

UC Berkeley EECS Sr Lecturer SOE Dan Garcia

The Beauty and Joy of Computing

Lecture #15 Internet I

Web

turns 25 ⇒ In 1989, Sir Tim Berners-Lee sat in an office in CERN and developed the WWW. Celebrate: #web25





Internet use, 1995-2014

bits.blogs.nytimes.com/2014/03/11/as-the-world-wide-web-turns-25-fear-about-its-future



In the last 3 years, what was the longest time stretch you have ever been without Internet?

- a) Several hours
- b) 1-2 days
- c) More than 2 days
- d) Several weeks
- e) More than several weeks









What was the reasons for not having access to the Internet?

- a) Technical interruption
- b) In an area with no Internet
- c) Voluntary break
- d) Didn't bother having access
- e) Other









Internet is pretty much everywhere!







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www.computerhistory.org/internet_history The Internet (1962)

Founders

- JCR Licklider, as head of ARPA, writes on "intergalactic network"
- 1963 : ASCII becomes first universal computer standard
- 1969 : Defense Advanced Research Projects Agency (DARPA) deploys 4 "nodes" @ UCLA, SRI, Utah, & UCSB
- 1973 Robert Kahn & Vint Cerf invent <u>TCP</u>, now part of the <u>Internet Protocol Suite</u>

Internet growth rates

Exponential since start!



www.greatachievements.org/?id=3736 en.wikipedia.org/wiki/Internet_Protocol_Suite

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bic The basics of the basics



A CONTRACT OF CONTRACT.

http://youtu.be/7_LPdttKXPc



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Internet Usage as a Percentage of Population (2012)



Source: Wikimedia Commons

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The major point in building networks is agreement.

The Internet was build

- using a decentralized architecture
- using open protocols









Properties of the Internet: Open Standards

Internet Engineering Task Force (IETF):

Request for Comments (RFC)

World Wide Web Consortium (W3C)

- □ HTML
- International Standards Organization (ISO)
 - JPEG, MPEG
- Institute of Electrical and Electronics Engineers (IEEE)
 - □ WiFi





en.wikipedia.org/wiki/Email

Email (1965)

- Fundamentally changed the way people interact!
- 1965: MIT's CTSS
 - Compatible Time-Sharing Sys

Exchange of digital info

- Model: "Store and Forward"
- "Push" technology

Pros

 Solves logistics (where) & synchronization (when)

Cons

- "Email Fatigue"
- Information Overload
- Loss of Context



- Alice composes email to bob@b.org
- Domain Name System looks up where b.org is
- DNS server with the mail exchange server for b.org
- Mail is sent to mx.b.org
- Bob reads email from there







en.wikipedia.org/wiki/History_of_the_World_Wide_Web The World Wide Web (1989)

- "System of interlinked hypertext documents on the Internet"
- History
 - 1945: Vannevar Bush describes hypertext system called "memex" in article
 - 1989: Tim Berners-Lee proposes, gets system up '90
 - ~2000 Dot-com entrepreneurs rushed in, 2001 bubble burst
- Wayback Machine
 - Snapshots of web over time
- Today : Access anywhere!



Tim Berners-Lee



World's First web server in 1990

Internet Domain Survey Host Count







en.wikipedia.org/wiki/History_of_the_web_browser WWW Search & Browser (1993)

Browser

- Marc L. Andreesen and Eric J.
 Bina @ NCSA create Mosaic, 1st popular WWW browser
 - First Internet "Killer App"
 - Later: Netscape Navigator
- Now IE (23%), Firefox (30%)

Search

- Before engines, there was a complete list of all servers!
- 1993 Martijn Koster Aliweb is
 1st web search engine
- 1997 Stanford Sergey Brin and Larry Page develop Google's search, based on PageRank (each: \$16 <u>B</u>illion)





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en.wikipedia.org/wiki/Web_2.0 Web 2.0: The Social Network (2004)

- "...web development & design that facilitates interactive information sharing, interoperability, user-centered design and collaboration on WWW"
 - Users change content via
 "architecture of partipation"

Examples

 Web communities, apps, social networks, video & photo sharing, wikis, blogs, tweets, ...



"Take back the web!"





"You" – Time's 2006 Person of the Year

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- Split: First part network, second part computer indicated by /bits: e.g. 192.168.1.103/16
- 2³² = 4 billion unique numbers (world population 7 billion)







Take a moment and count: How many Internetconnected devices do you own?

- a) 0
- b) 1
- c) 2-5
- d) 5-10
- e) More than 10







Problem: No more IP addresses left...





bjc

Source: Wikimedia Commons

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- 2¹²⁸ = 3.403 × 10³⁸ unique addresses
- Issue: Adoption still in progress
- Workaround exists: NAT (Network Address Translation)





Summary and Outlook

- The Internet is setup for growth using open standards
- It is highly failure tolerant due to decentralization
- However, issues arise with trying to improve it.

Internet II (Wednesday):

- Routers
- Internet Protocols
- Vulnerabilities of the Internet
- More on Social Implications



