strategy  
When strategy material





# SPICE PRINTER

kylan nieh  
victor sandberg  
hurshal patel



# DARK MAZE

brittany cheng  
jonathan cotte  
hurshal patel  
curtis hwang





# MOSSED UP

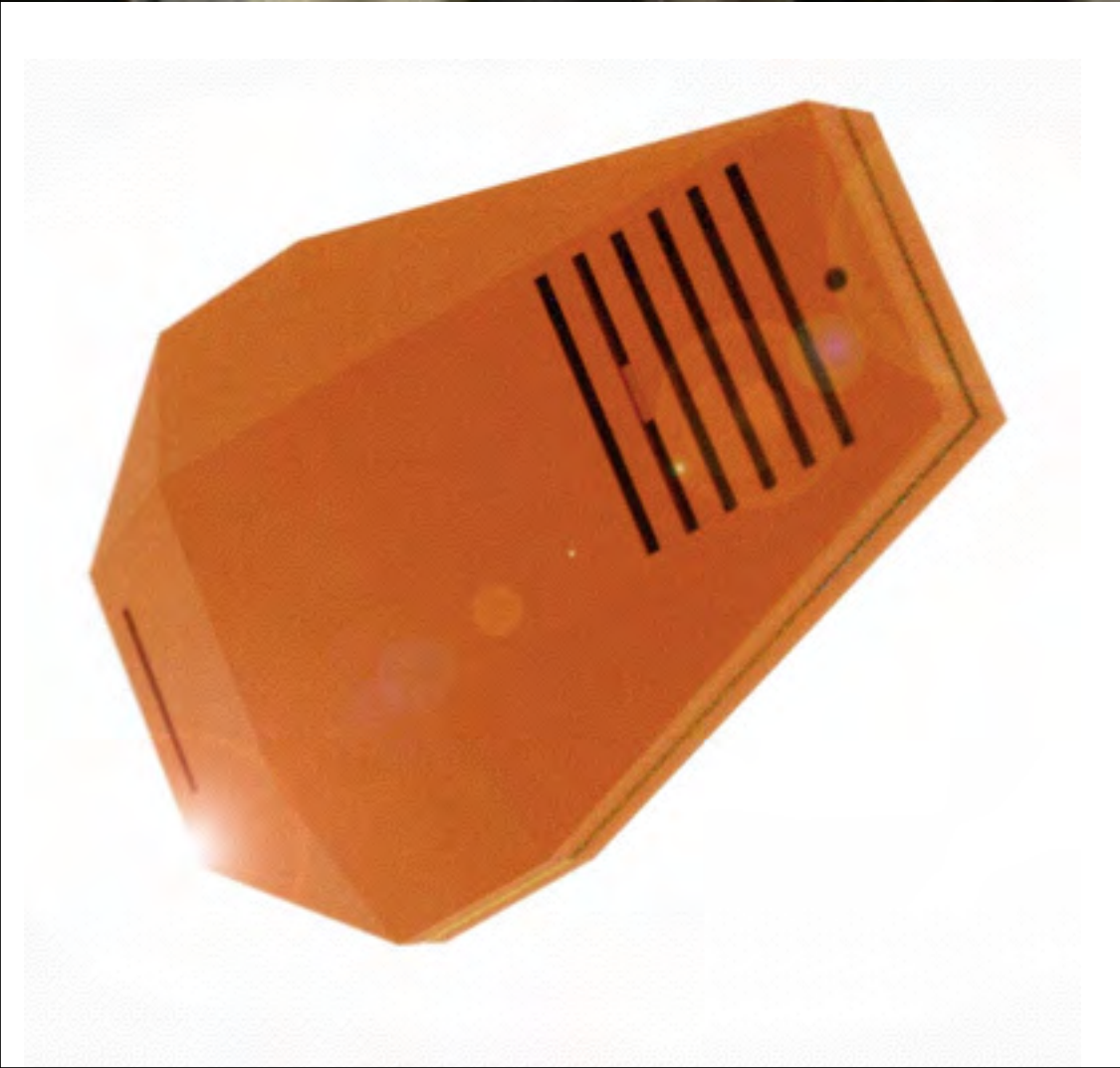
jonathan cotte  
noah pitts



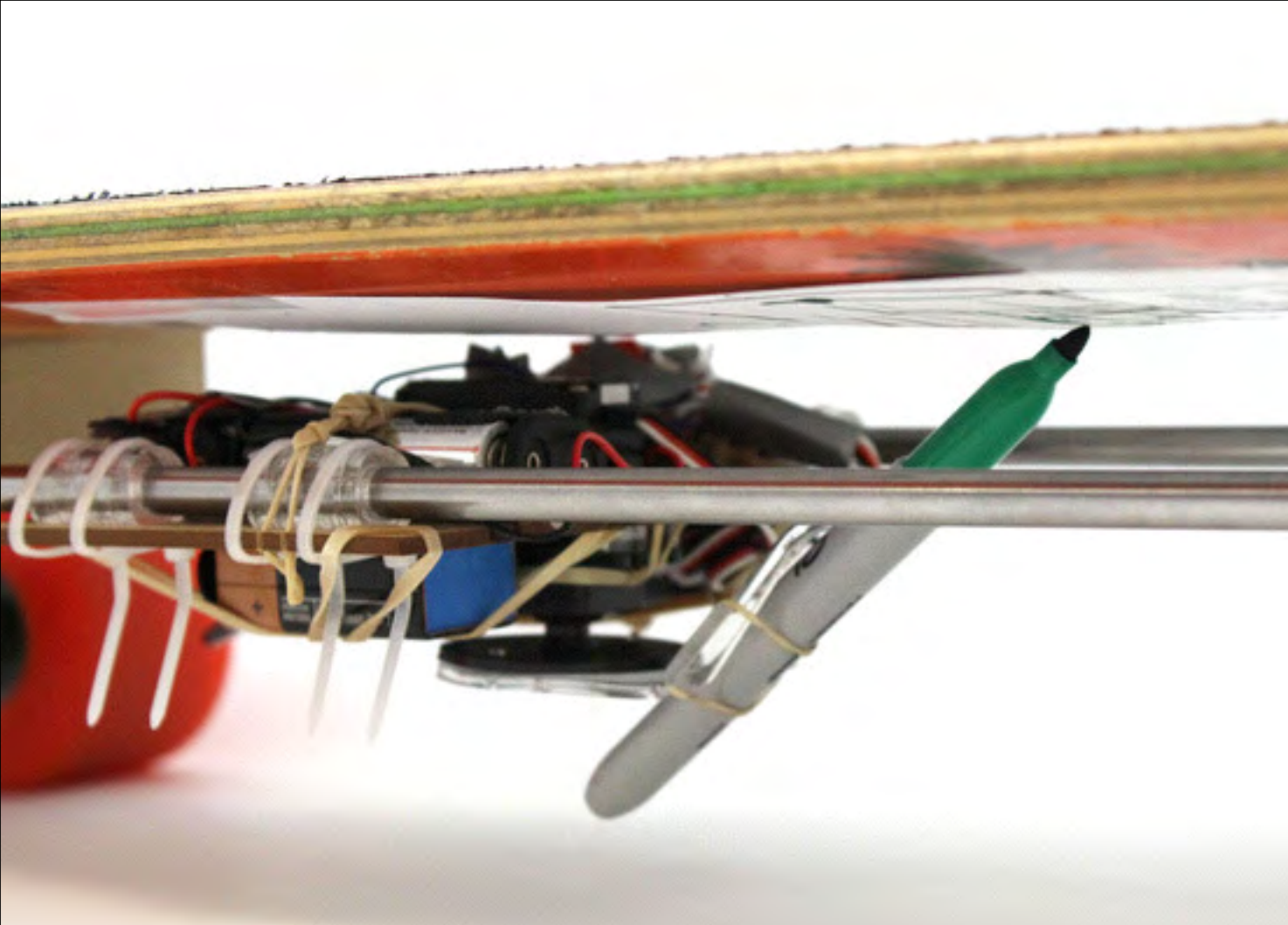


# MY CITY

karl landin  
victor sandberg  
kylan nieh  
alice lee









# FREE SPEAKER

ben ortiz  
brandon young  
cassie seo  
noor al-samarrai



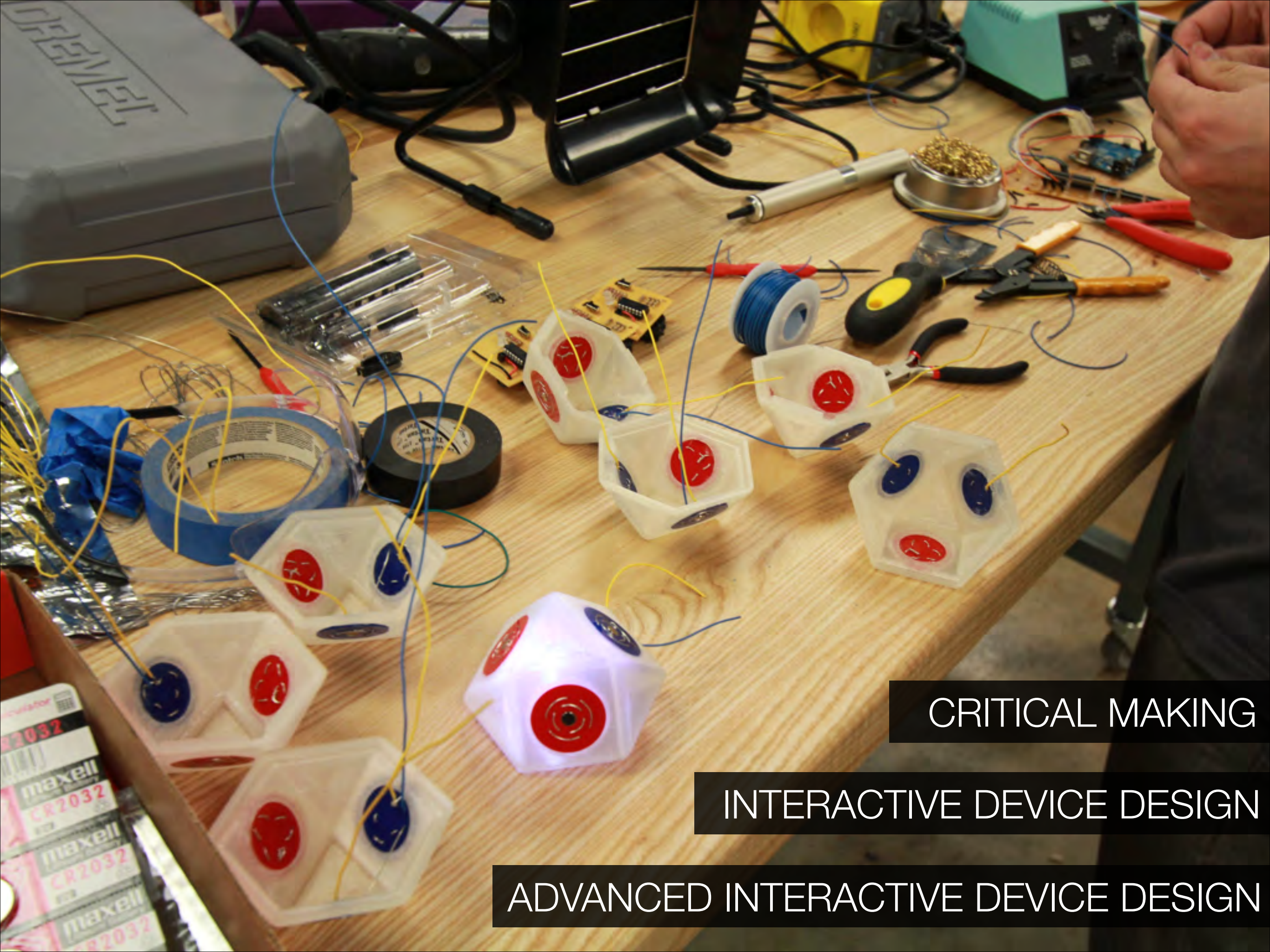




AUTO METER READER

zack jacobson-weaver





CRITICAL MAKING

INTERACTIVE DEVICE DESIGN

ADVANCED INTERACTIVE DEVICE DESIGN



