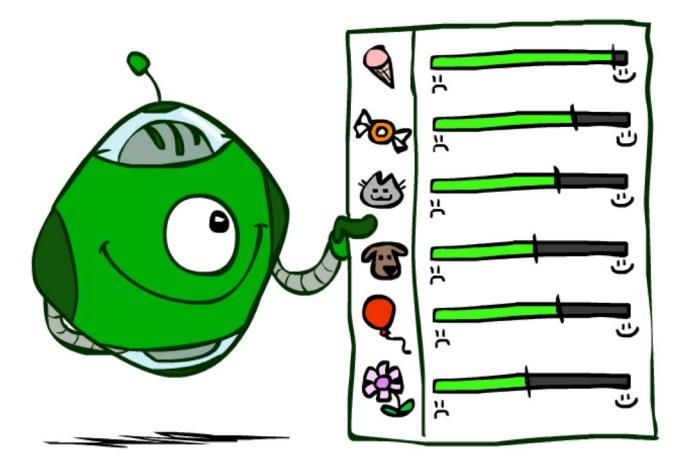


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Utilities



Maximum Expected Utility

Principle of maximum expected utility:

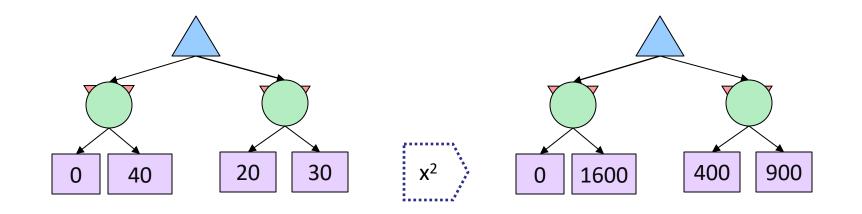
 A rational agent should chose the action that maximizes its expected utility, given its knowledge

Questions:

- Where do utilities come from?
- How do we know such utilities even exist?
- How do we know that averaging even makes sense?
- What if our behavior (preferences) can't be described by utilities?



The need for numbers



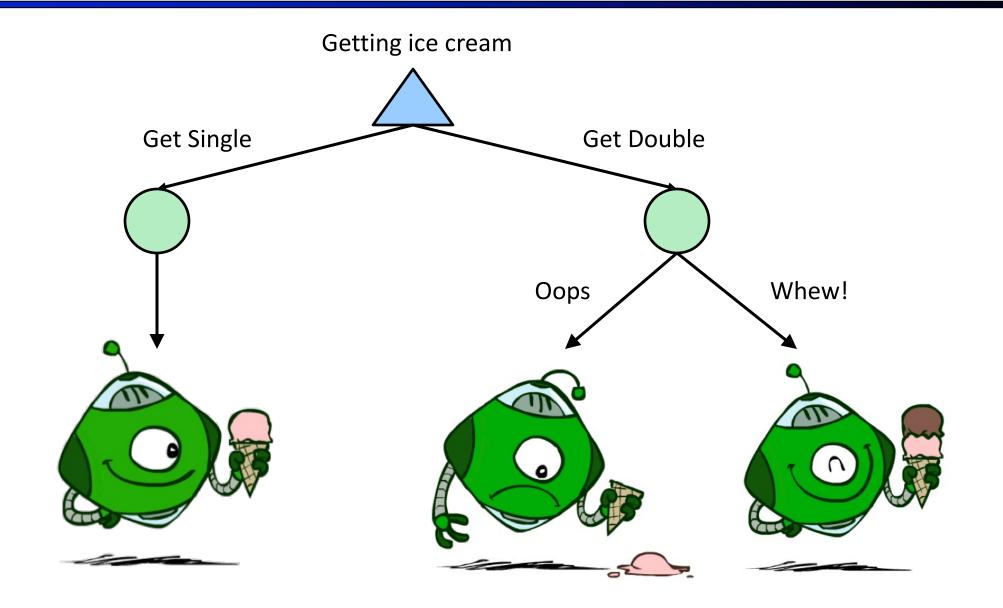
- For worst-case minimax reasoning, terminal value scale doesn't matter
 - We just want better states to have higher evaluations (get the ordering right)
 - The optimal decision is invariant under any *monotonic transformation*
- For average-case expectimax reasoning, we need *magnitudes* to be meaningful

Utilities

- Utilities are functions from outcomes (states of the world) to real numbers that describe an agent's preferences
- Where do utilities come from?
 - In a game, may be simple (+1/-1)
 - Utilities summarize the agent's goals
 - Theorem: any "rational" preferences can be summarized as a utility function
- We hard-wire utilities and let behaviors emerge
 - Why don't we let agents pick utilities?
 - Why don't we prescribe behaviors?



