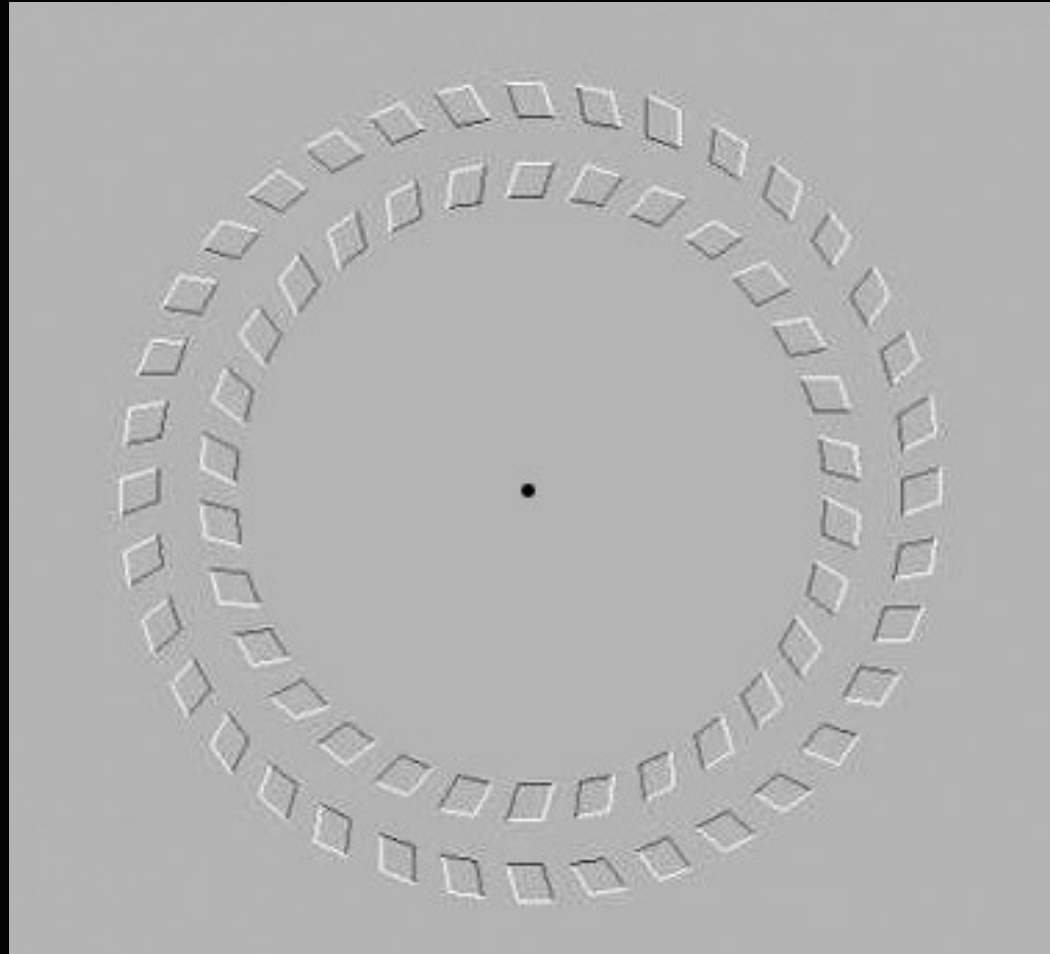


CS 182

Discussion Section

Leon Barrett



Announcements

- a3 part 2 due tomorrow, Feb. 22, 11:59pm
- I still have some of your quizzes
- Homework questions?

