# Human-Computer Interaction



An Opinionated Survey

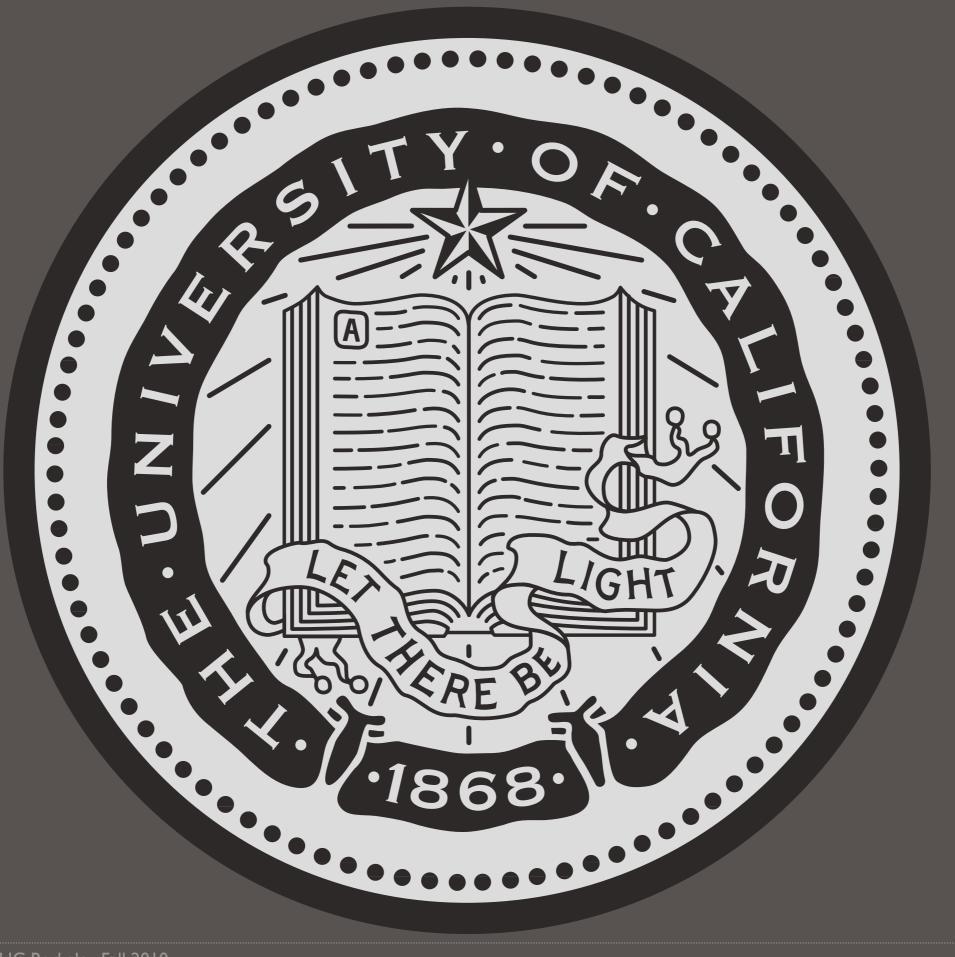
Björn Hartmann University of California, Berkeley EECS, Computer Science Division CS10, Fall 2010

# My Background









## What is HCI?

### Human-Computer Interaction (HCI)

#### Human

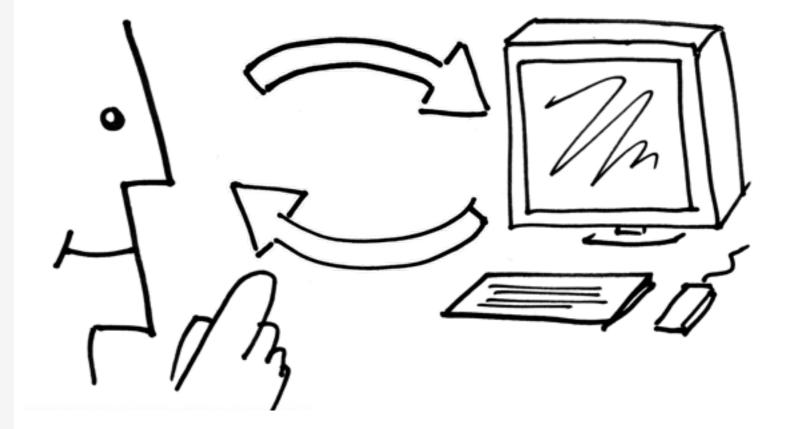
- End-user of program
- Others (friends, collaborators, coworkers)

#### Computer

- Machine program runs on
- Often split: clients & servers

#### Interaction

- User tells the computer what they want
- Computer communicates results



### User Interfaces (UIs)

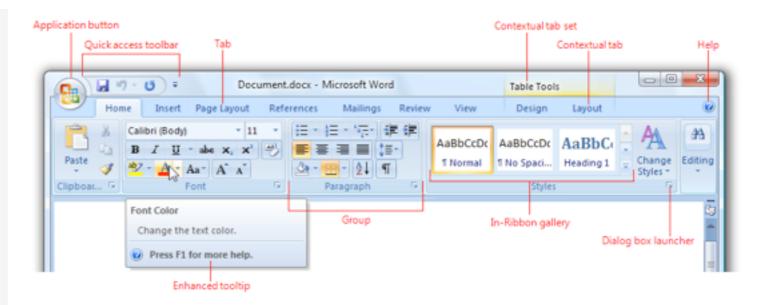
### Part of application that allows

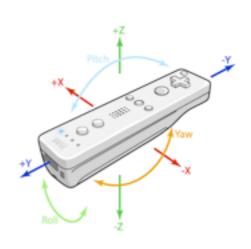
- People to interact with computer
- Computer to communicate results

#### Can include hardware design

• Buttons, sliders, other sensors

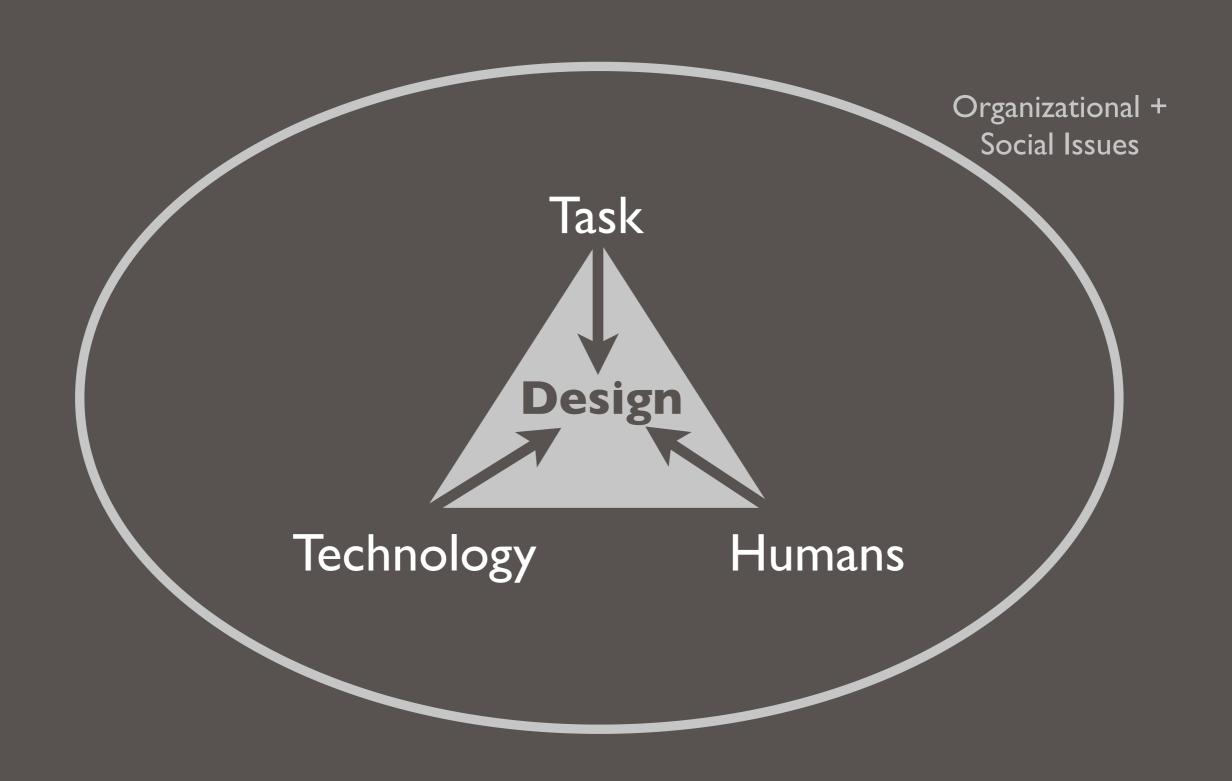
HCI = design, prototyping, implementation & evaluation of UIs







http://www.reactable.com



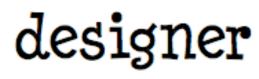
### Design

Computer Science

Applied Psychology







artist





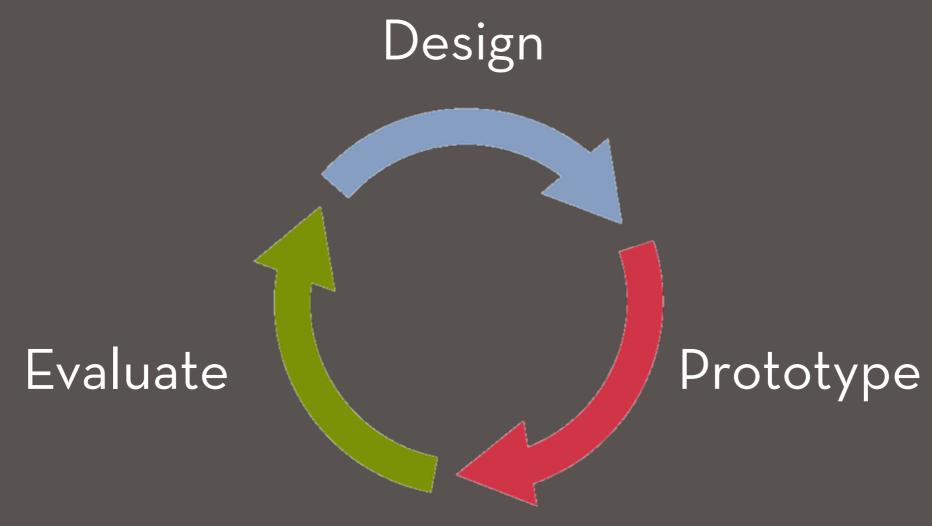
scientist



engineer

Rich Gold, The Plenitude, MIT Press

## Iterative Design Cycle



Getting it right the first time is hard!