Utilities: Uncertain Outcomes



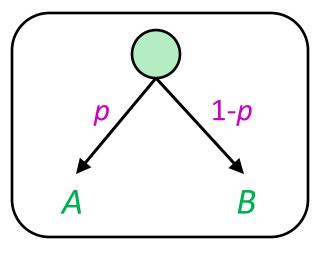
Preferences

- An agent must have preferences among:
 - Prizes: *A*, *B*, etc.
 - Lotteries: situations with uncertain prizes
 L = [p, A; (1-p), B]
- Notation:
 - Preference: A > B
 - Indifference: A ~ B

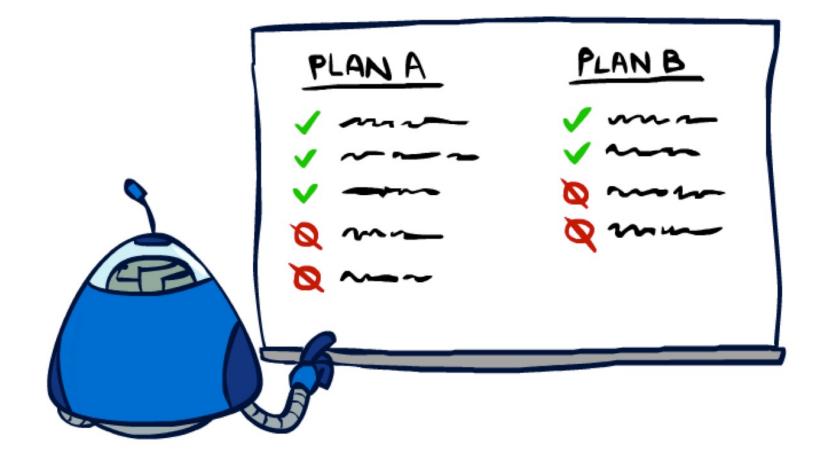








Rationality

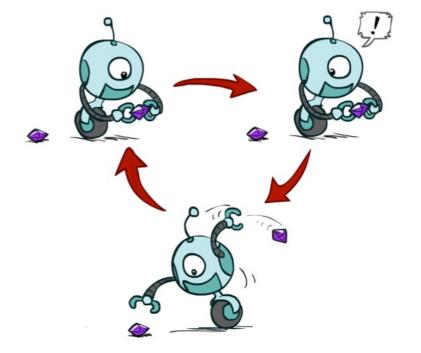


Rational Preferences

We want some constraints on preferences before we call them rational, such as:

Axiom of Transitivity: $(A > B) \land (B > C) \Longrightarrow (A > C)$

- For example: an agent with intransitive preferences can be induced to give away all of its money
 - If B > C, then an agent with C would pay (say) 1 cent to get B
 - If A > B, then an agent with B would pay (say) 1 cent to get A
 - If C > A, then an agent with A would pay (say) 1 cent to get C



Rational Preferences

The Axioms of Rationality

```
Orderability:
            (A > B) \lor (B > A) \lor (A \sim B)
Transitivity:
            (A > B) \land (B > C) \Longrightarrow (A > C)
Continuity:
            (A > B > C) \Rightarrow \exists p [p, A; 1-p, C] \sim B
Substitutability:
            (A \sim B) \Rightarrow [p, A; 1-p, C] \sim [p, B; 1-p, C]
Monotonicity:
            (A > B) \Rightarrow
                (p \ge q) \Leftrightarrow [p, A; 1-p, B] \ge [q, A; 1-q, B]
```



Theorem: Rational preferences imply behavior describable as maximization of expected utility