**Innovation** happens when individuals go beyond their standard disciplines to learn new skills on their own

**Breakthroughs** often require us to become amateurs in a new field



In almost all the varied walks of life,  
**amateurs** have more freedom to  
experiment and innovate. The fraction of  
the population who are **amateurs** is a  
good measure of the freedom of a society

Freeman Dyson

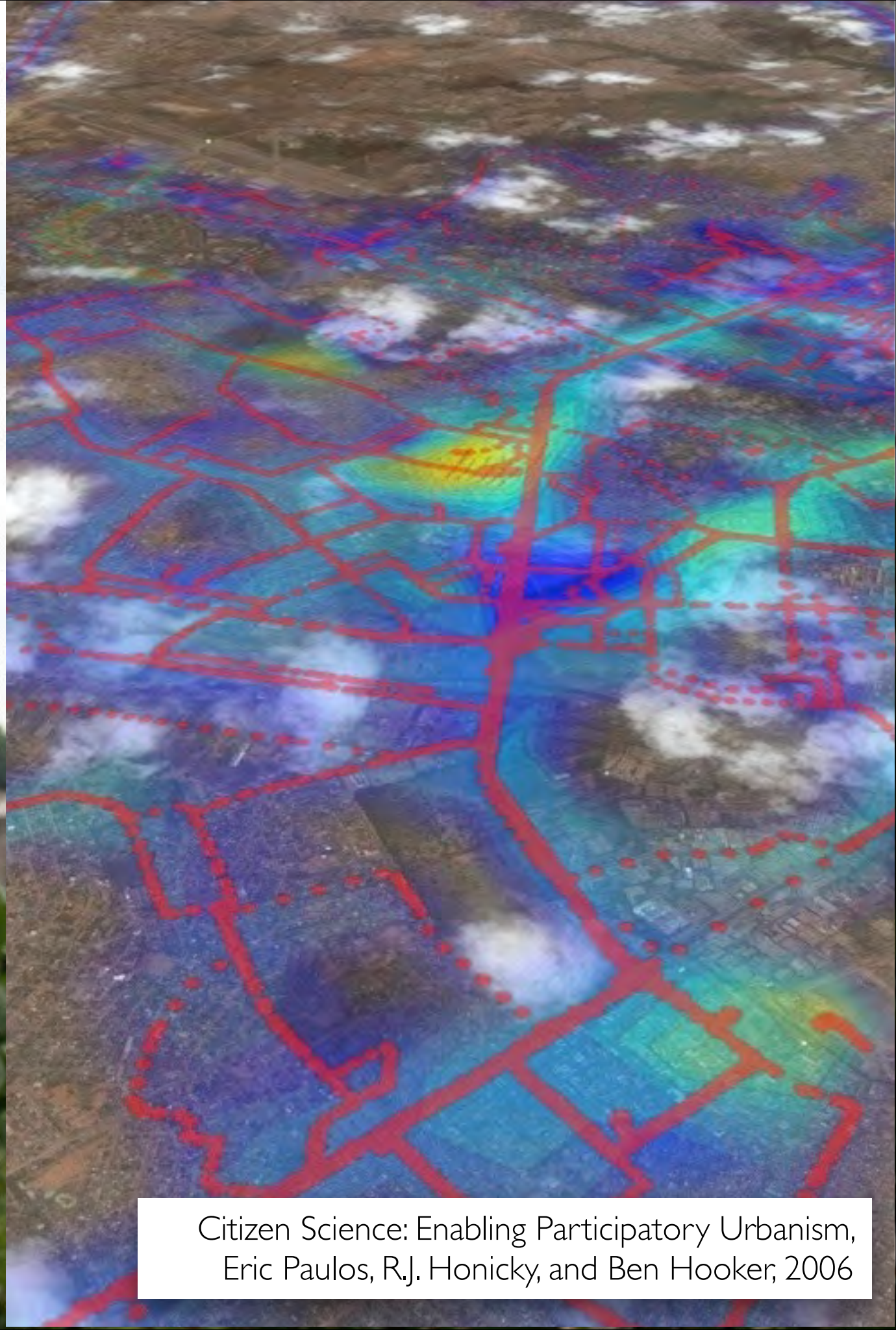
# AMATEUR

*from amāre - to love*

*amātor - lover*



# Citizen Science



Citizen Science: Enabling Participatory Urbanism,  
Eric Paulos, R.J. Honicky, and Ben Hooker, 2006