"Enlightened trial and error outperforms the planning of flawless intellect."

- David Kelley

## Understanding Users

Observe existing practices

Create scenarios of actual use

Build models to gain insight into work processes



CS247, Stanford, 2006



http://www-personal.umich.edu/~chrisli/m2.html

## Prototyping Interfaces

Rapidly build a mockup of your UI

Low-fidelity techniques:

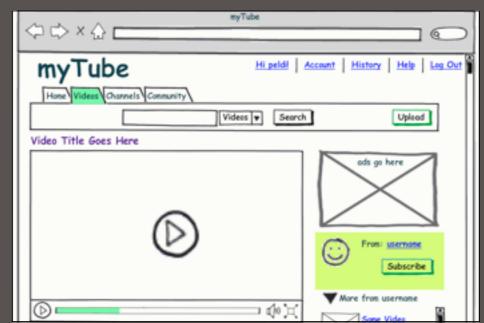
Paper prototyping

Video prototypes

Interactive prototypes: HTML, Javascript, Flash, ...



Moggridge, Designing Interactions, p.704



http://www.balsamiq.com/products/mockups/examples#wiki

### Storyboarding a mistage She can flip over her pen and erase! L. can flip to the next page. L. can write into her notebook. "clip" 359-1982 L. shifts to the InBox Section. L. marks a phone number. L. marks her place. Mail From Bob 359-1982 | 四

1. brings up a list.

L. looks for phone numbers.

L. adds comments



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### Evaluation

### **Formative**

Are we building the right thing?

What should be different in the next iteration?

#### Summative

Does it work? Is it better than existing solutions?

Can this teach us something about how people or the world work?



http://www.laurasmith.info/UsabilityTest.jpg

### **Techniques**

Analytically, expert walkthroughs, laboratory studies,...

## Why study user interfaces?

How much of an application's source is devoted to user interface code?

A. 10%

B. 30%

C.50%

D.70%

E. 90%

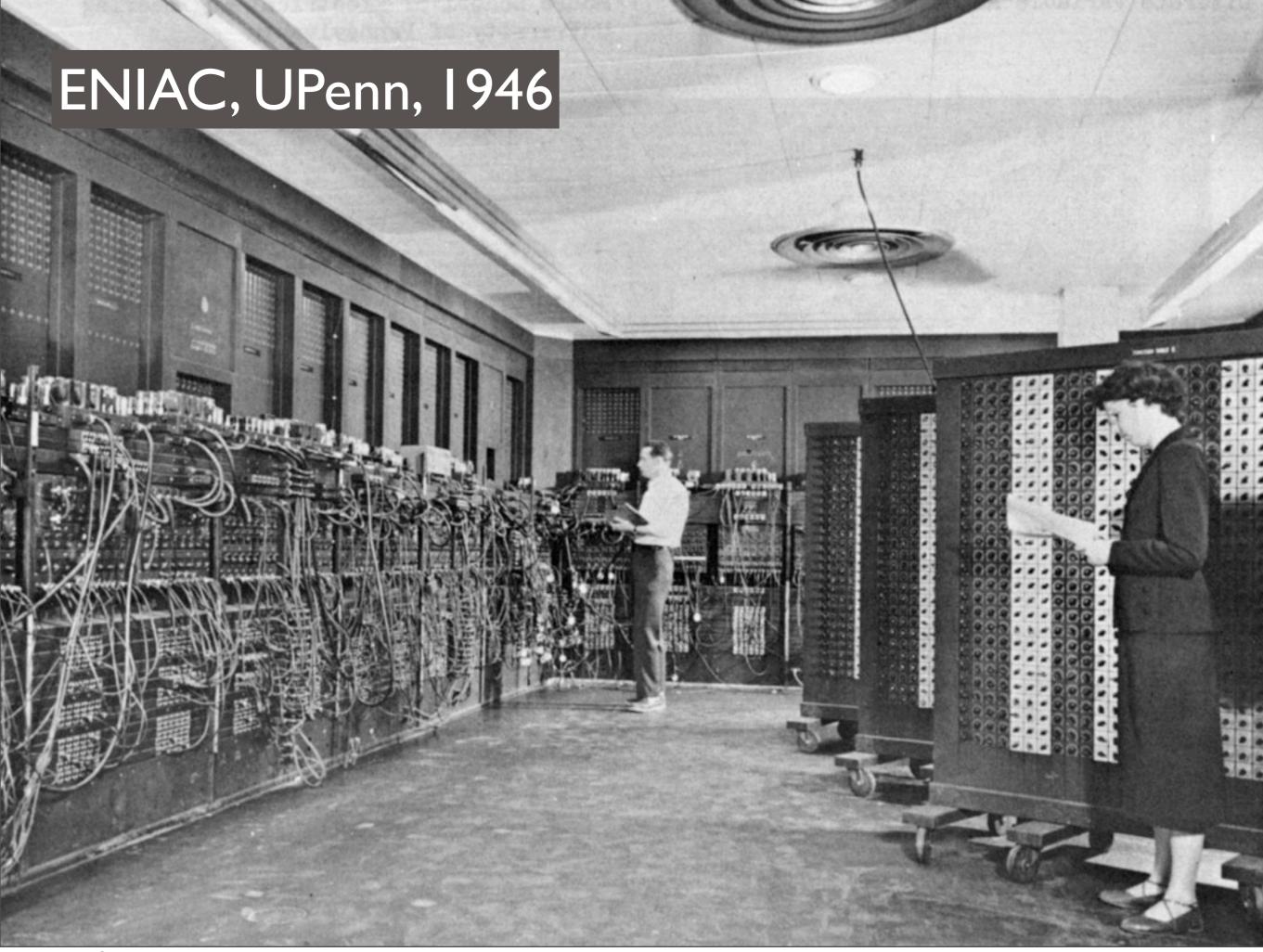
## Why study user interfaces?

"The results show that in today's applications, an average of 48% of the code is devoted to the user interface portion.

The average time spent on the user interface portion is 45% during the design phase, 50% during the implementation phase, and 37% during the maintenance phase."

-Myers & Rosson, CHI'92

# History



### When was the mouse invented?

A. 1948

B. 1963

C. 1978

D. 1984

E. 1991







(cc) Flickr user John Chuang http://www.flickr.com/photos/13184584@N08/1362760884/