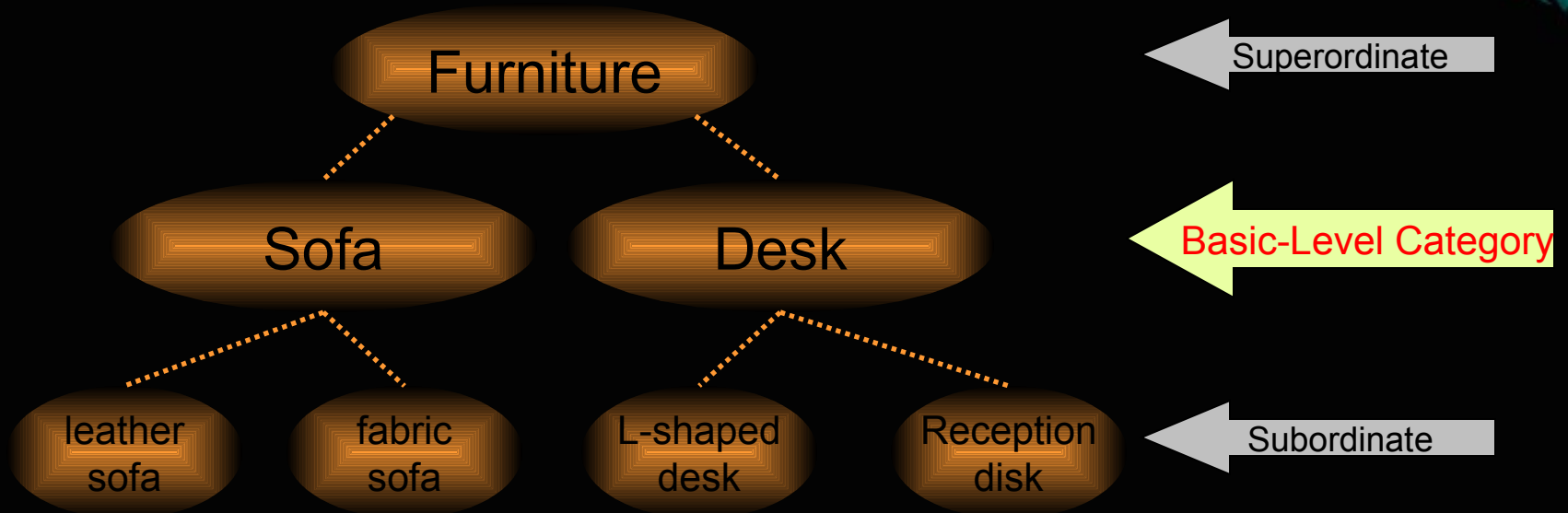
Quick Recap

- Last Week
 - Finished up backprop and neural networks
 - Color: neurophysiology, psychophysics, etc.
- This Week
 - Categories & concepts
 - Linguistics guest speakers
- Coming up
 - Image Schemas, Force-Dynamics

Categories

- What constitutes a basic-level category? Is red a basic-level category? Is maroon?
- Does it vary from person to person?
- What is a superordinate category? A subordinate category?

Categories & Prototypes: Overview



- Three ways of examining the categories we form:
 - relations between categories (e.g. basic-level category)
 - internal category structure (e.g. radial category)
 - instances of category members (e.g. prototypes)

Basic-Level Category

What constitutes a basic-level category? Definition:

- Perception:
 - similar overall perceived shape
 - single mental image
 - (gestalt perception)
 - fast identification
- Communication:
 - shortest
 - most commonly used
 - contextually neutral
 - first to be learned by children
 - first to enter the lexicon
- Function:
 - general motor program
- Knowledge Organization:
 - most attributes of category members stored at this level

Red? yes Maroon? arguable (expertise)

Category Structure

- Classical Category:
 - necessary and sufficient conditions
- Radial Category:
 - a central member branching out to less-central and non-central cases
 - degrees of membership, with extendable boundary
- Family Resemblance:
 - every family member looks like some other family member(s)
 - there is no one property common across all members (e.g. polysemy)
- Prototype-Based Category
- Essentially-Contested Category (Gallie, 1956) (e.g. democracy)
- Ad-hoc Category (e.g. things you can fit inside a shopping bag)