## Citizen Exploration

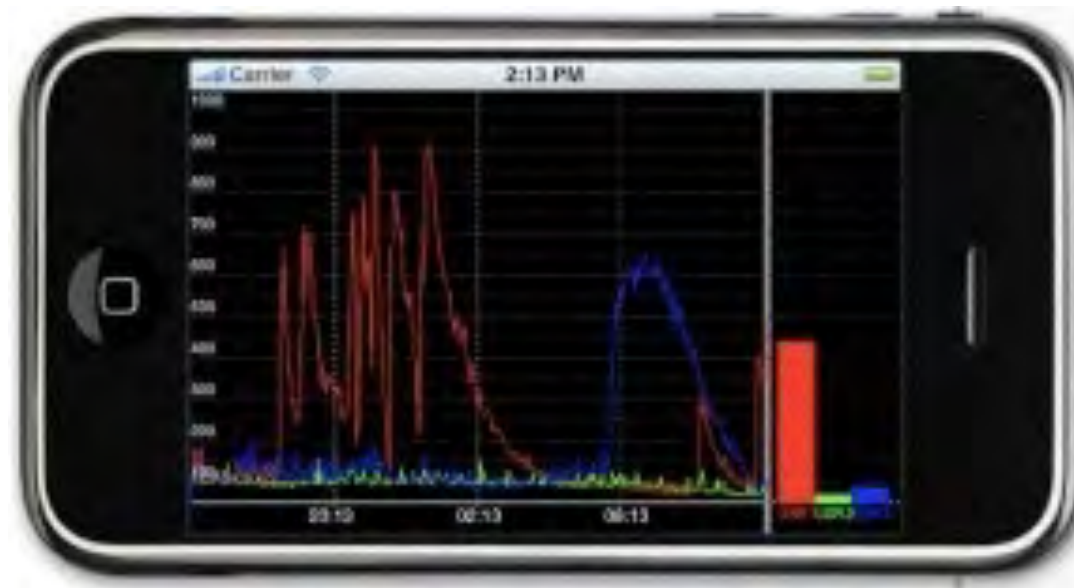




mobile infrastructure



indoor fixed



public placed





Eric Paulos  
Allison Woodruff  
Paul Aoki  
Alan Mainwaring  
RJ Honicky







CO

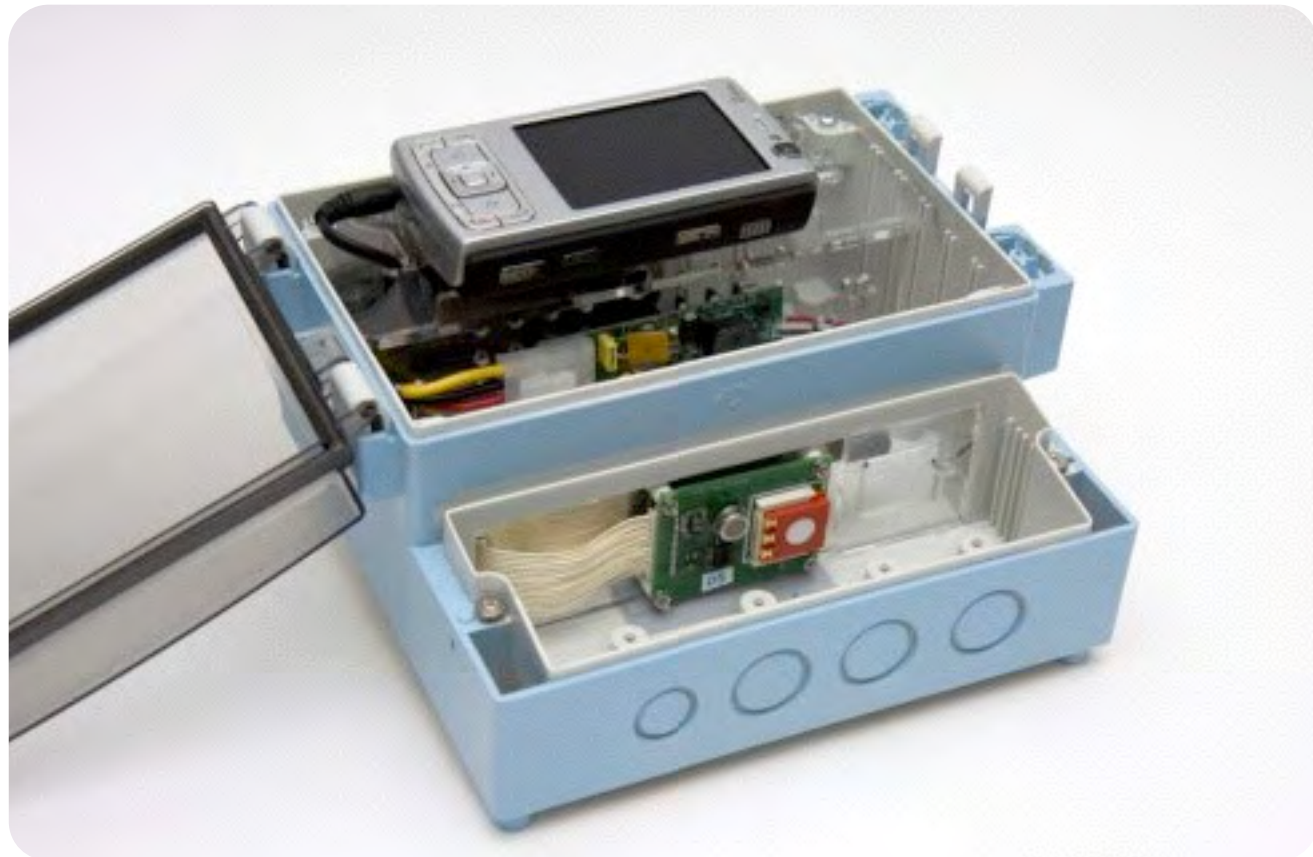
NOx

Ozone

Temperature

Humidity

Accelerometer





# SAN FRANCISCO AIR QUALITY

SELECT MODE

DAY

CHOOSE DATE

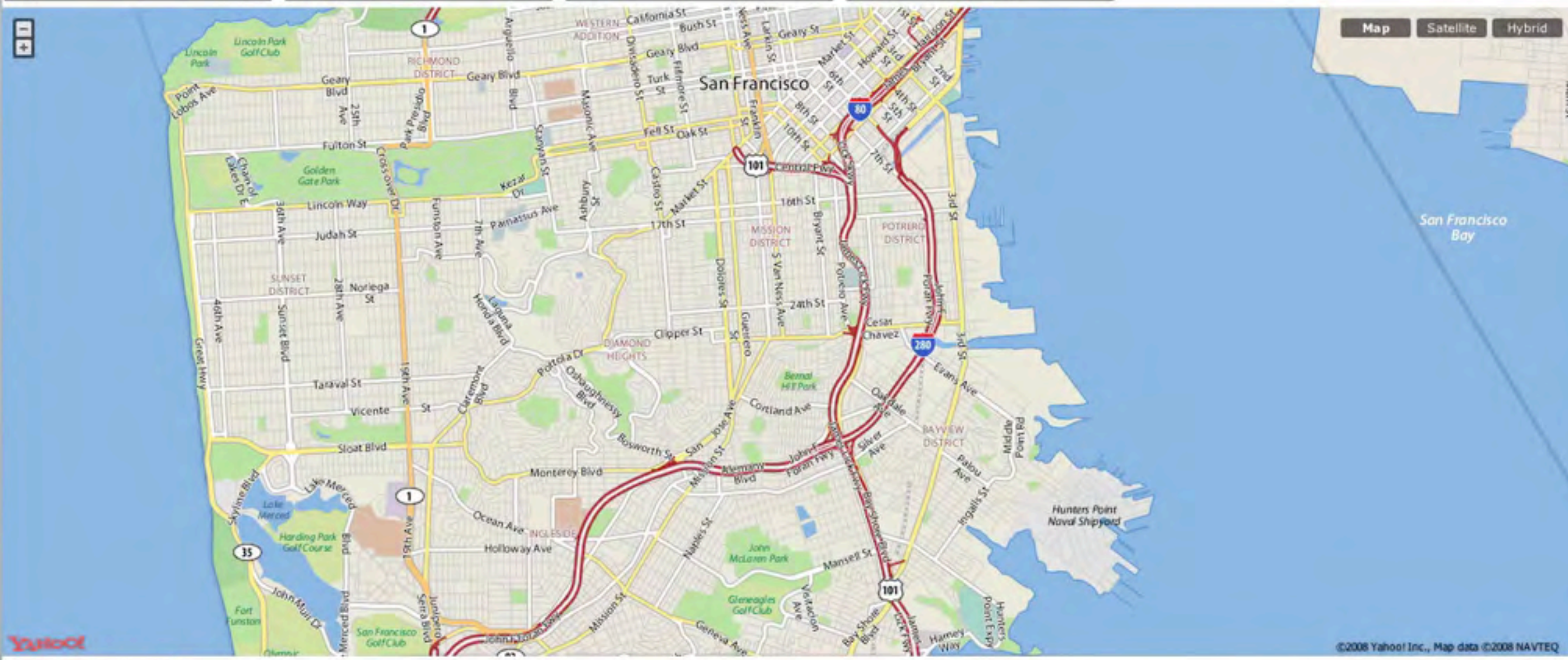
Thr 24 July

CHOOSE SPEED

FAST

CHOOSE SENSOR