## When was pen input invented?

A. 1964

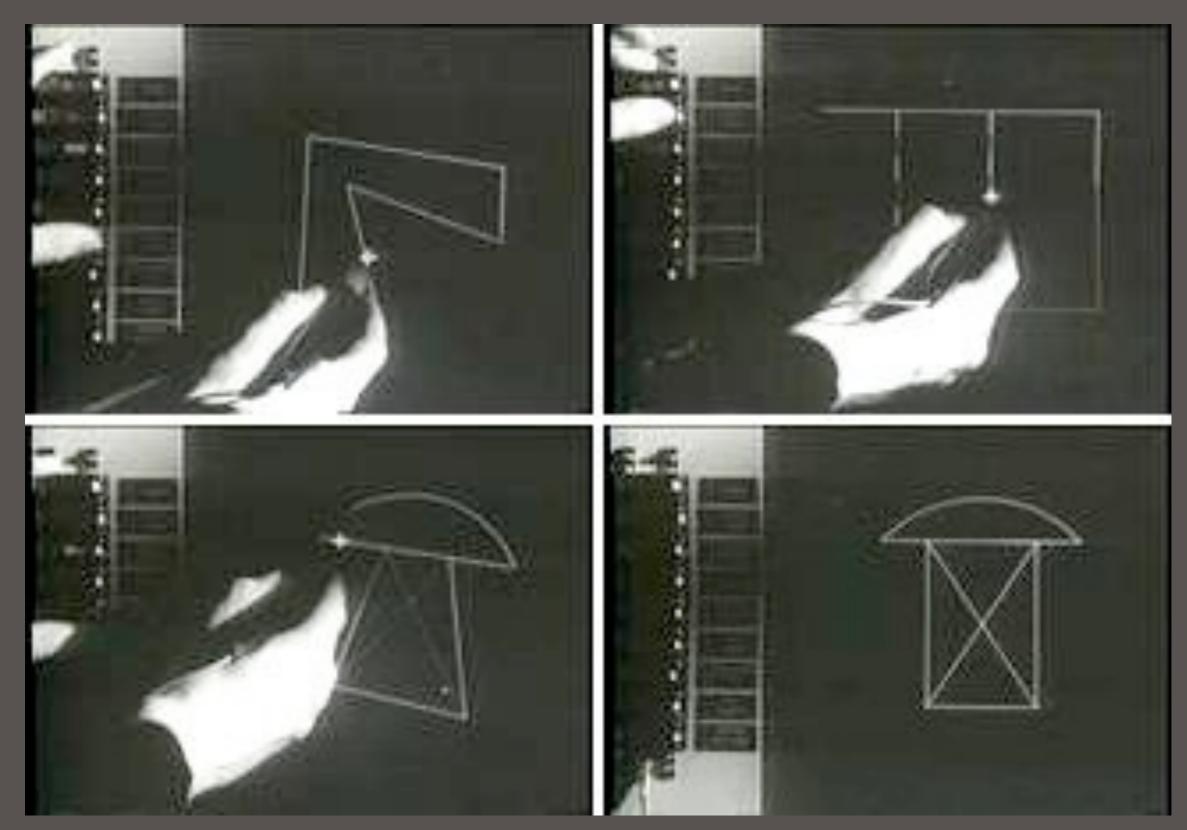
B. 1973

C. 1986

D. 1995

E. 2001

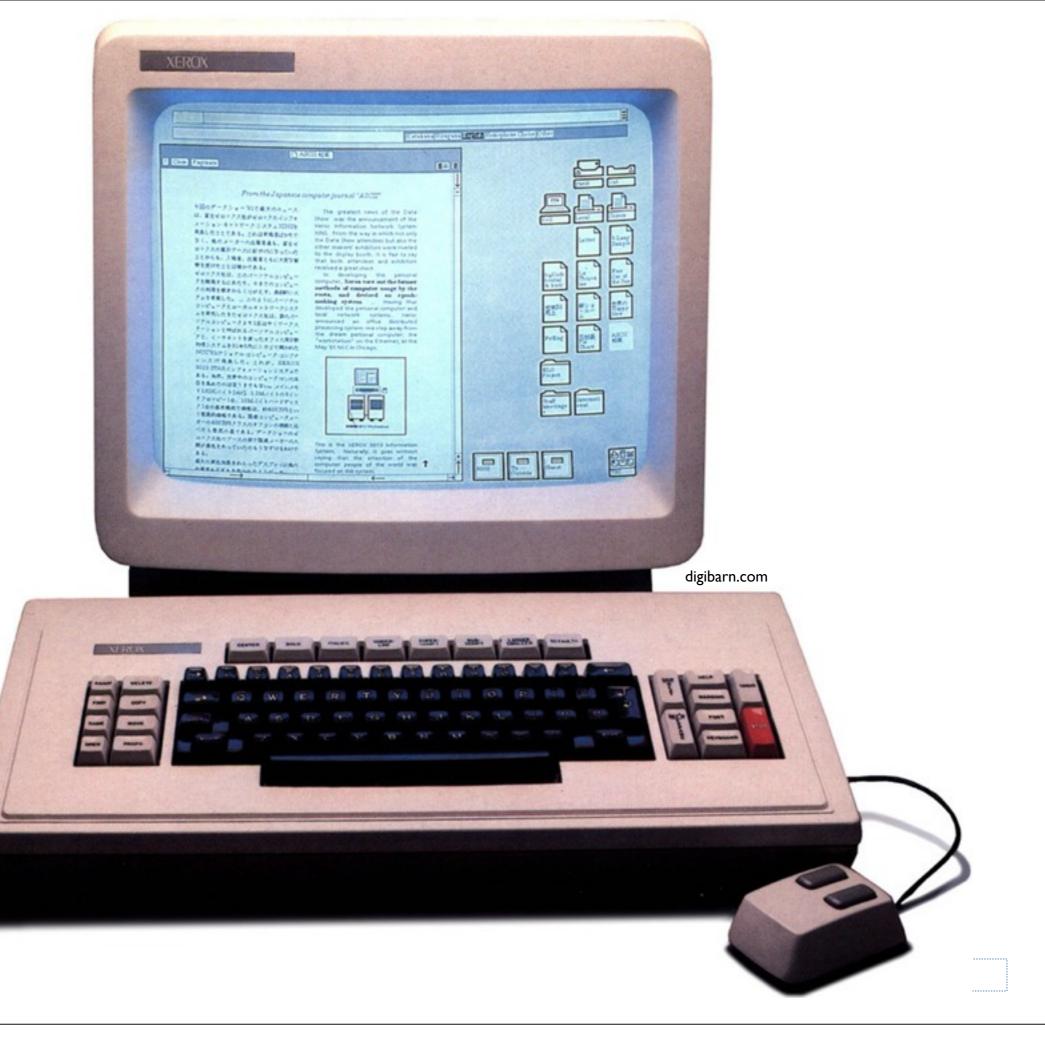




Ivan Sutherland, Sketchpad, MIT, 1963/64



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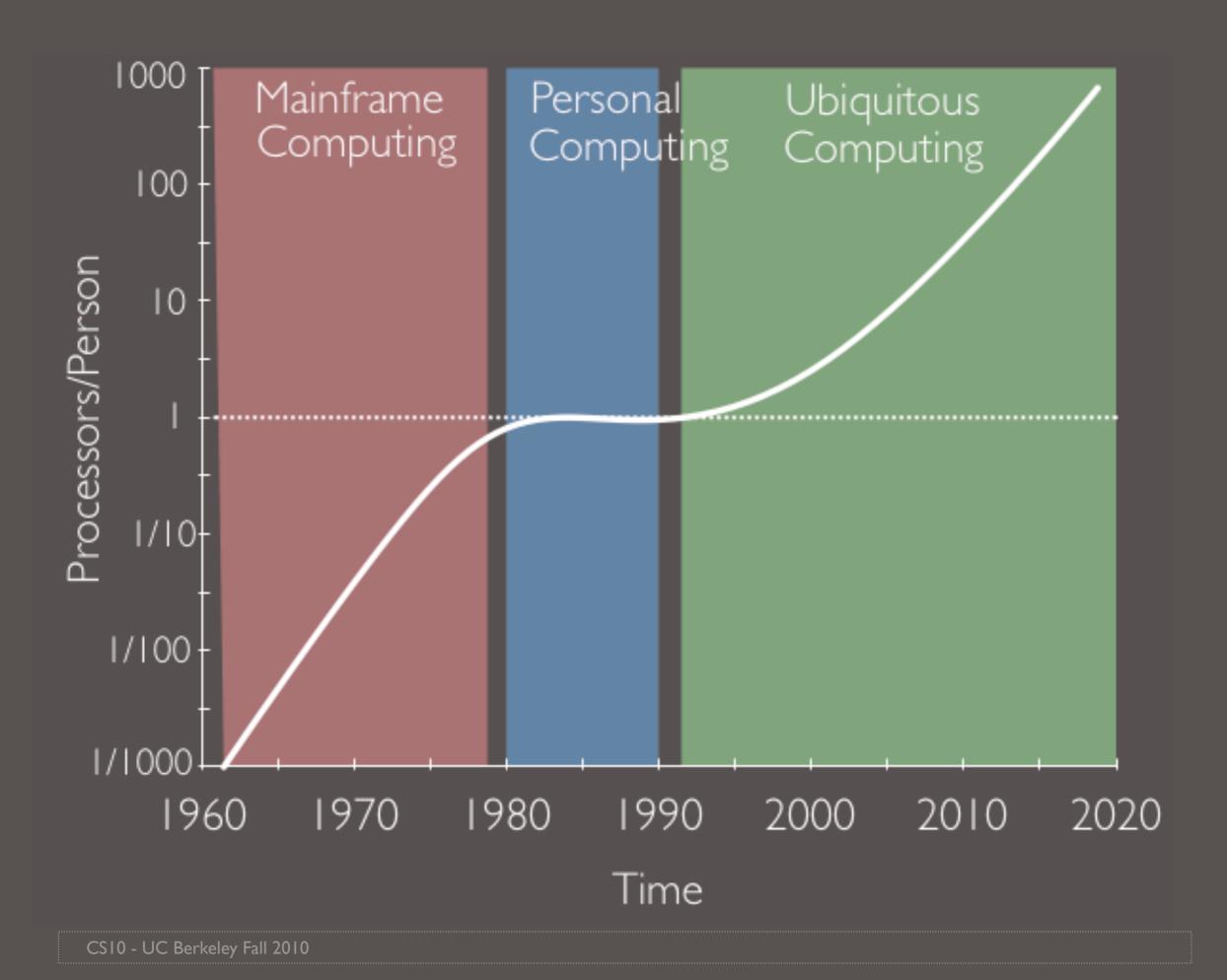
CS10 - L

http://www.dipity.com/bjoern/personal

## | What has changed?

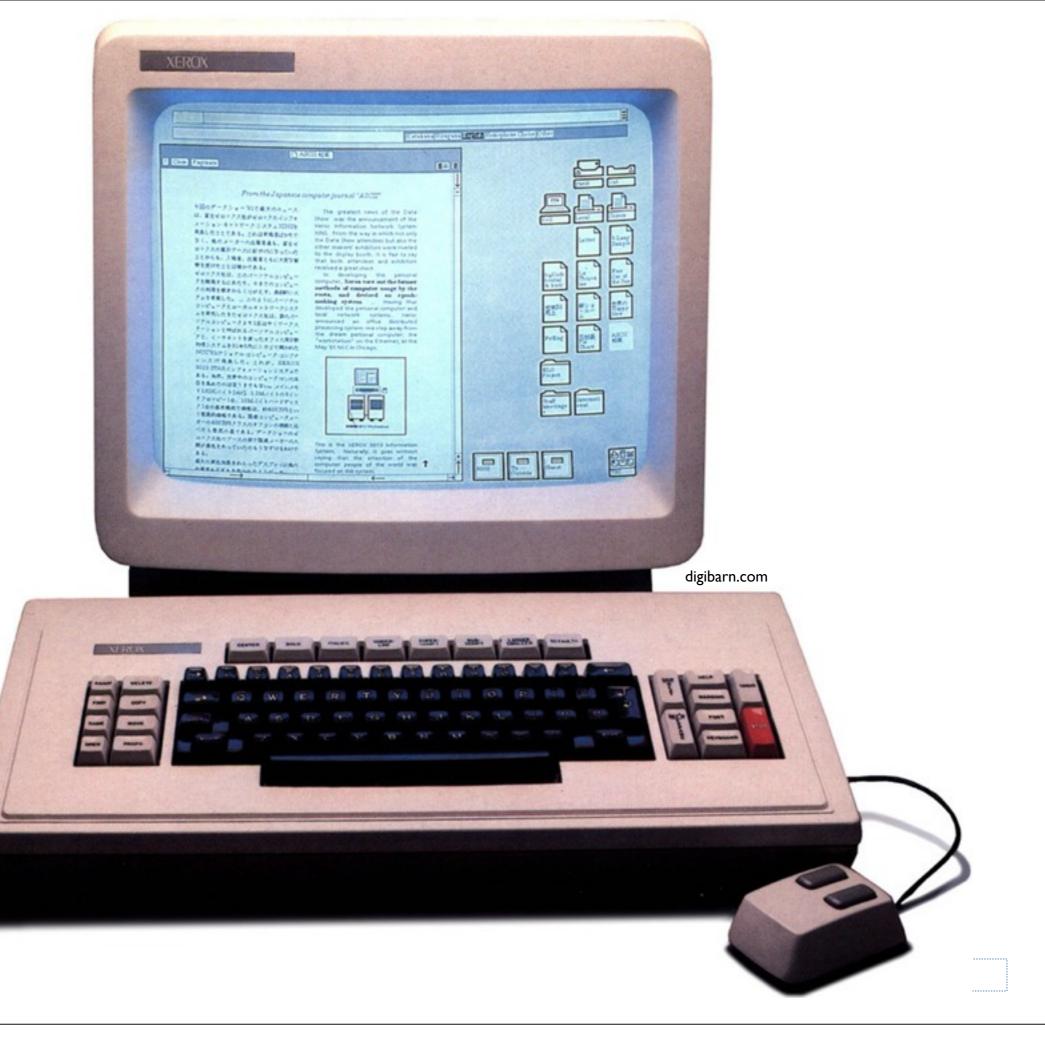
"For every ant in the world today, there are 100 transistors."