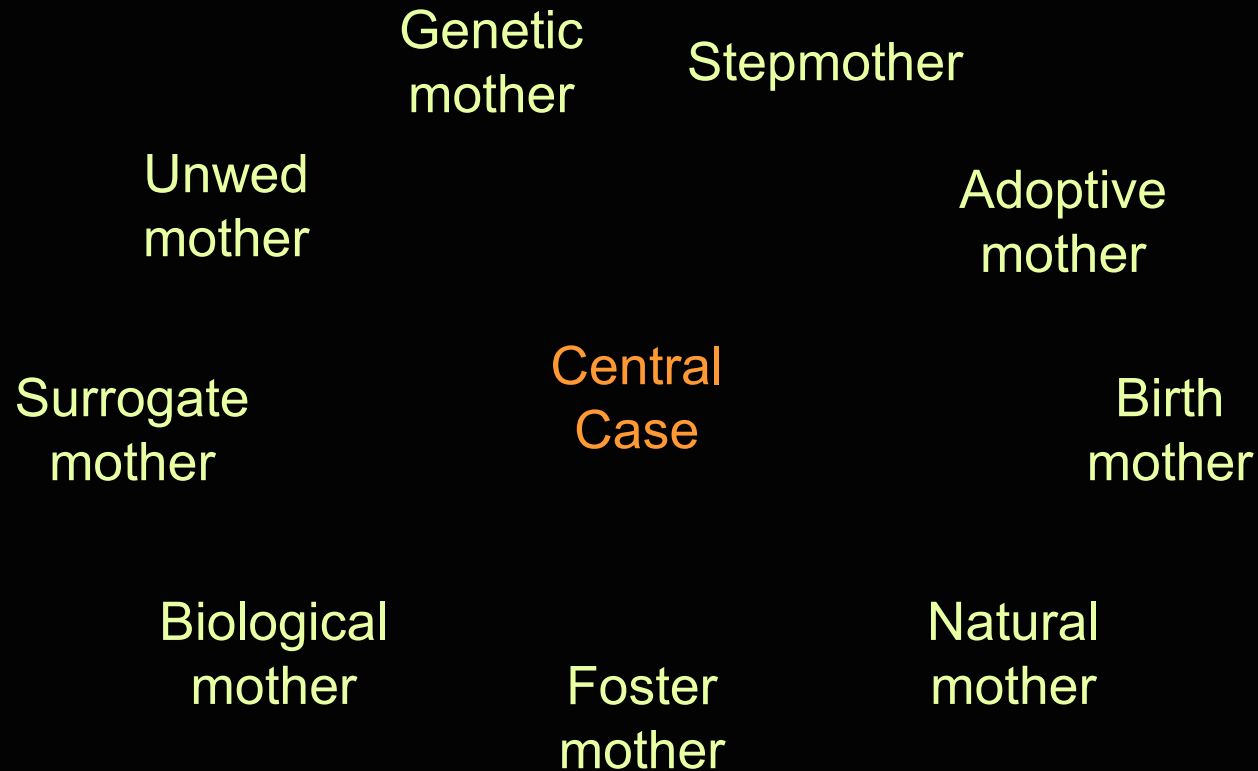
Prototype

- Cognitive reference point
 - standards of comparison
- Social stereotypes
 - snap judgments
 - defines cultural expectations
 - challengeable
- Typical case prototypes
 - default expectation
 - often used unconsciously in reasoning
- Ideal case / Nightmare case
 - e.g. ideal vacation
 - can be abstract
 - may be neither typical nor stereotypical
- Paragons / Anti-paragons
 - an individual member that exhibits the ideal
- Salient examples
 - e.g. 9/11 - terrorism act
- Generators
 - central member + rules
 - e.g. natural number = single-digit numbers + arithmetic