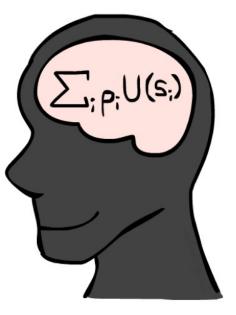
MEU Principle

- Theorem [Ramsey, 1931; von Neumann & Morgenstern, 1944]
 - Given any preferences satisfying these constraints, there exists a real-valued function U such that:

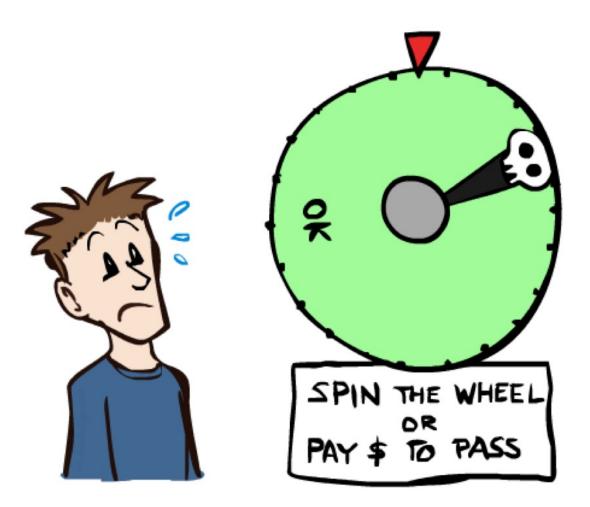
 $U(A) \geq U(B) \iff A \geq B$

 $U([p_1,S_1;...;p_n,S_n]) = p_1U(S_1) + ... + p_nU(S_n)$

- I.e. values assigned by *U* preserve preferences of both prizes and lotteries!
- Optimal policy invariant under *positive affine transformation* U' = aU+b, a>0
- Maximum expected utility (MEU) principle:
 - Choose the action that maximizes expected utility
 - Note: rationality does *not* require representing or manipulating utilities and probabilities
 - E.g., a lookup table for perfect tic-tac-toe



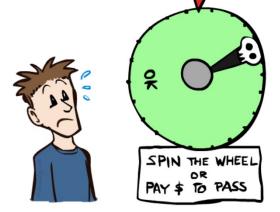
Human Utilities

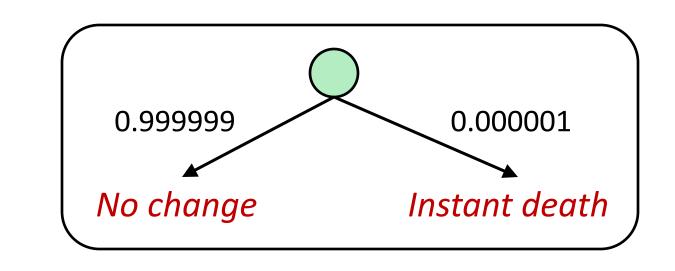


Human Utilities

- Utilities map states to real numbers. Which numbers?
- Standard approach to assessment (elicitation) of human utilities:
 - Compare a prize A to a standard lottery L_p between
 - "best possible prize" u_{T} with probability p
 - "worst possible catastrophe" u_{\perp} with probability 1-p
 - Adjust lottery probability p until indifference: $A \sim L_p$
 - Resulting p is a utility in [0,1]

Pay \$50

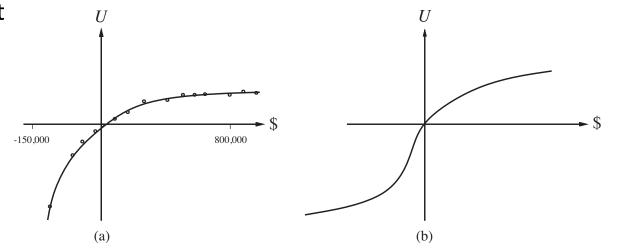




Money

- Money *does not* behave as a utility function, but we can talk about the utility of having money (or being in debt)
- Given a lottery L = [p, \$X; (1-p), \$Y]
 - The *expected monetary value* EMV(L) = pX + (1-p)Y
 - The utility is U(L) = pU(\$X) + (1-p)U(\$Y)
 - Typically, U(L) < U(EMV(L))</p>
 - In this sense, people are risk-averse
 - E.g., how much would you pay for a lottery ticket L=[0.5, \$10,000; 0.5, \$0]?
 - The certainty equivalent of a lottery CE(L) is the cash amount such that CE(L) ~ L
 - The *insurance premium* is EMV(L) CE(L)
 - If people were risk-neutral, this would be zero!