- Gordon Moore, 2003



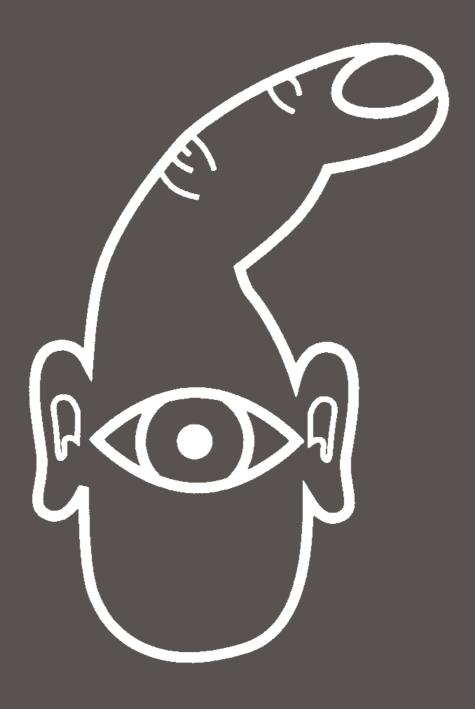
Era	Ratio Computers:People	HCI Focus
Mainframe Computing	I:many	Human Factors
Personal Computing	l:I	Psychology, Cog. Science
Ubiquitous Computing	many: I	Collaboration, Rich Interaction

## Research Directions



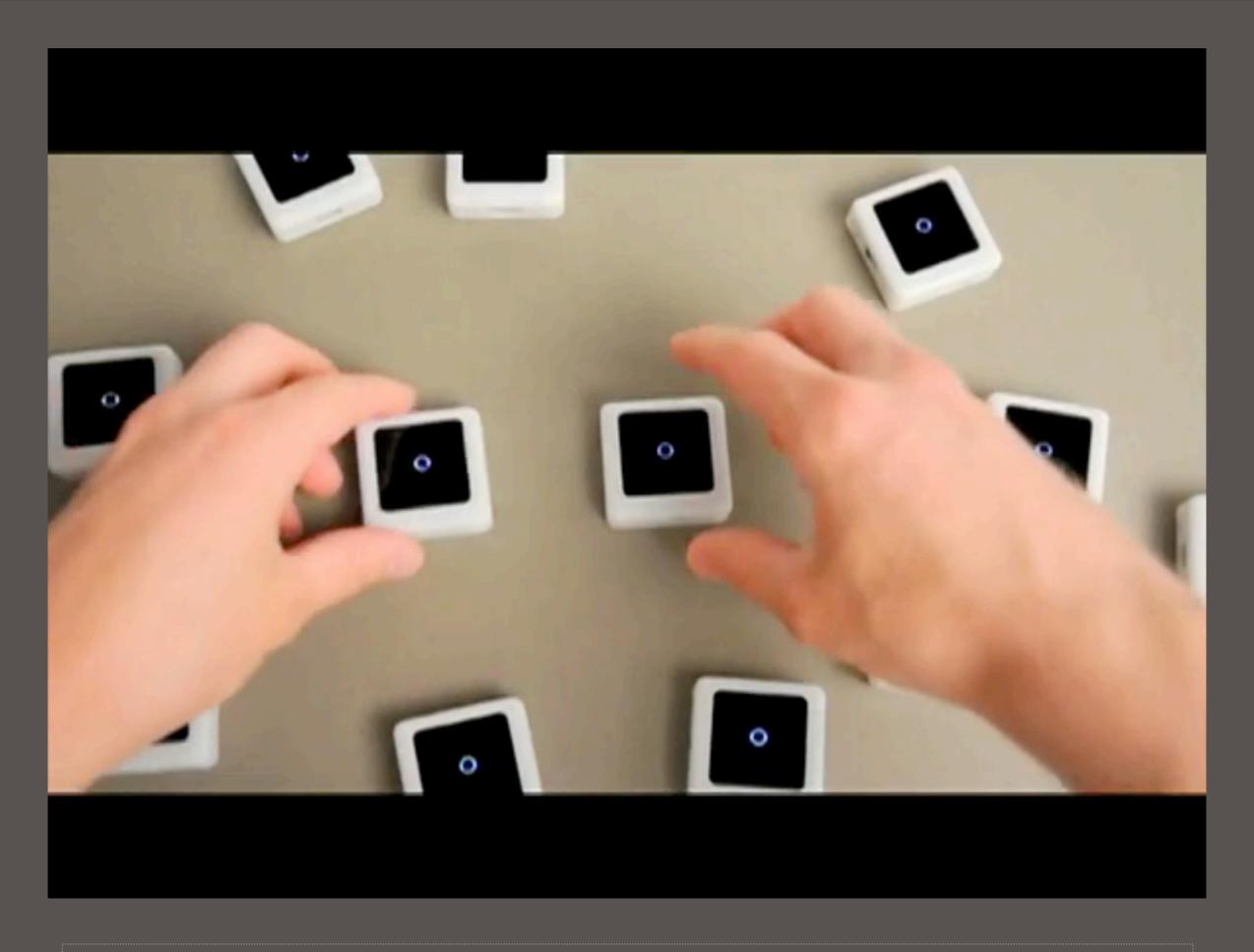
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CS10 - L