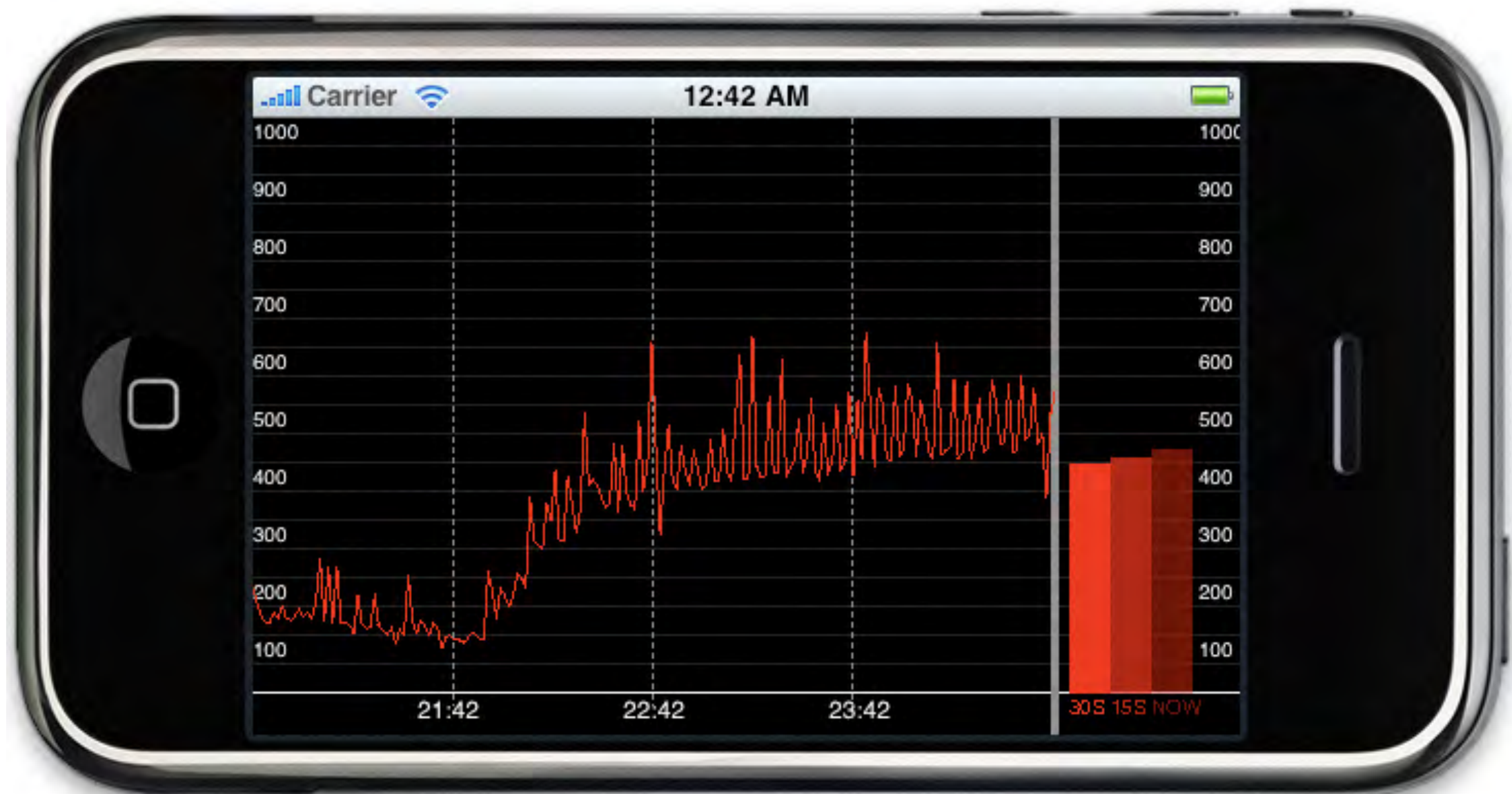
Carbon Monoxide (CO)



Fri Jul 25 09:03:19



Sunyoung Kim  
Eric Paulos





AirBoxLab



netatmo

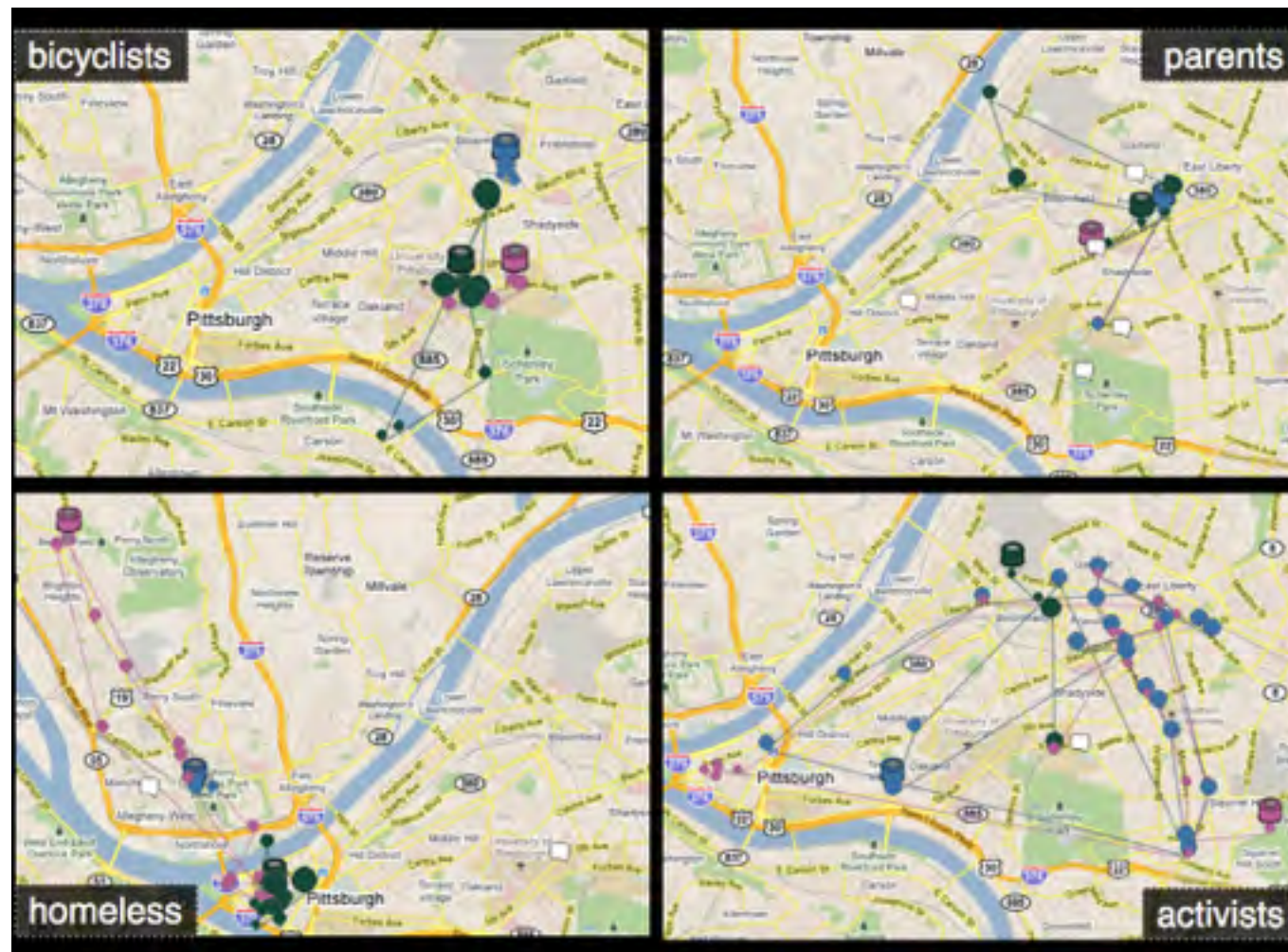


CubeSensors



# Community Sensing

Stacey Kuznetsov  
George Davis  
Jian Cheung  
Eric Paulos



Ceci N'est Pas Une Pipe Bombe: Challenges to Urban Authoring and Participatory Sensing  
Stacey Kuznetsov, George Noel Davis, Jian Chiu Cheung, and Eric Paulos, ACM SIGCHI, 2011