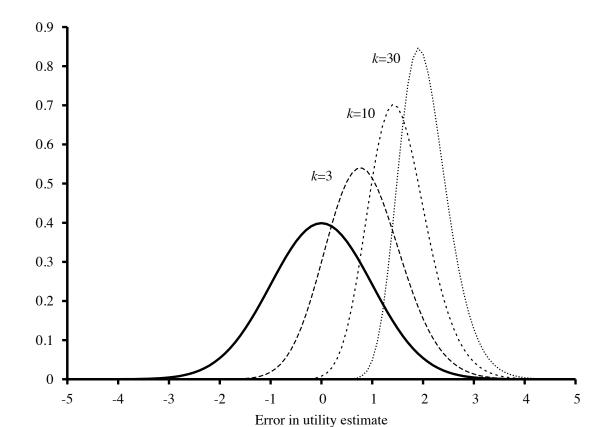




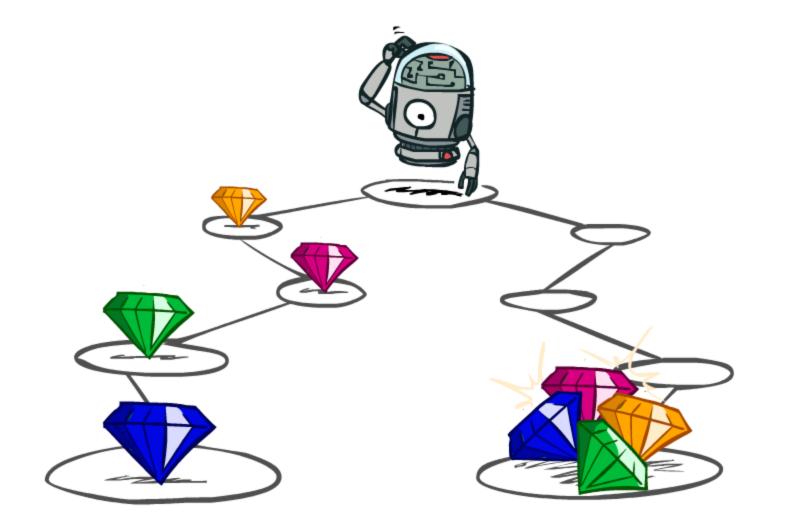
Post-decision Disappointment: the Optimizer's Curse

- Usually we don't have direct access to exact utilities, only *estimates*
 - E.g., you could make one of k investments
 - An unbiased expert assesses their expected net profit V₁,...,V_k
 - You choose the best one V*
 - With high probability, *its actual value is* considerably less than V*
- This is a serious problem in many areas:
 - Future performance of mutual funds
 - Efficacy of drugs measured by trials
 - Statistical significance in scientific papers
 - Winning an auction

Suppose true net profit is 0 and estimate ~ N(0,1); Max of k estimates:

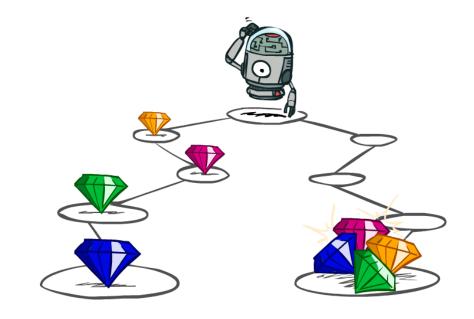


Utilities of Sequences



Utilities of Sequences

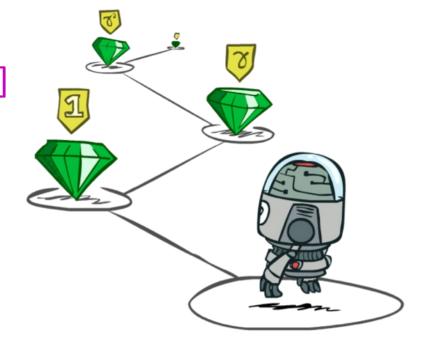
- What preferences should an agent have over prize sequences?
- More or less? [1, 2, 2] or [2, 3, 4]
- Now or later? [0, 0, 1] or [1, 0, 0]