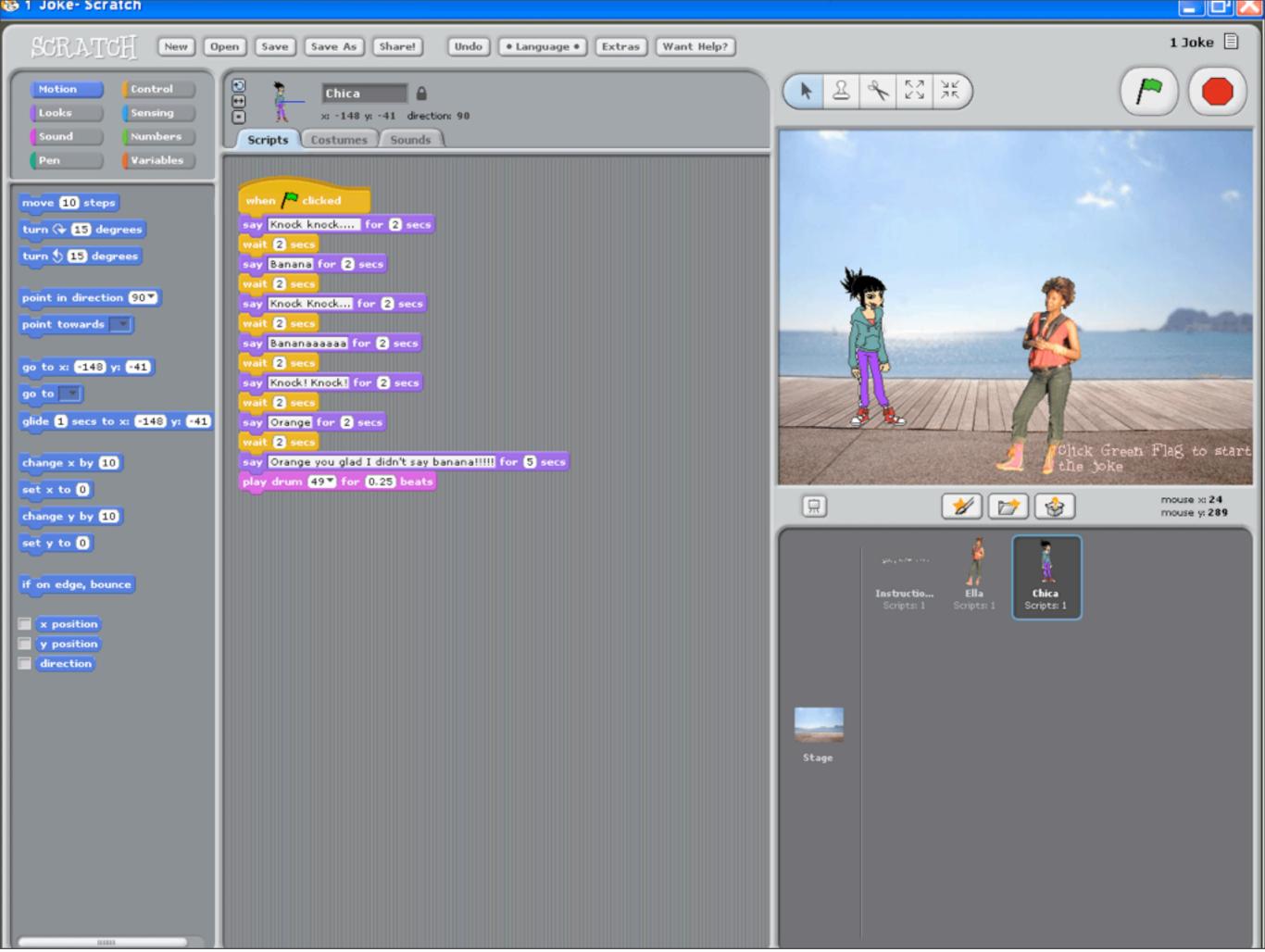
## Air Guitar Hero









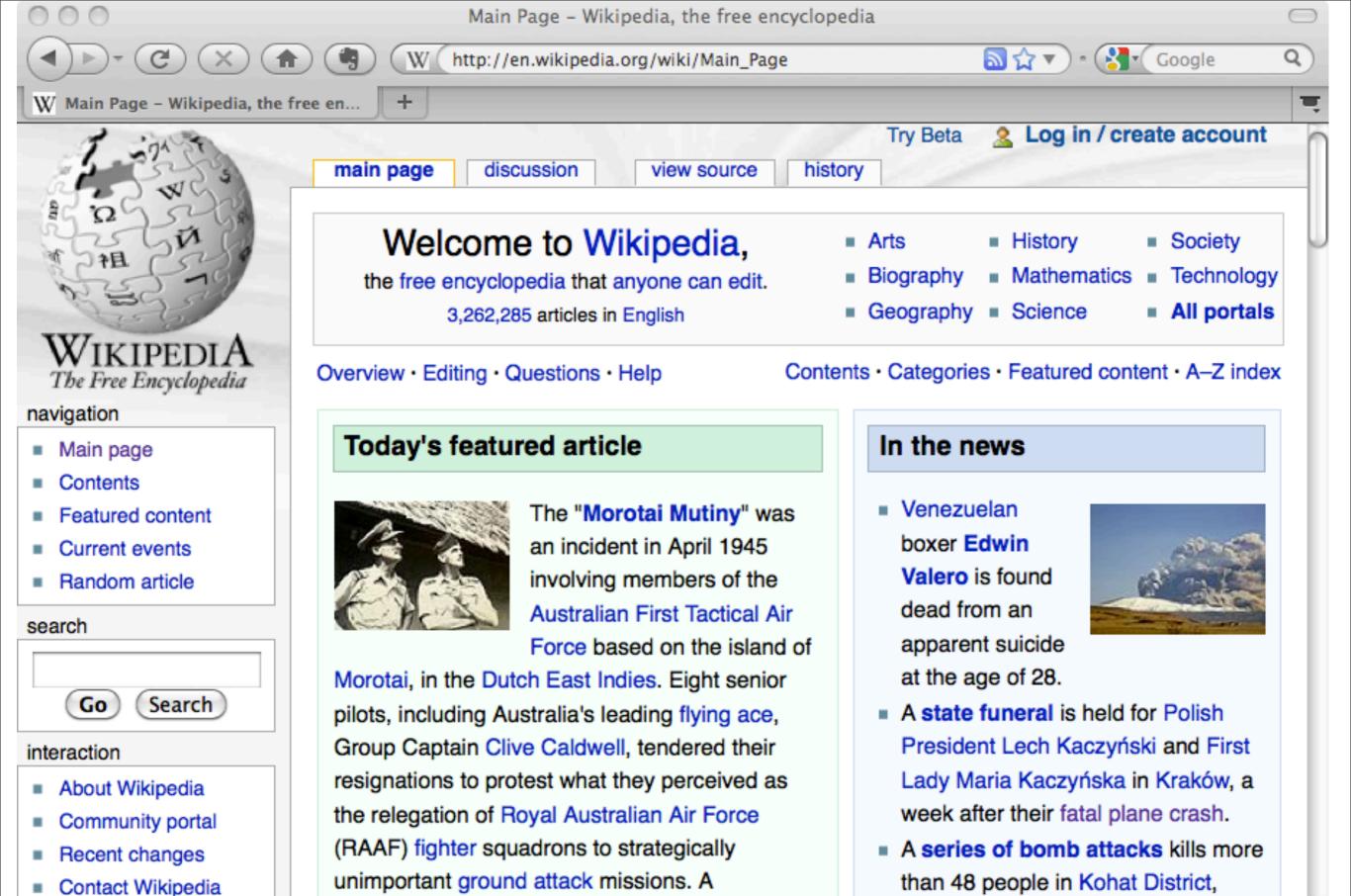




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Pakistan.

Volcanic ash from the eruption of

\* zotoro

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government investigation vindicated the

Previous

Next

"mutineers", and three high-ranking officers at

Highlight all

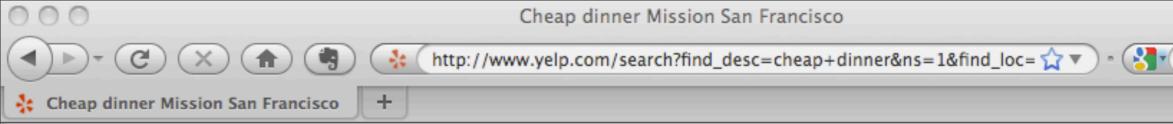
Match case

Help

Find:

Donate to Wikipedia

Q zoom





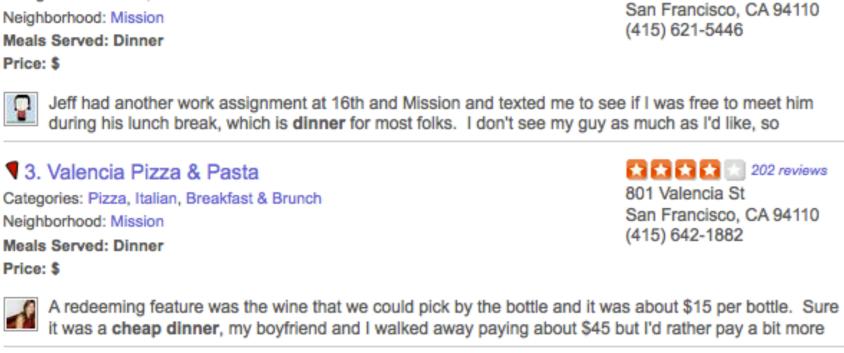
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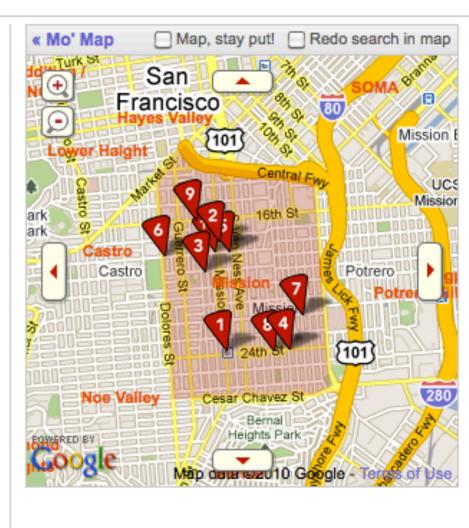
San Francisco, CA 94110

2950 24th St