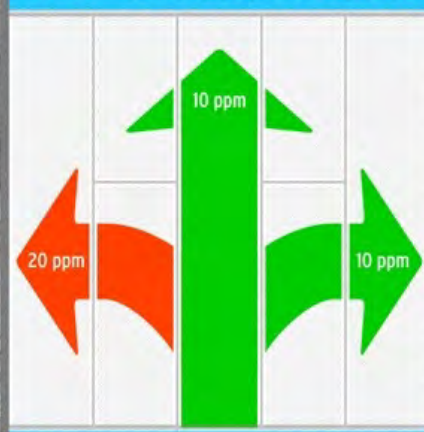


← 000

LUCKY

ONE WAY →

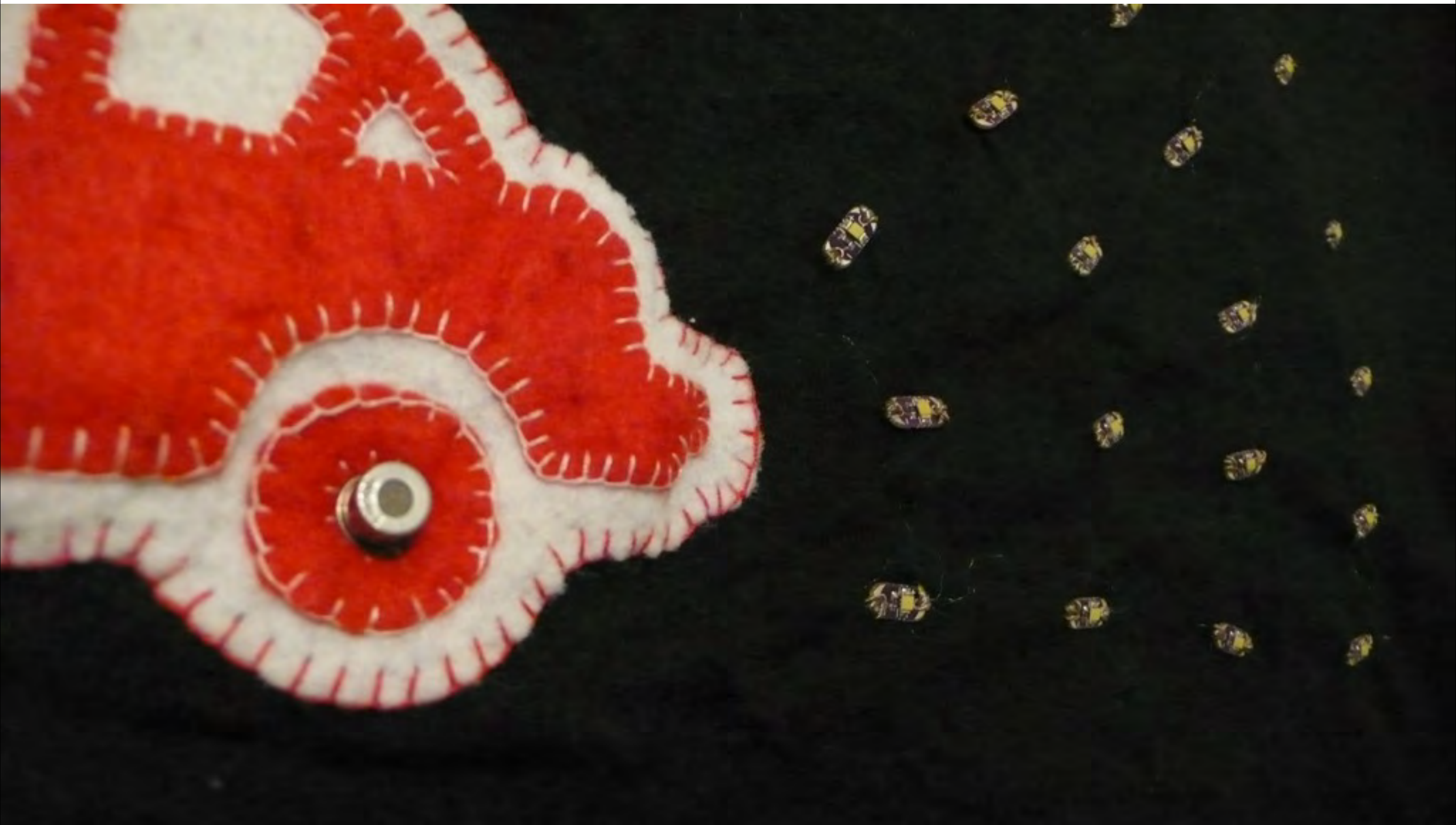
CO CLEAN ROUTE



MOST SAMPLES  
IN THIS AREA  
MOST RECENT  
UPLOADER  
WELCOME  
NEWCOMER

MYST?RIOUS  
PAX-BUG  
ECOAPE





WearAir: Expressive T-shirts for Air Quality Sensing  
Sunyoung Kim, Eric Paulos, and Mark Gross  
Tangible Embedded and Embodied Interaction, 2010









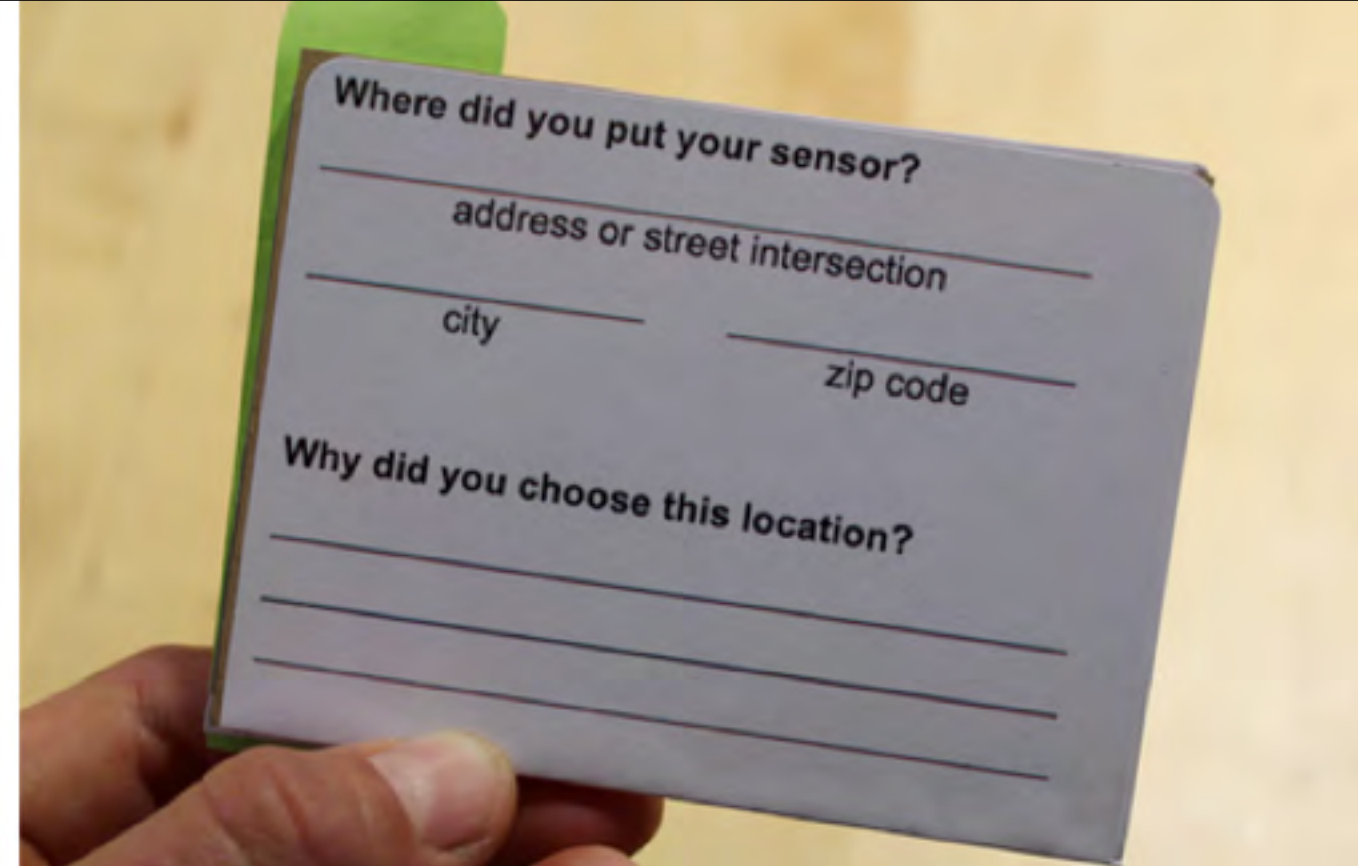
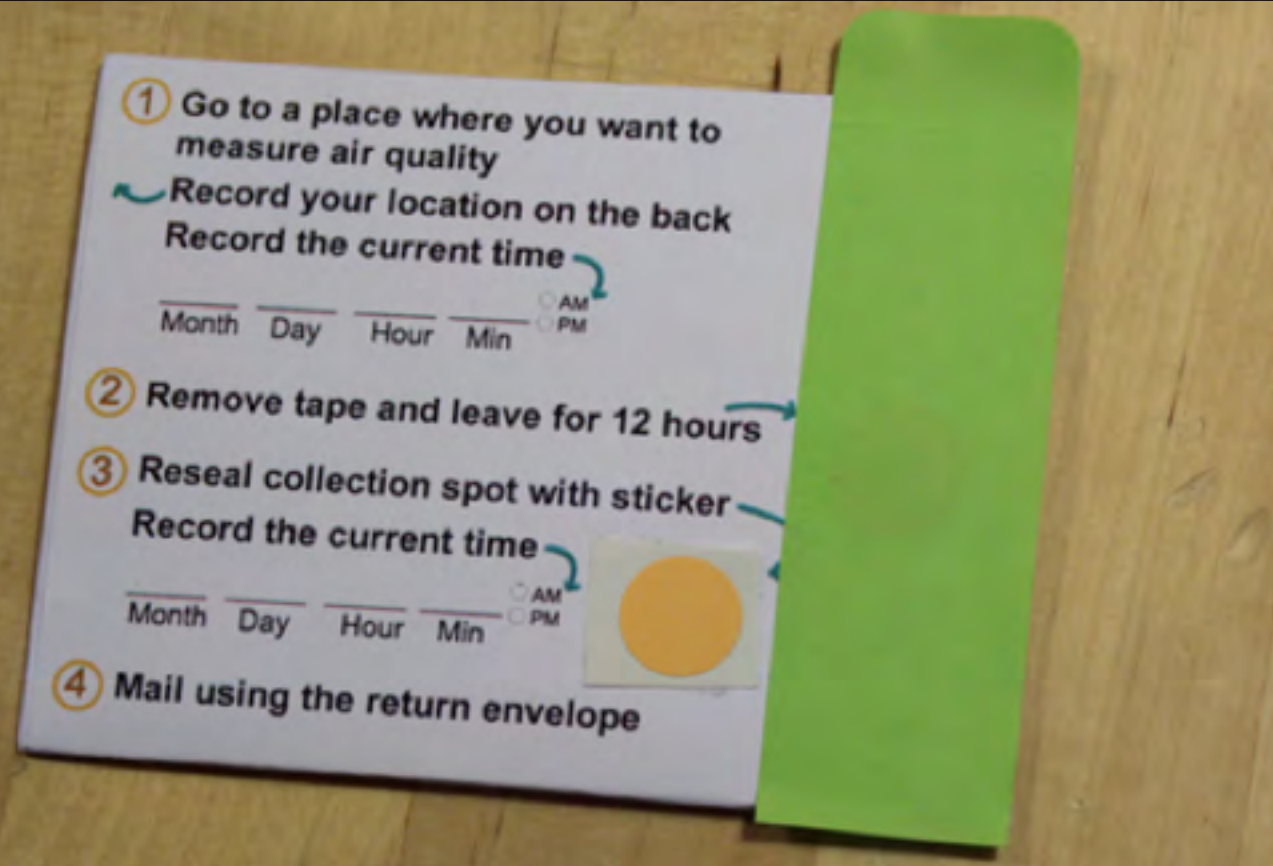