Mother

- The birth model
 - The person who gives birth is the *mother*
- The genetic model
 - The female who contributes the genetic material is the *mother*
- The nurturance model
 - The female adult who nurtures and raises a child is the *mother* of the child
- The marital model
 - The wife of the father is the *mother*
- The genealogical model
 - The closest female ancestor is the *mother*

Radial Structure of Mother

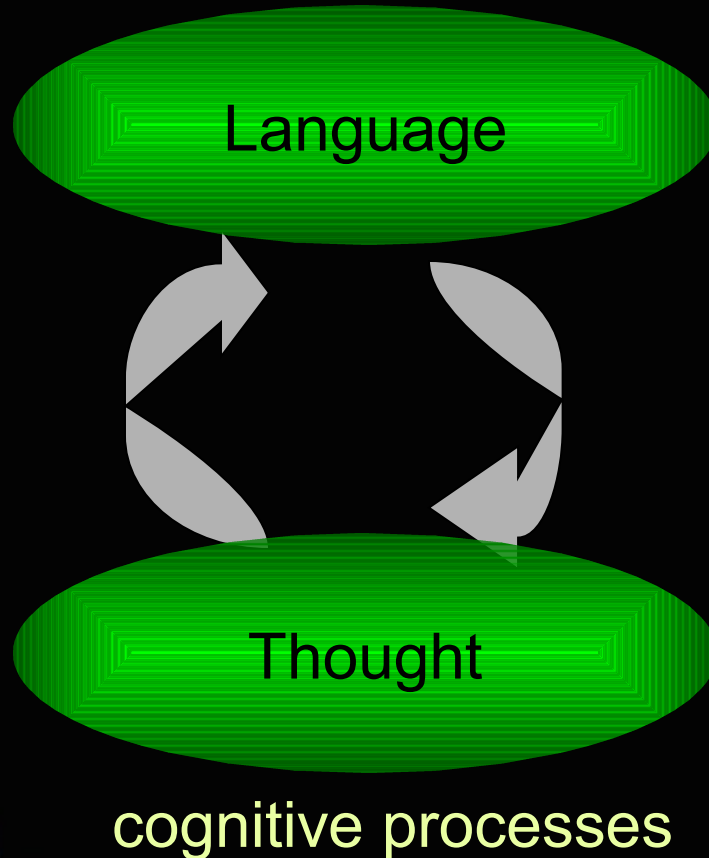


The radial structure of this category is defined with respect to the different models

Marriage

- What is a marriage?
- What are the frames (or models) that go into defining a marriage?
- What are prototypes of marriage?
- What metaphors do we use to talk about marriages?
- Why is this a contested concept right now?

Language and Thought



- We know thought (our cognitive processes) constrains the way we learn and use language
- Does language also influence thought?
- Benjamin Whorf argues yes
- Psycholinguistics experiments have shown that linguistics categories influence thinking even in non-linguistics task