(415) 641-0758







#### 4. El Farolito

1. El Farolito

Category: Mexican

Price: \$

Price: \$

Price: \$

Neighborhood: Mission

Meals Served: Dinner

Category: Mexican Neighborhood: Mission Meals Served: Dinner

Price: \$

I was craving some good of cheap Mexican food, and I stumbled upon this gem on Yelp. Thanks to Yelp again! If you are looking for a cheap hearty FREAKIN DELICIOUS Mexican food, then El Farolito's

Q

How does social participation work in practice? Are there patterns/laws?

### Zipf / Power Law Distributions

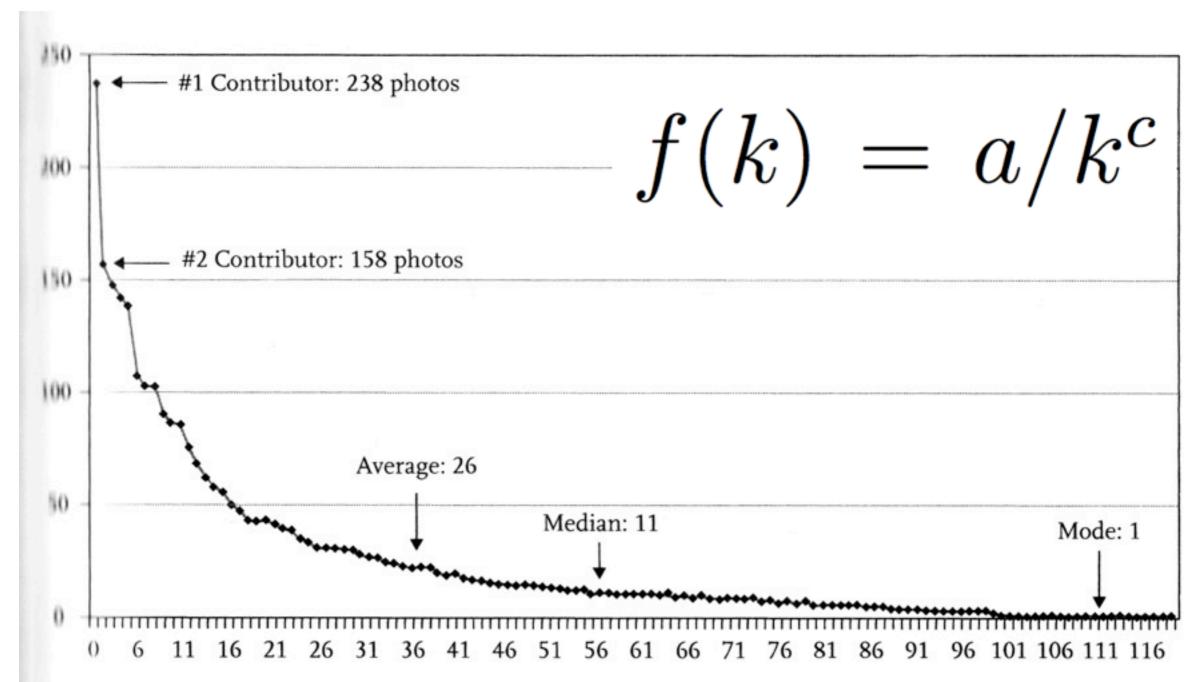
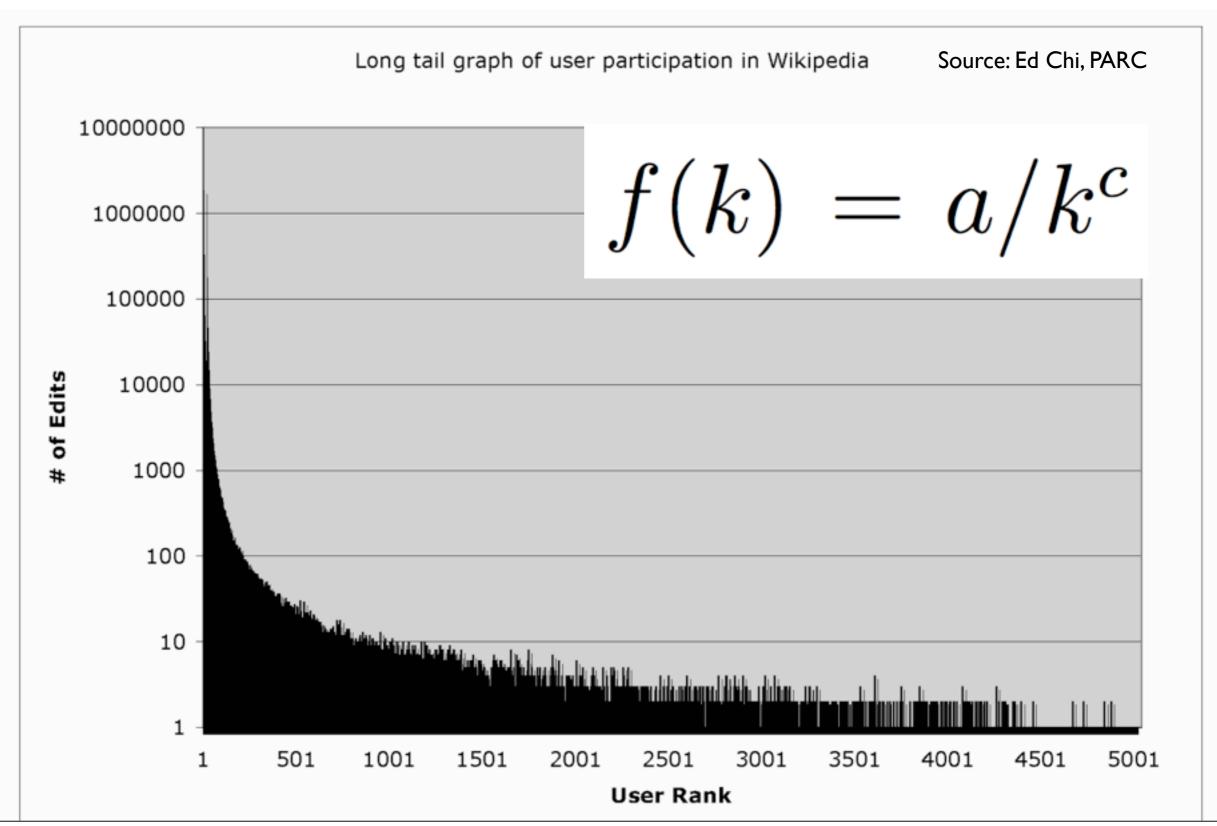
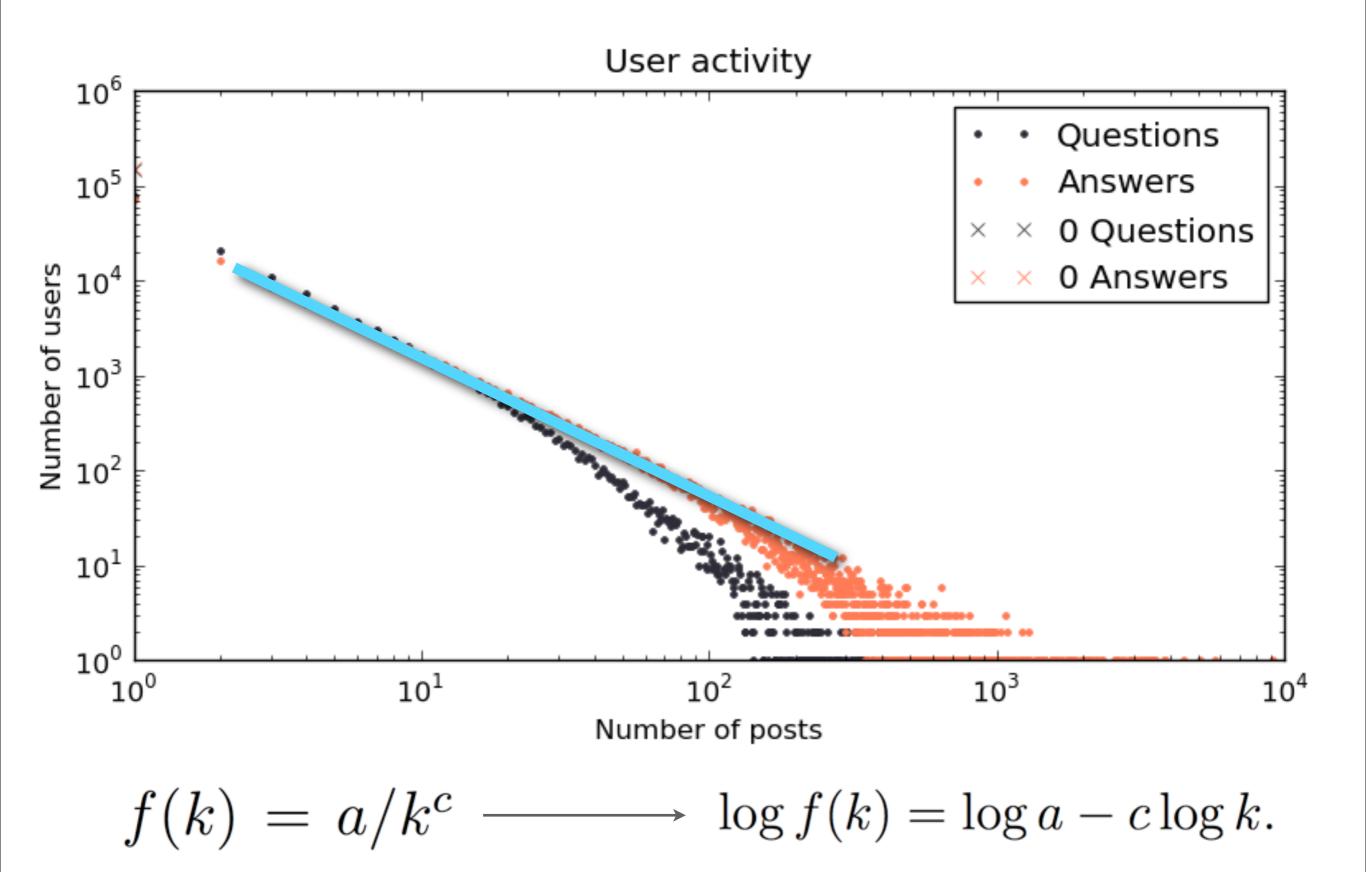