Stationary Preferences

- Theorem: if we assume *stationary preferences*:
 [a₁, a₂, ...] > [b₁, b₂, ...] ⇔ [c, a₁, a₂, ...] > [c, b₁, b₂, ...] then there is only one way to define utilities:
 - Additive discounted utility:

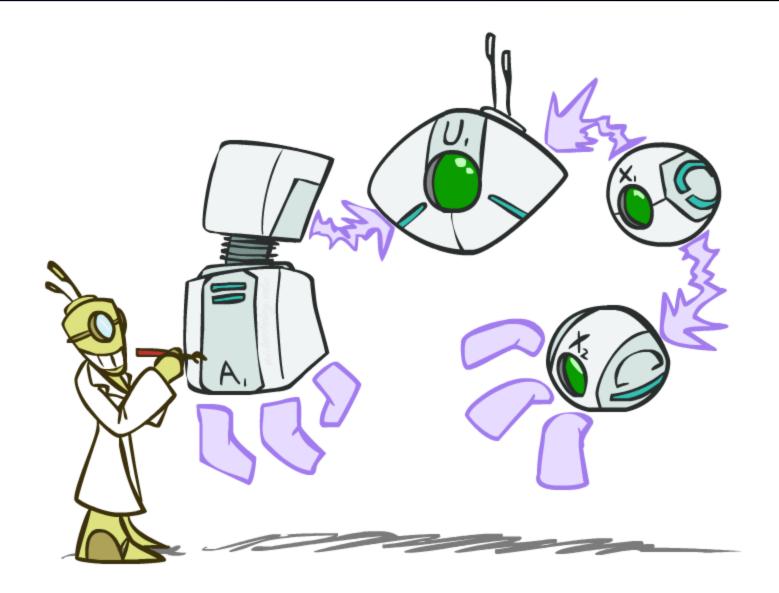
 $U([r_0, r_1, r_2, ...]) = r_0 + \gamma r_1 + \gamma^2 r_2 + ...$ where $\gamma \in [0, 1]$ is the *discount factor*



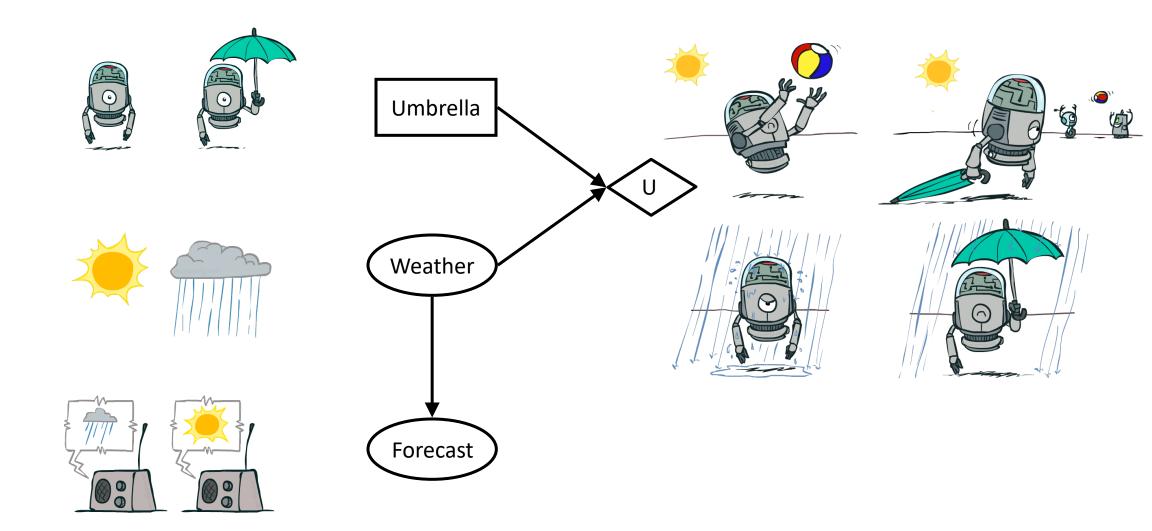
Invariance for sequences

- Invariance for utilities (reminder):
 Optimal policy invariant under positive affine transformation U' = aU+b, a>0
- Invariance for rewards:
 Optimal policy is also invariant under potential transformation:
 R'(s,a,s') = R(s,a,s') + γΦ(s') Φ(s)
 where Φ is *any function of state*
- These shaping rewards can massively speed up RL
- Soccer example: R(s,a,s') = +3 for a win, +1 for a draw, 0 for a loss $\Phi(s) = (100 * \text{ goal difference}) + (\text{distance to goal / D}) + 0.1(\text{possession})$