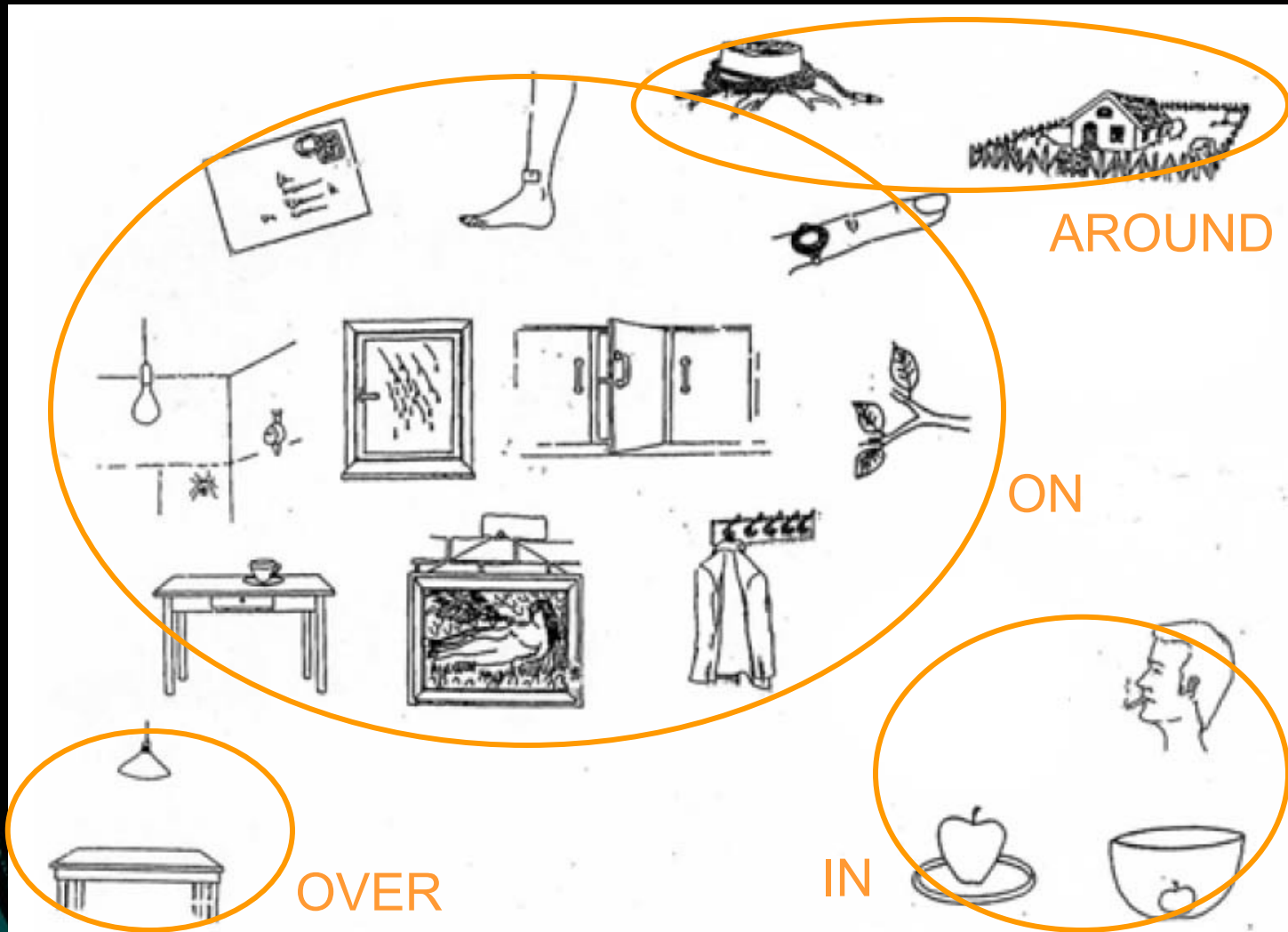
Image schemas

- What is a schema?
 - a pattern capturing structure in the world
- What is an image schema?
 - a schema about interaction with the world
- Can you name some?
 - Containment
 - Source-Path-Goal
 - Part-whole
 - Near-far