Figure 5-1: The distribution of photographers contributing photos of the 2005 Coney Island Mermaid Parade.

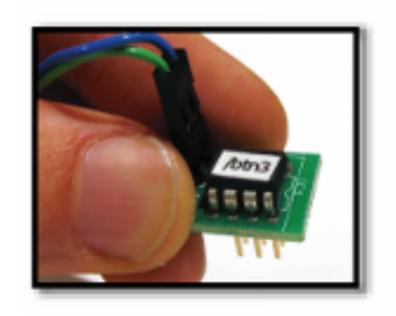
From C. Shirky, Here Comes Everybody

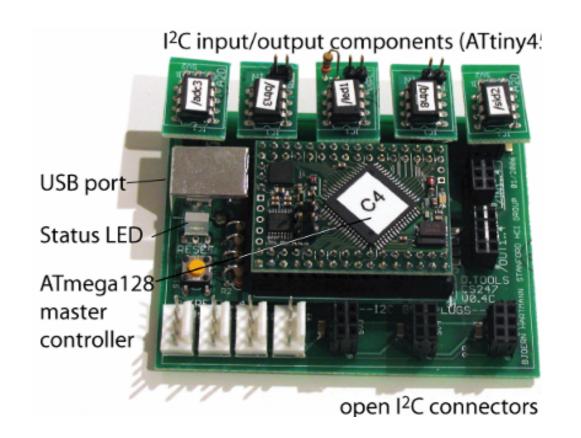
## Zipf / Power Law Distribution

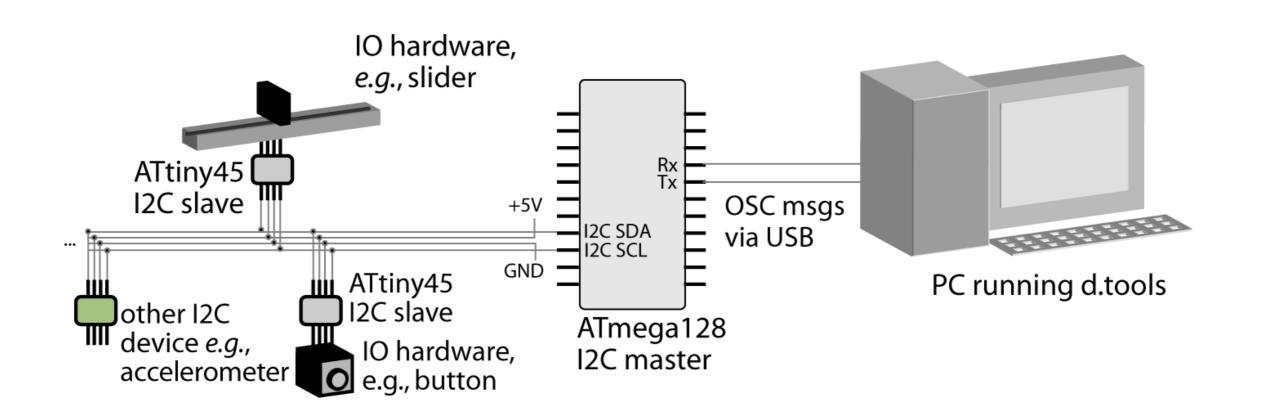


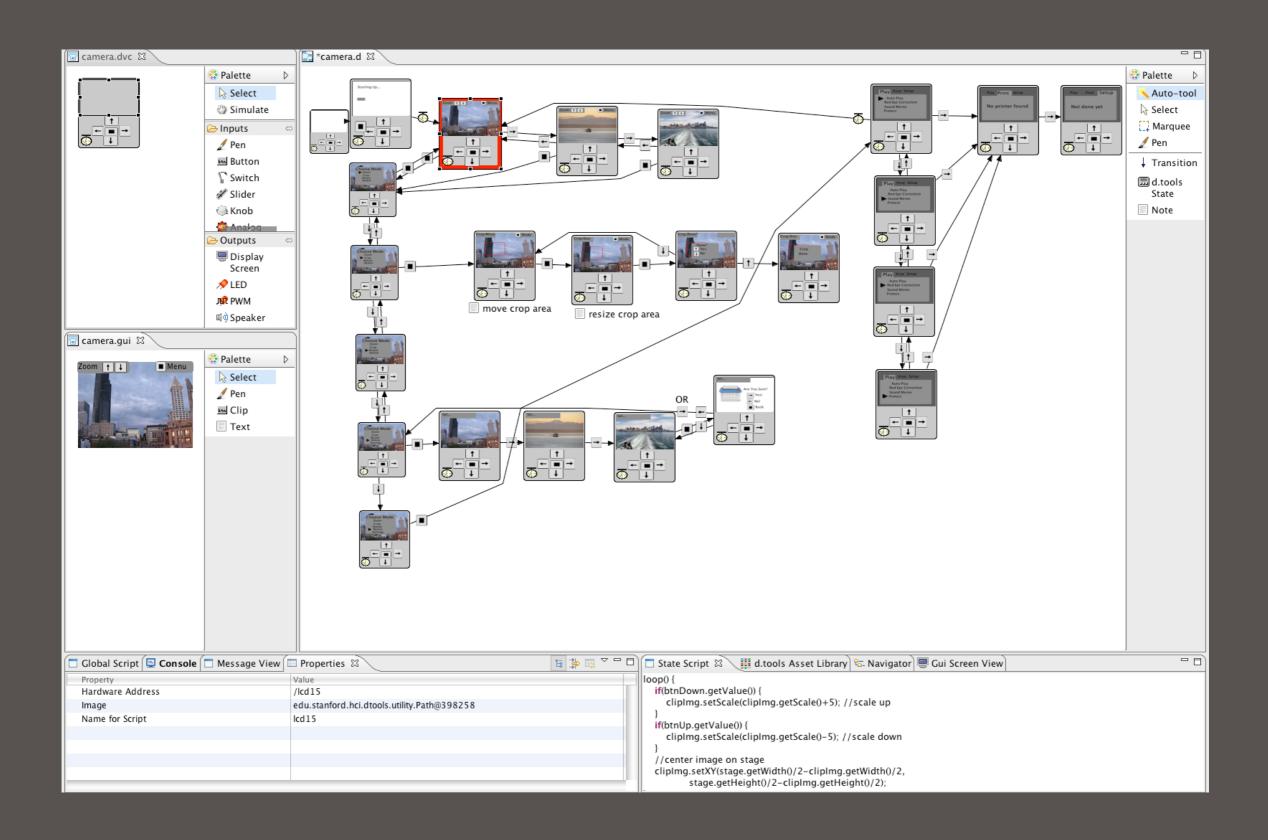


# HCI Research at Berkeley





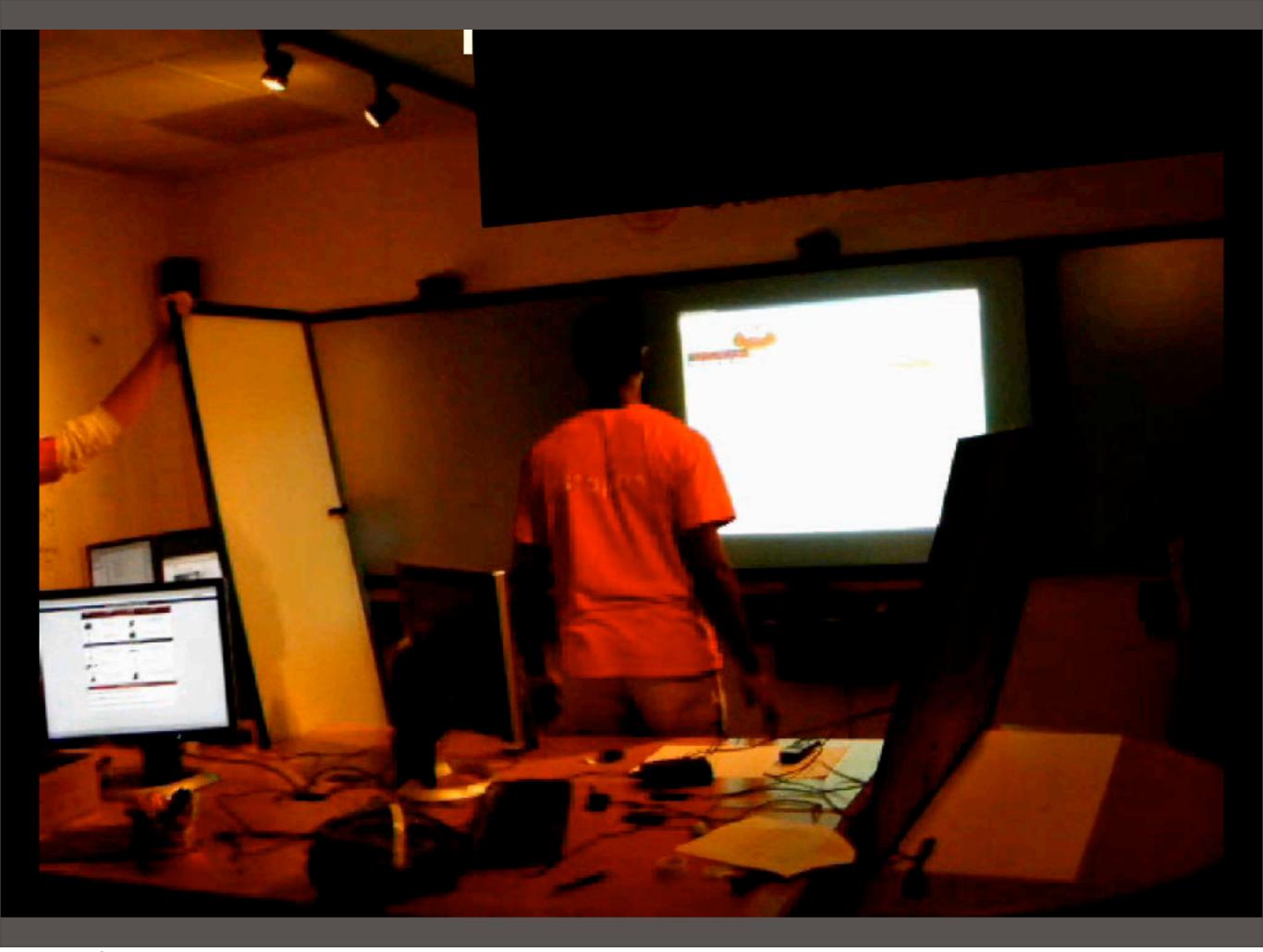






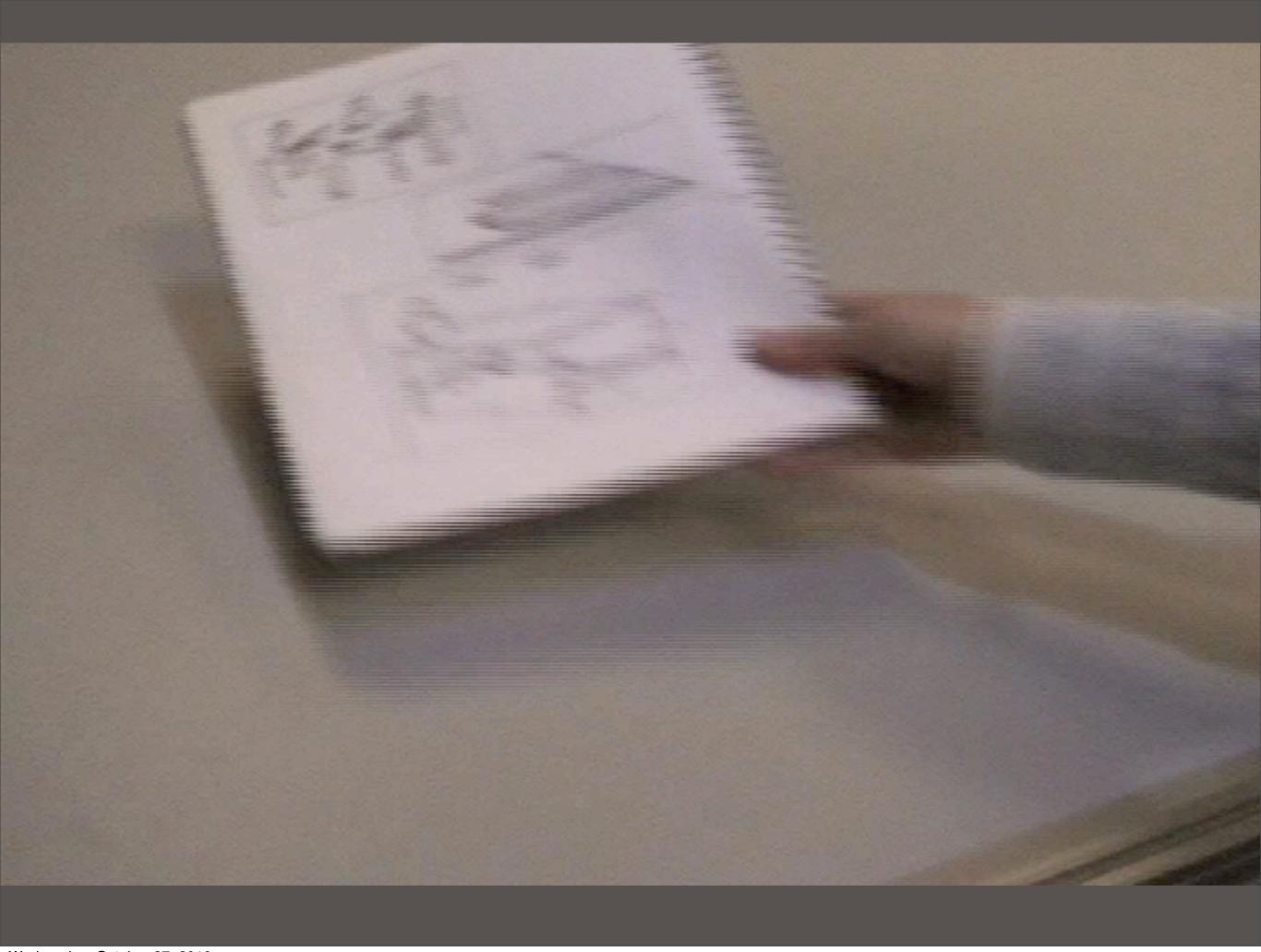


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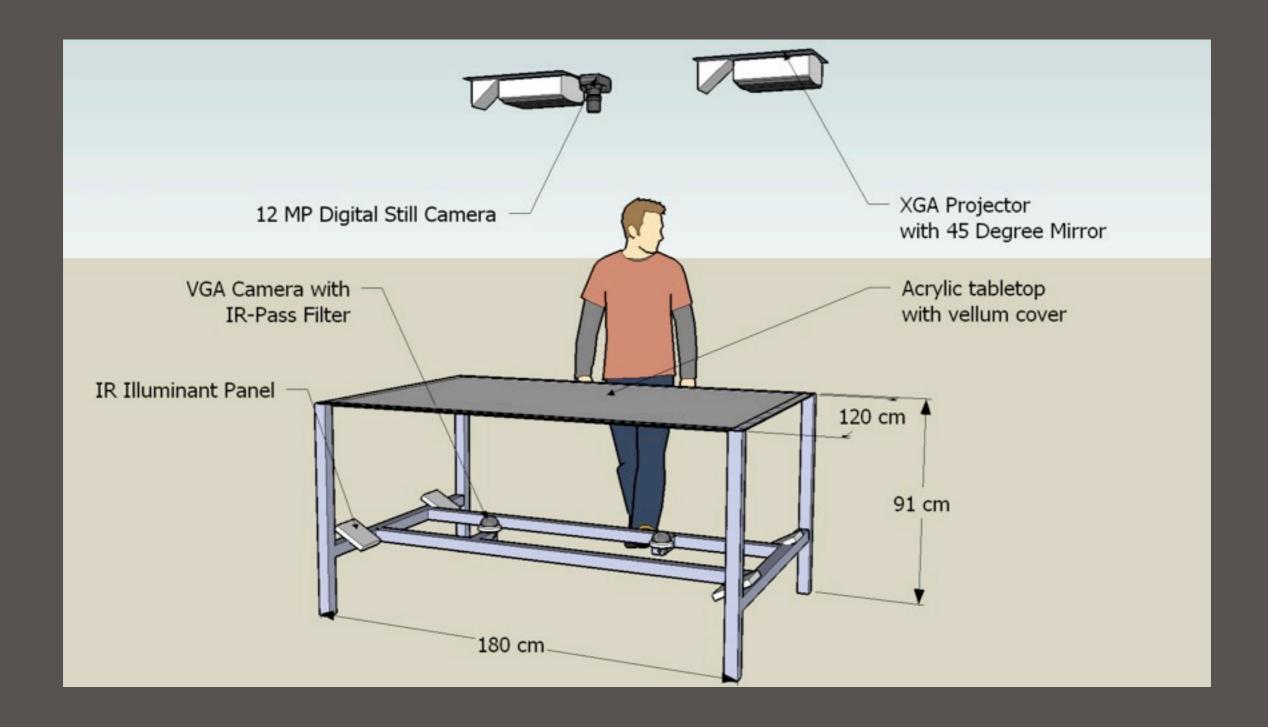