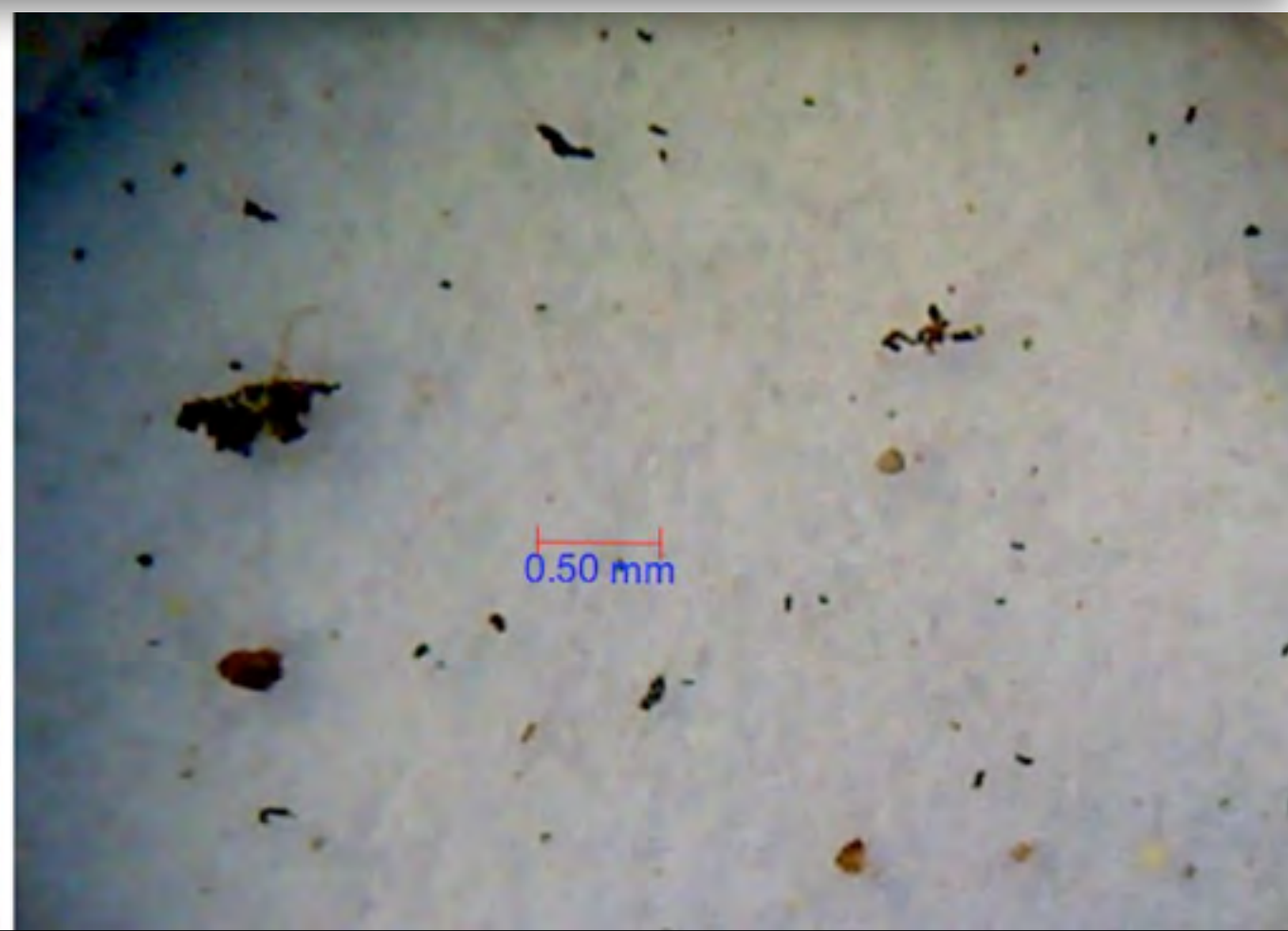
## Spectacle Computing

Red Balloon, Green Balloon, Sensors in the Sky,  
Stacey Kuznetsov, George Davis, Eric Paulos,  
Mark Gross, Jian Cheung, Ubicomp, 2011





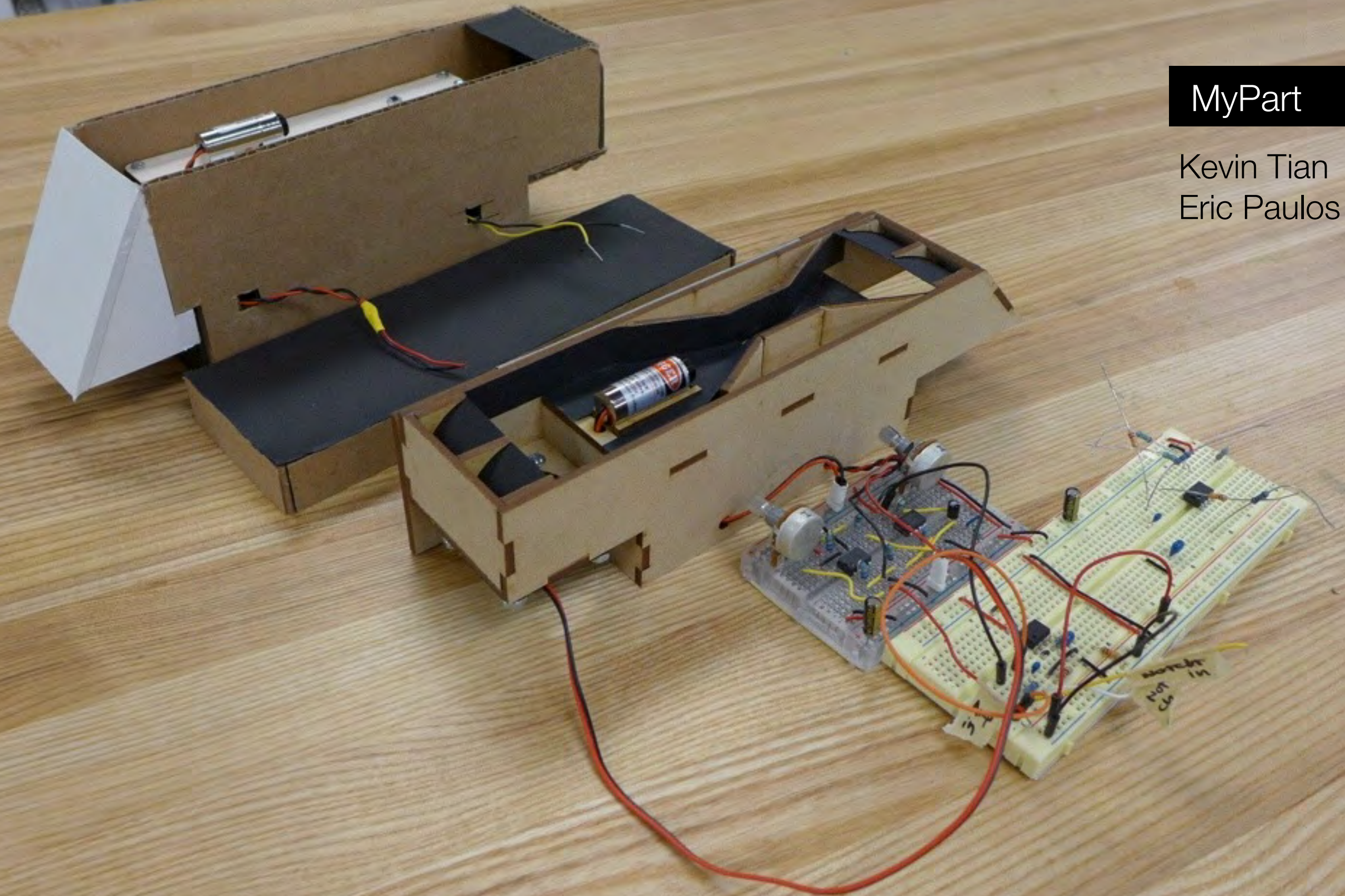
A Low-Tech Sensing System for Particulate Pollution, Stacey Kuznetsov, Scott Hudson, and Eric Paulos, TEI 2014