Decision Networks



Decision Networks



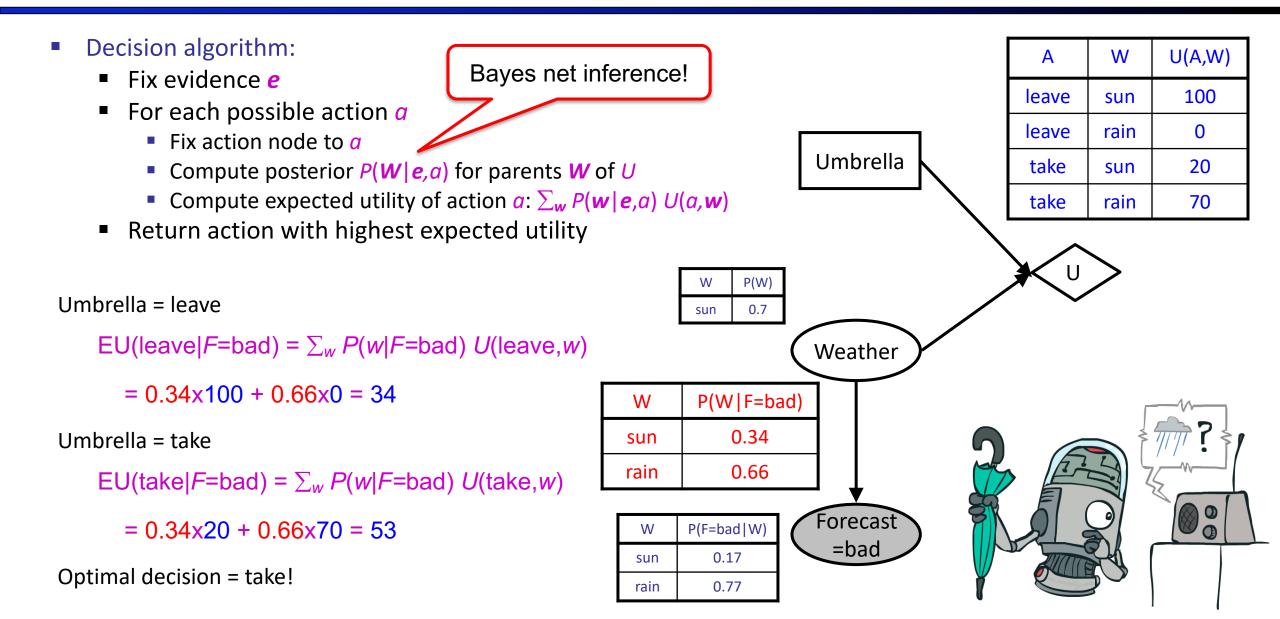
Decision Networks

Bayes net inference!