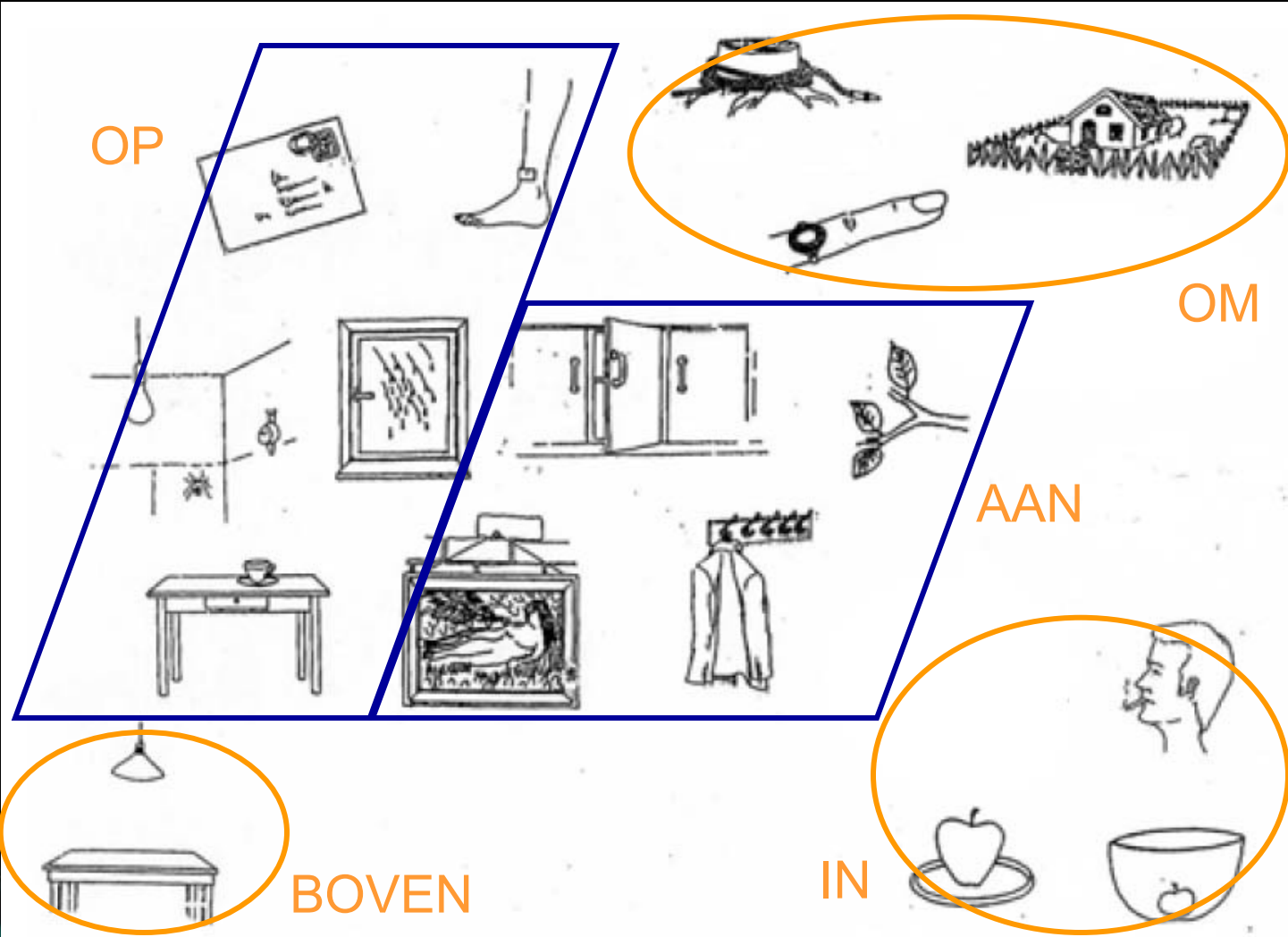
Image schemas

- Think of image schemas as the “basic categories” of interaction with world
- Image schemas have basis in interaction with world and with neural structures
 - Of course, neural structures should capture regularities in interaction with world
 - Not linked to a specific neural area
 - Instead, linked to a neural CIRCUIT