MyPart

Kevin Tian  
Eric Paulos





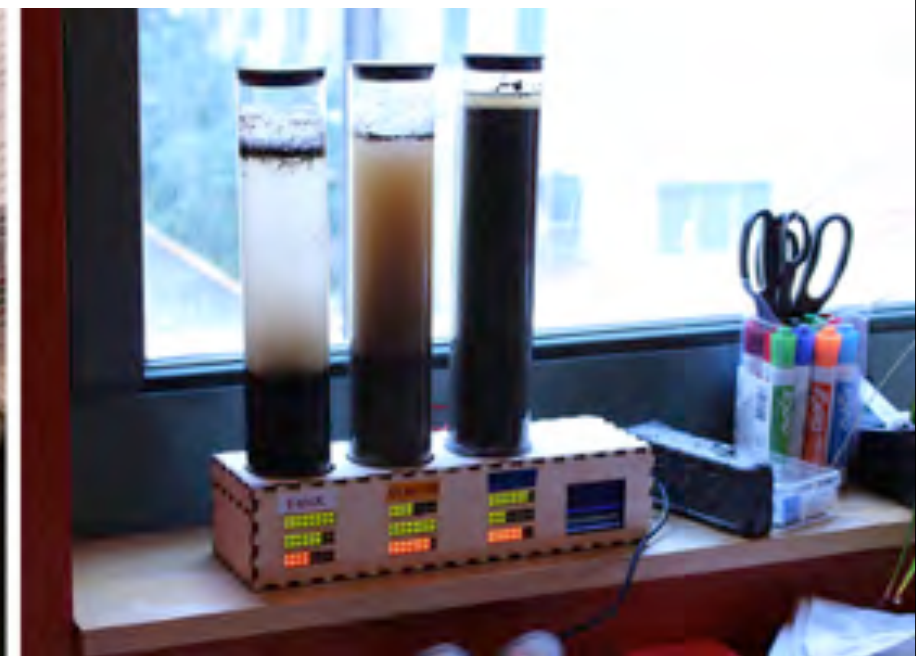
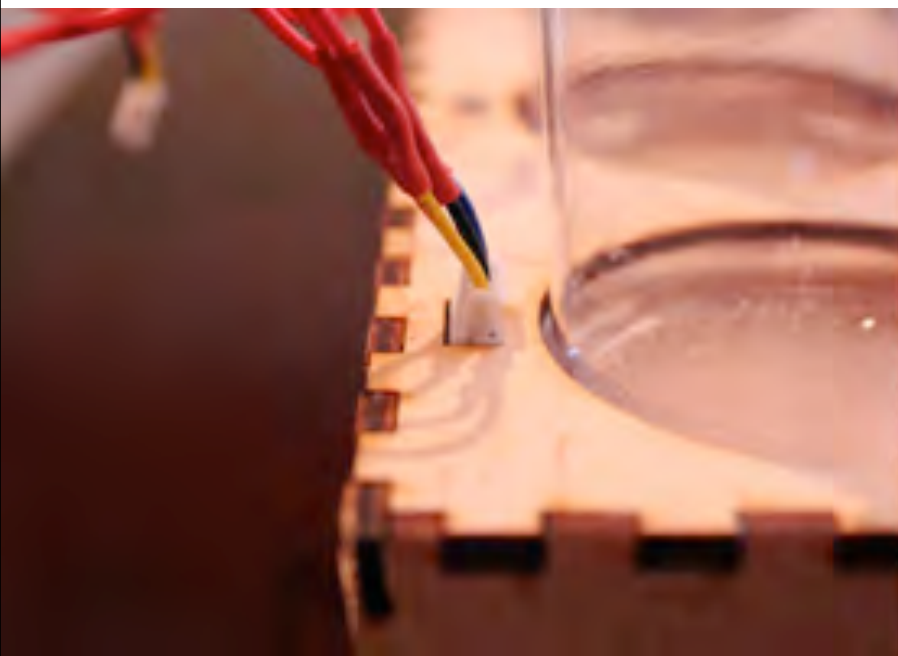


bio markers



Nurturing Natural Sensors (Best Paper Award)  
Stacey Kuznetsov, William Odom, James Pierce, Eric Paulos  
Ubiquitous Computing Conference, 2011





## DIY bio sensing

Stacey Kuznetsov  
Will Harrigan-Anderson  
Haakon Faste  
Scott Hudson  
Eric Paulos



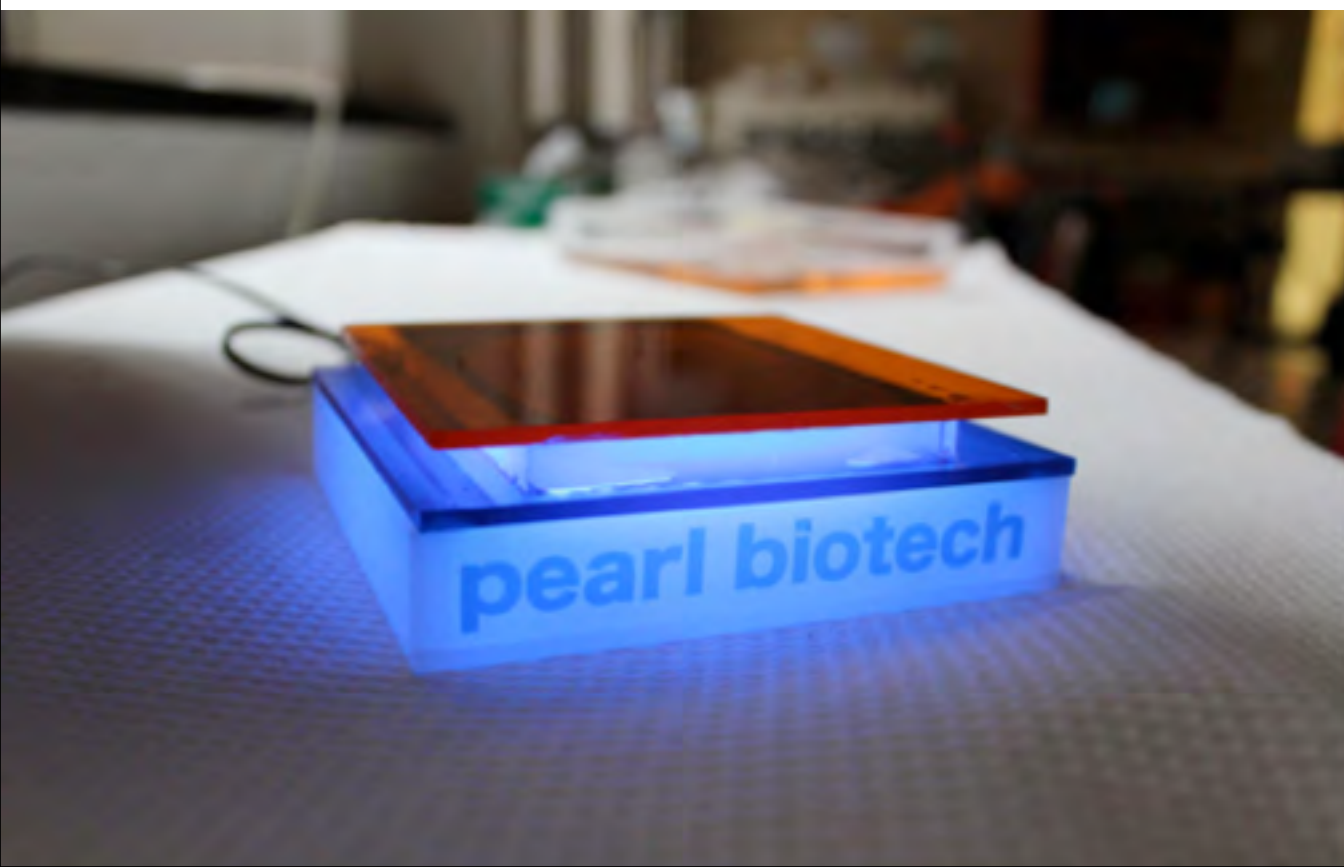
Community Engagements with Living Sensing Systems, Stacey Kuznetsov, Will Harrigan-Anderson, Haakon Faste, Scott Hudson, and Eric Paulos, ACM Creativity and Cognition, June 2013