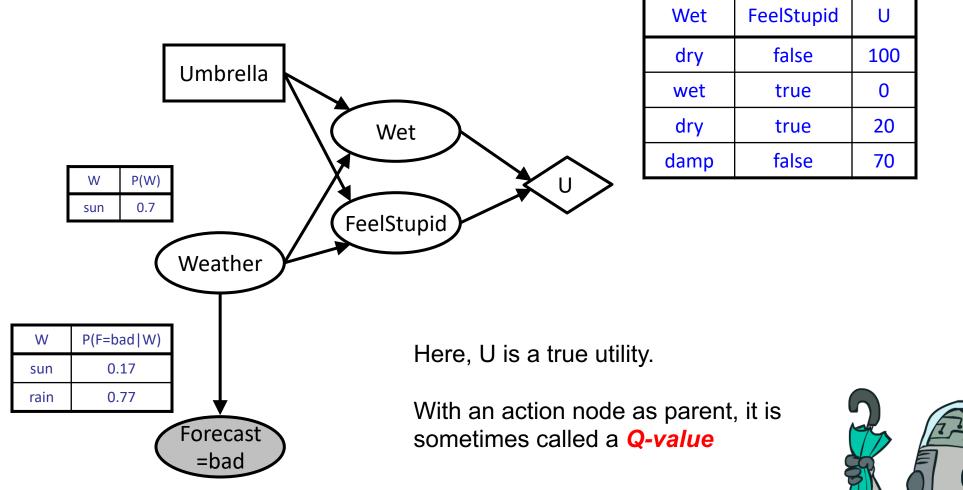
- Decision network = Bayes net + Actions + Utilities
 - Action nodes (rectangles, cannot have parents, will have value fixed by algorithm)
 - Utility nodes (diamond, depends on action and chance nodes)
- Decision algorithm:
 - Fix evidence *e*
 - For each possible action *a*
 - Fix action node to *a*
 - Compute posterior P(W|e,a) for parents W of U
 - Compute expected utility $\sum_{w} P(w | e, a) U(a, w)$
 - Return action with highest expected utility

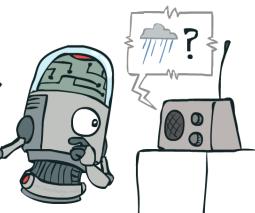
	Umbrella	
(Weather	\checkmark
(Forecast	

Example: Take an umbrella?



Decision network with utilities on outcome states





Value of Information

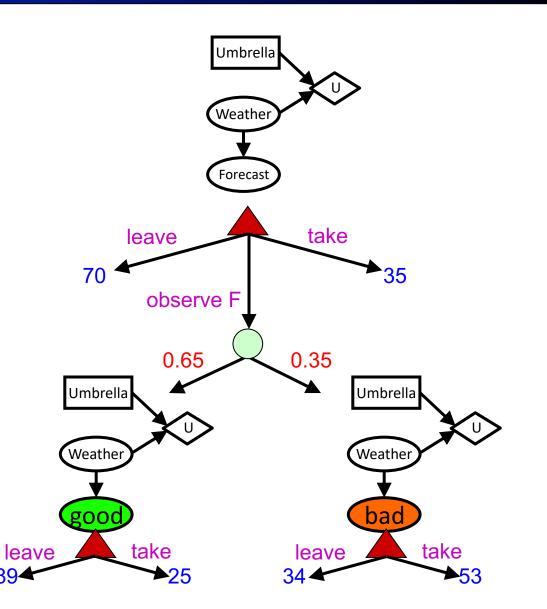


Value of information

- Suppose you haven't yet seen the forecast
 - EU(leave |) = 0.7x100 + 0.3x0 = 70
 - EU(take |) = 0.7x20 + 0.3x70 = 35
- What if you look at the forecast?
- If Forecast=good
 - EU(leave | F=good) = 0.89x100 + 0.11x0 = 89

Bayes net inference!

- EU(take | F=good) = 0.89x20 + 0.11x70 = 25
- If Forecast=bad
 - EU(leave | F=bad) = 100 + 0.66x0 = 34
 - EU(take | F=b = 0.34x20 + 0.66x70 = 53
- P(Forecast) = <0.65,0.35>
- Expected utility given forecast
 - $= 0.65 \times 89 + 0.35 \times 53 = 76.4$
- Value of information = 76.4-70 = 6.4



Video of Demo Ghostbusters with VPI



Value of information contd.

- General idea: value of information = *expected improvement in decision quality* from observing value of a variable
 - E.g., oil company deciding on seismic exploration and test drilling
 - E.g., doctor deciding whether to order a blood test
 - E.g., person deciding on whether to look before crossing the road
- Key point: decision network contains everything needed to compute it!
- VPI($E_i | e$) = [$\sum_{e_i} P(e_i | e) \max_a EU(a | e_i, e)$] max_a EU(a | e)

VPI Properties

VPI is non-negative! $VPI(E_i | e) \ge 0$

VPI is not (usually) additive: $VPI(E_i, E_i | e) \neq VPI(E_i | e) + VPI(E_i | e)$

VPI is order-independent: $VPI(E_i, E_j | e) = VPI(E_j, E_i | e)$