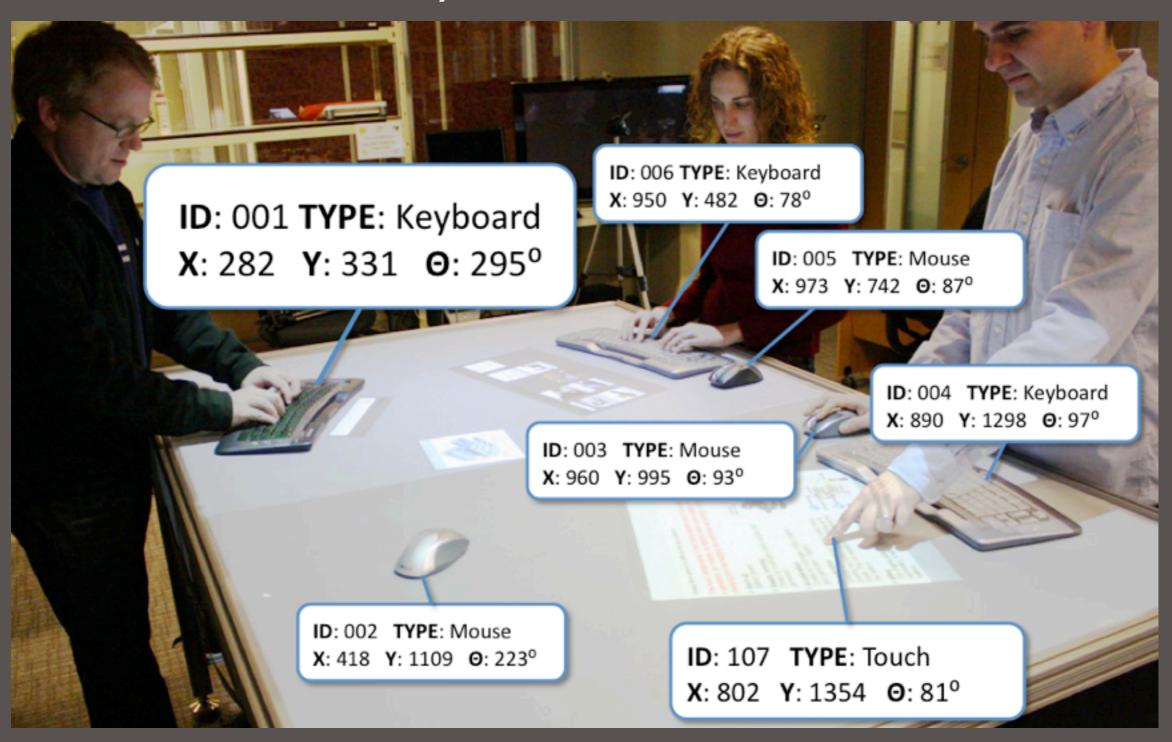


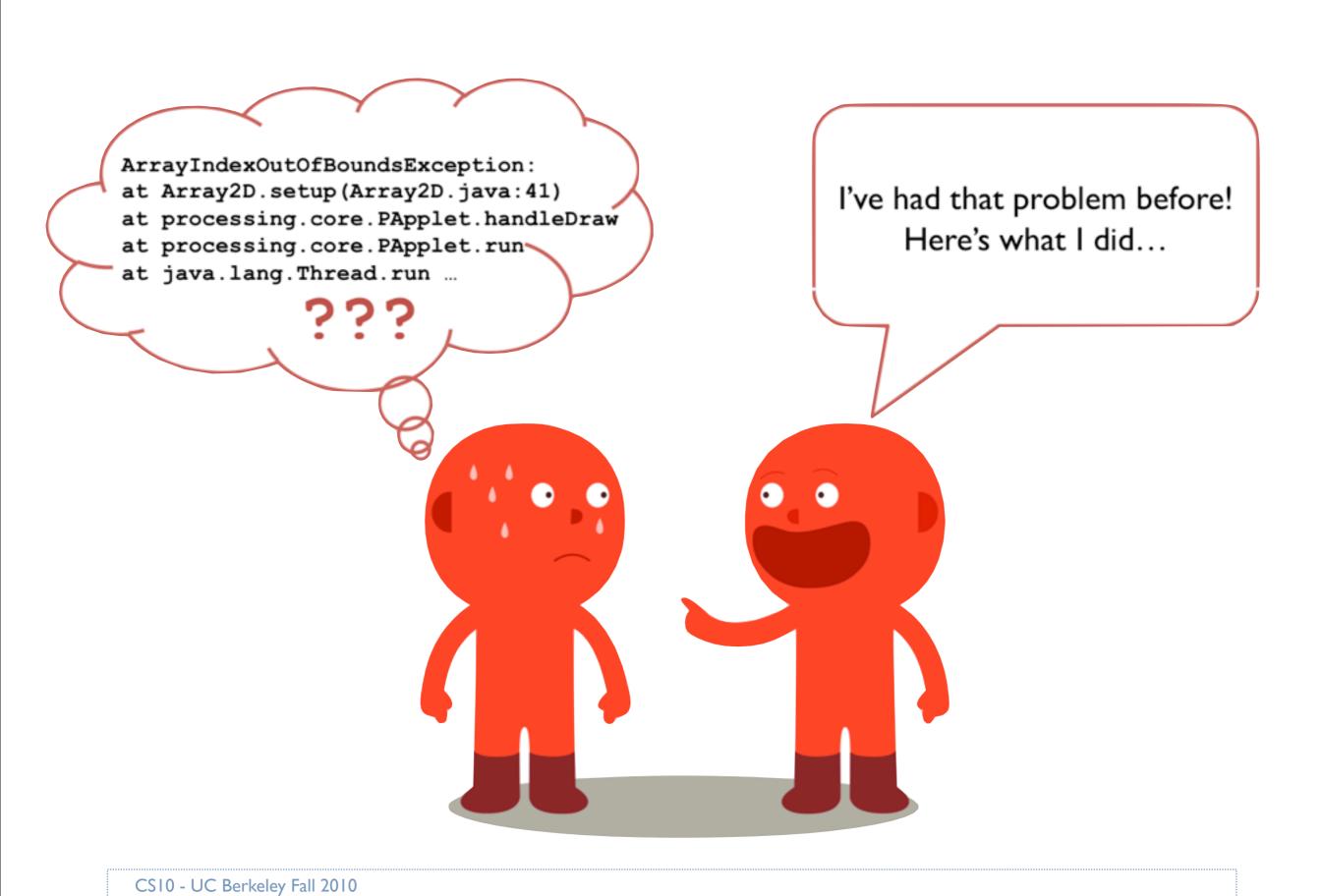


### Table Infrastructure

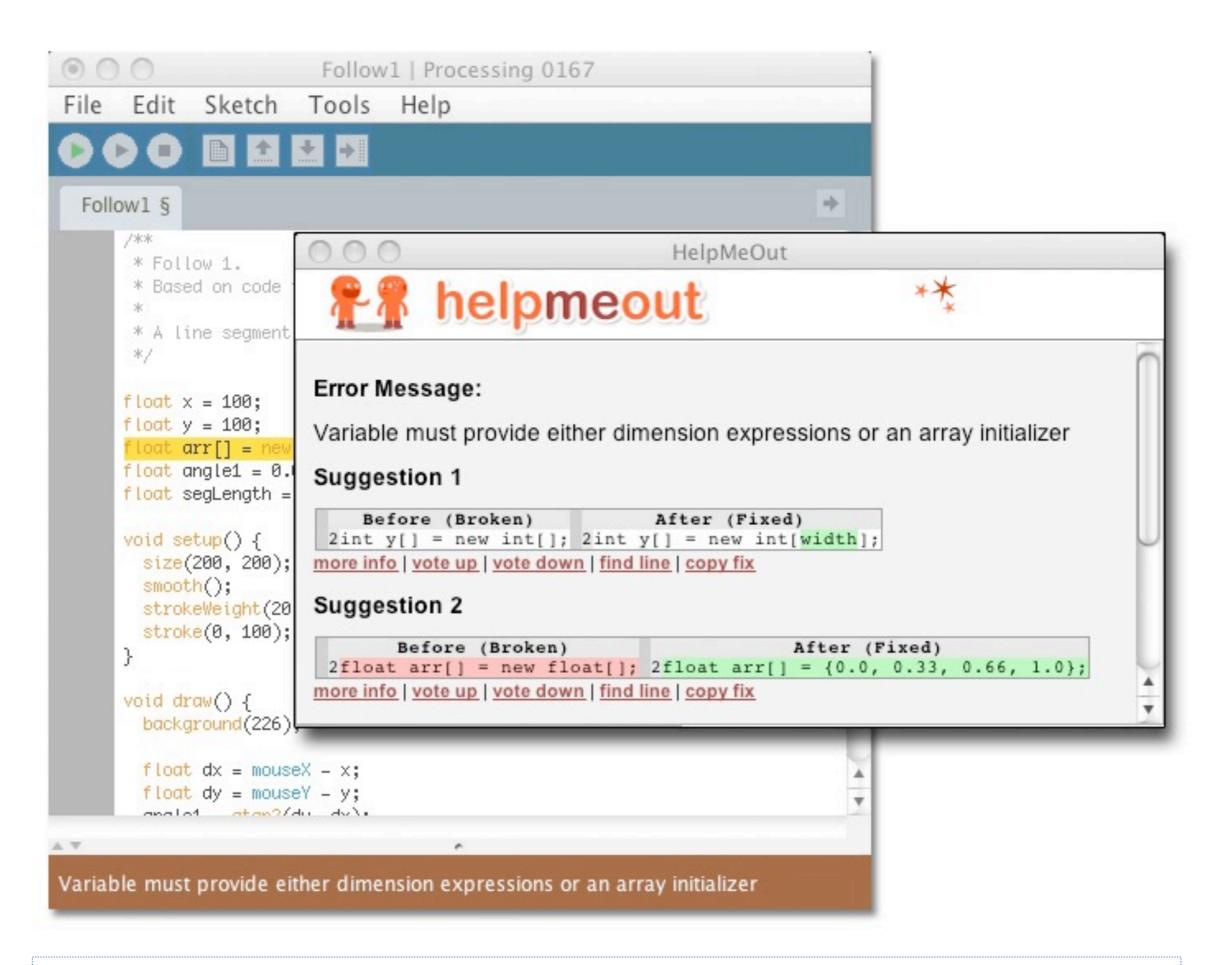


## The FourBySix Table





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#### Human-Computer Interaction Redux

...is concerned with the design, implementation, and evaluation of user interfaces.

Mobile, social & ubiquitous computing: now is an incredibly exciting time to work in HCI!

Want more?

CS160 User Interface Design - Spring'l I

Course Thread in Human-Centered Design http://coursethreads.berkeley.edu



bjoern@eecs.berkeley.edu bjoern.org