bio-electric hybrids

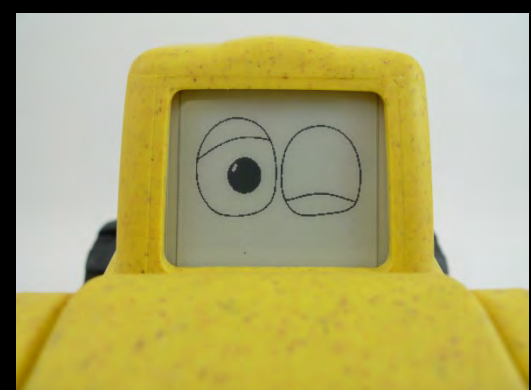
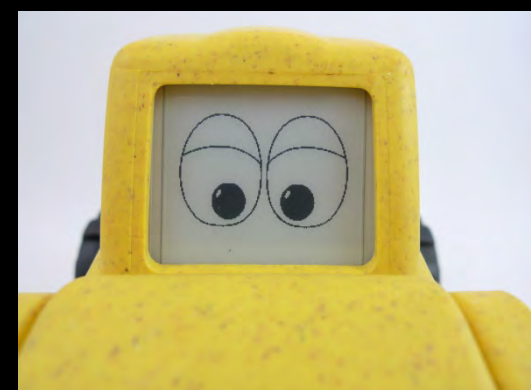
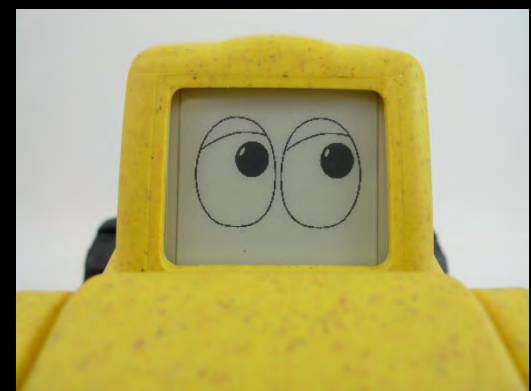
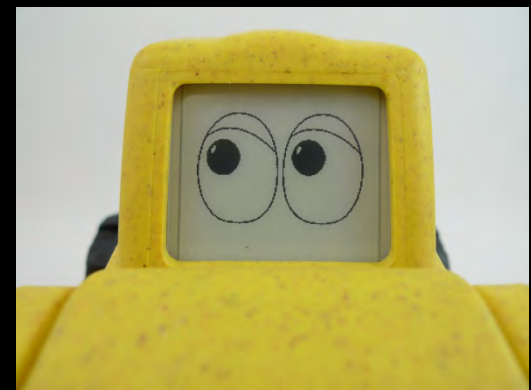
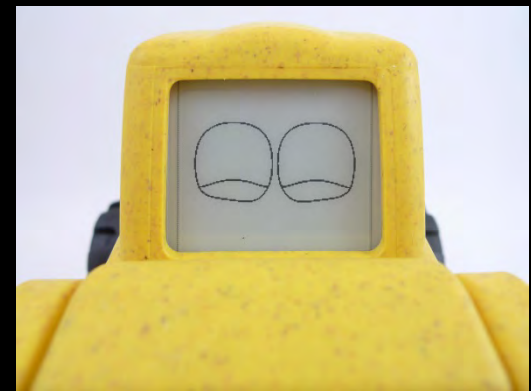
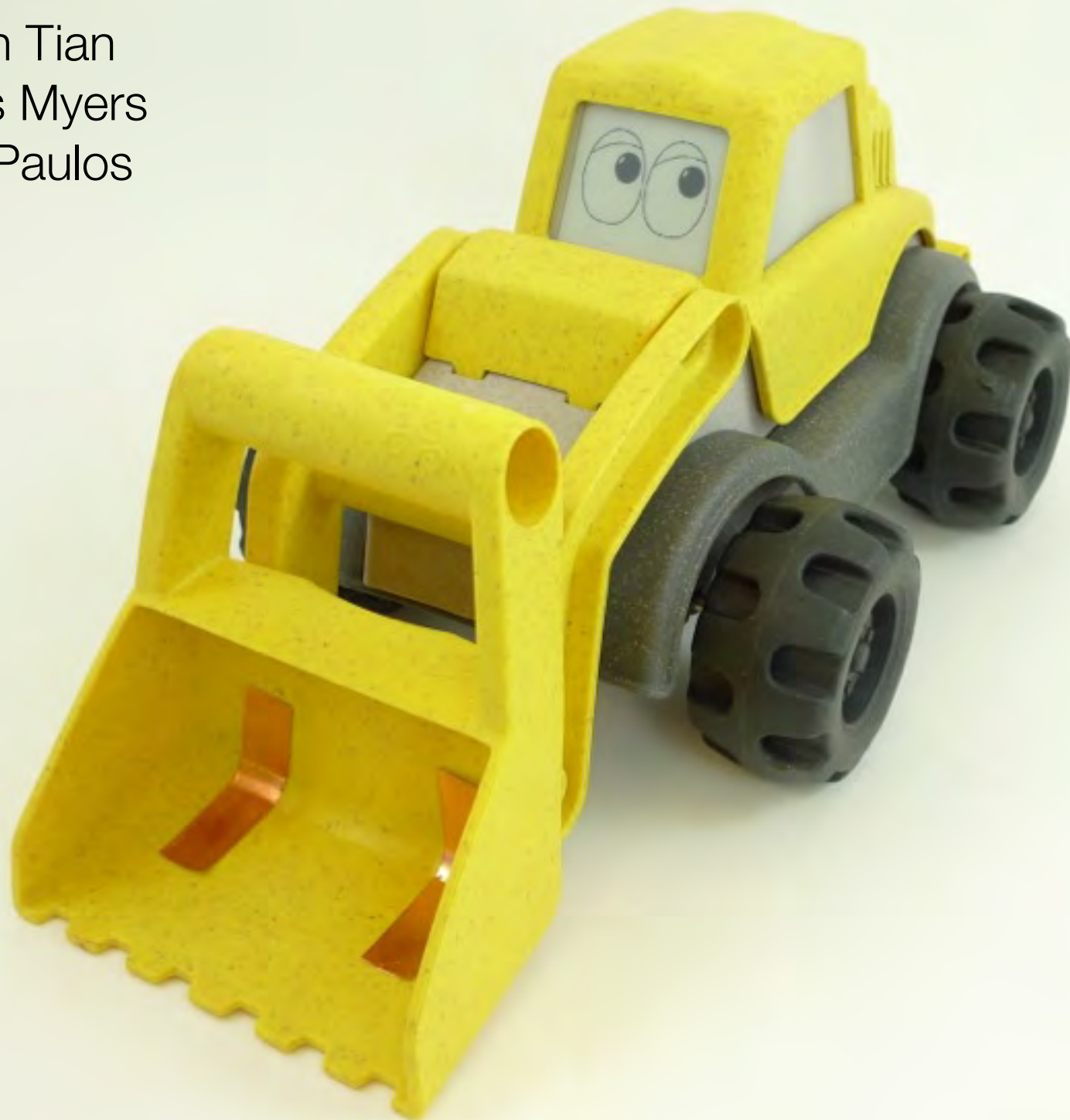
Stacey Kuznetsov





# EXPLORATORY SENSORS

Kevin Tian  
Chris Myers  
Eric Paulos





#nwmediarobots

APRIL 4  
2014 / 9AM - 5PM

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For decades robots have diligently been tasked to perform a range of duties largely scoped within industrial manufacturing. More recently, we have seen the emergence of a new landscape of more social, personal, expressive, nurturing, and emotional robotic platforms. Increasingly, robots play a critical new role as extensions of ourselves, enabling our creativity, creating new objects, serving as companions, expressing emotions, empowering communities, and challenging our civil rights. What are the exciting opportunities as well as new legal, philosophical, and ethical dilemmas within this important cultural and technological milieu?

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— JG Ballard

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