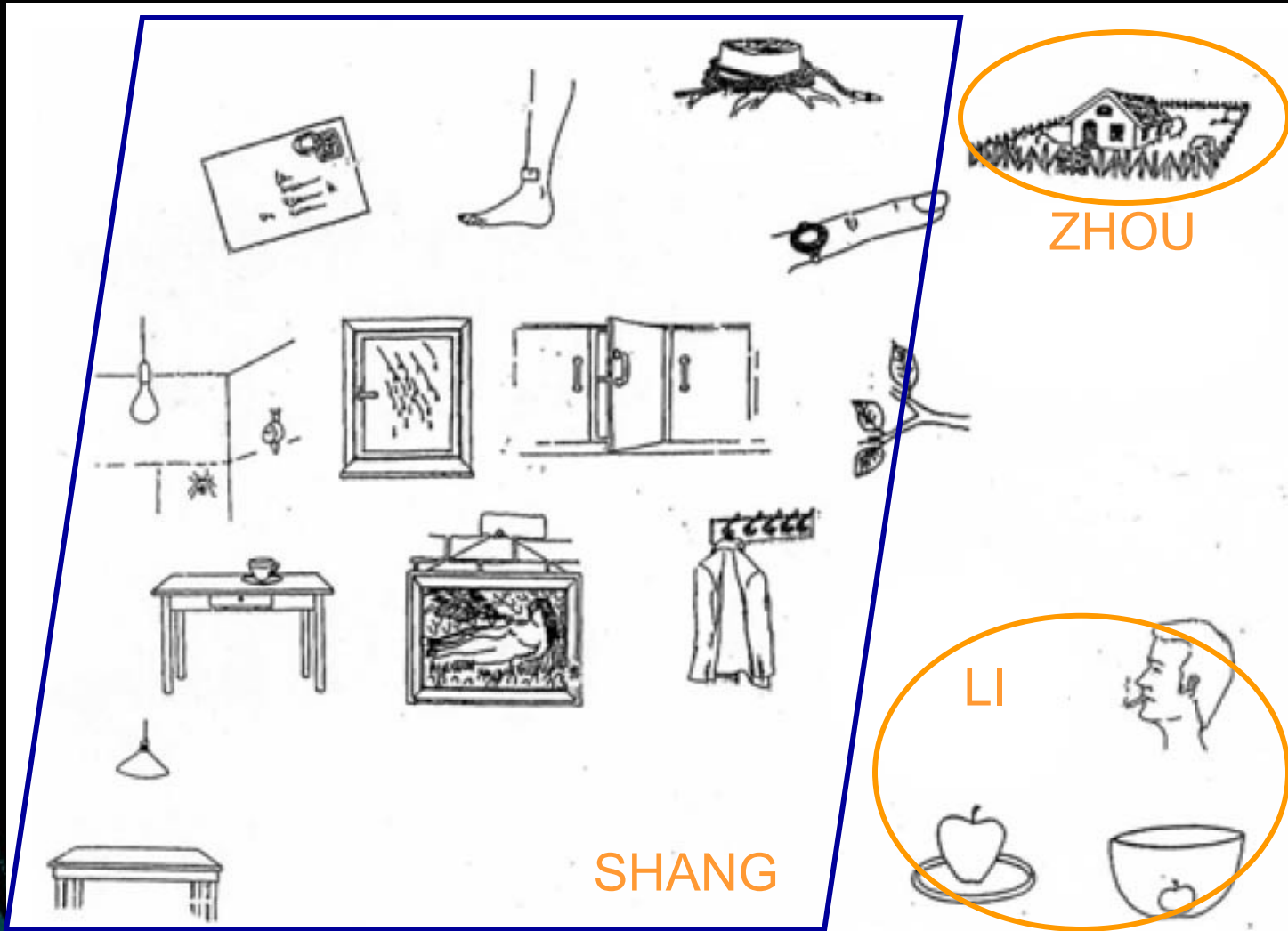
English



Dutch



Chinese



Lakoff central concepts

- What is an effector?
- What do people mean by neural encoding?
- What are motor neurons?
- What are sensory neurons?
- What are mirror neurons?
- What does it mean that executing schemas are not representational and not symbolic?
- How are metaphors maps?
- What is aspect, in the context of action?