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TEXAS INSTRUMENTS

First 2 TB hard drives from WD

Cliff Roth
Video Imaging DesignLine
(01/30/2009 4:16 PM ET)

LAKE FOREST, Calif.-- WD announced the first 2 terabyte (TB) hard drive - the wo drive and the latest addition to WD's popular, environmentally friendly, cool and qui hard drive family. This new 3.5-inch platform is based on WD's 500 GB/platter tech areal density) with 32 MB cache, producing drives with capacities of up to 2 TB.

"While some in the industry wondered if the end consumer would buy a 1 TB drive, of 3.5-inch hard drive sales are at the 1 TB level or higher, serving demand from vi expanding consumer media libraries," said Mark Geenen, President of Trend Focu: will continue to satisfy end user's insatiable desire to store more data on ever large

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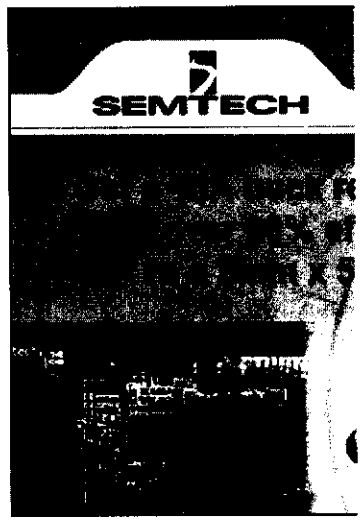

WD Caviar Green is one of the most successful product lines in the company's recent history with its third-generation GreenPower technology, now providing 2 TB of proven reliable storage for today's high-resolution files and graphics. WD Caviar Green drives are designed for use in USB/FireWire(R)/eSATA external hard drives, desktop computers, workstations, and desktop RAID environments.

"Saving power without sacrificing storage capacity is what consumers want, and what many businesses are requiring today. With the launch of the new WD Caviar Green 2 TB hard drive, customers receive the additional capacities needed to operate today's highly advanced programs and high-resolution digital files while using less power than typ performance and capacities," said Jim Morris, WD senior vice president and gener

systems.

A number of advanced technologies enable the speed, capacity and performance of WD's Caviar Green 1.5 TB and 2 TB hard drives. Those include: StableTrac(TM), which secures the motor shaft at both ends to reduce system-induced vibration and stabilize platters for accurate tracking during read and write operations; IntelliPower, which fine-tunes the balance of spin speed, transfer rate and caching algorithms designed to deliver both significant power savings and solid performance; IntelliSeek, which calculates optimum seek speeds to lower power consumption, noise, and vibration; and NoTouch ramp load technology, which is designed to ensure the recording head never touches the disk media resulting in significantly less wear to the recording head and media, as well as better drive protection while in transit.

Availability and Pricing

The WD Caviar Green 2 TB is available at select resellers and distributors. MSRP for the WD Caviar Green 2 TB hard drives (model WD20EADS) is $299.00 USD. More information about WD Caviar Green desktop drives may be found on the company's Web site at http://wdc.com/en/products/Products.asp?DriveID=576

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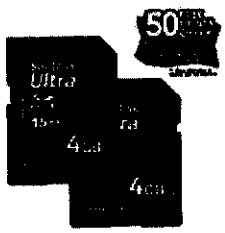

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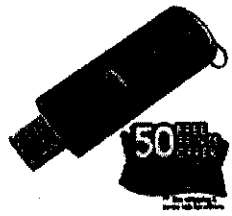

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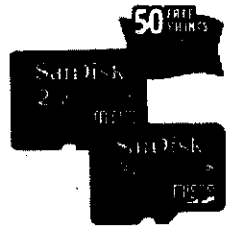

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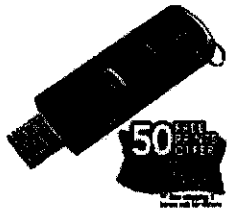

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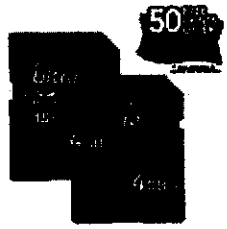

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